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For Spatial Energy

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Spatial Energy distributes Bing Maps to over 35 Global Energy companies in 2010

Over 35 major and independent Energy sector companies using Bing Maps for their global basemap through integration with Spatial on Demand™

Boulder, Colorado (January 17, 2011) – [Spatial Energy](#), the leading source for digital imagery and services for the energy industry, today announced that as of December 31, 2010, over 35 major and independent Oil and Gas industry companies are using Microsoft Corp.'s Bing Maps Map Control through [Spatial on Demand™](#) – the world's largest energy-specific online database and enterprise imagery management solution – to serve their mapping application users.

Spatial on Demand is enjoying solid success in the marketplace – revenue grew by 80% percent year-over-year and there were over 4 million map views served in 2010. New companies subscribing to Spatial on Demand in 2010 included IHS Enerdeq®, Cimarex Energy, Devon Energy and Quicksilver Resources, joining renewing customers such as Shell, ExxonMobil, ConocoPhillips, Apache Corporation, Chesapeake Energy, Newfield Exploration, and EOG Resources, among others.

As of 2Q10, Spatial on Demand includes access to Bing Maps as part of all Spatial on Demand annual subscriptions and offers unlimited access to Bing Maps to its oil and gas customers to provide access to the leading global basemap and associated geospatial data. This removes the

need of Spatial on Demand users to manage transaction volumes. Spatial on Demand subscribers have a known fixed cost for using Bing Maps.

In addition to the delivery of Bing Maps through ArcGIS Desktop and ArcGIS server, Spatial on Demand delivers Bing Maps as a Web Map Service (WMS). This allows Spatial on Demand subscribers to use the Bing Maps content in common Energy applications that support WMS, including Petra, Geographix, PetroSys, Mesa, Petrel, Global Energy Mapper, with additional application support pending.

Bing Maps integrated into Spatial on Demand includes all the layers and functionality of the Bing Maps content. This includes the Bird's eye (Oblique), Mapping, GeoCoding, Driving Directions, Proximity Searching, and traffic incident data.

Spatial on Demand subscribers may also take delivery of the Bing Map's industry leading development tools and support infrastructure to develop their own web applications.

About Spatial Energy

Spatial Energy (www.spatialenergy.com) provides the world's best collection of energy-specific [imagery](#), [imagery analysis](#) and [online enterprise imagery and data management services](#) for oil and gas companies operating globally. Imagery is available on demand from our data archives, by tasking satellites and aerial providers, by speculative collection and by hosting corporate imagery.

Our data is tailored for use with Geologic, Geophysics and other popular Energy specific desktop applications. We've established preferred relationships with the leading data providers and can thus select the best sources, at the industry's lowest cost, to meet your particular application. We offer subscription programs such as the Spatial Energy Partner Program (EPP), BasinWatch, RadarWatch and Spatial on Demand (www.spatialondemand.com)

to provide simplified, cost effective access to acquiring and managing imagery as a corporate asset. For more information, visit our website at www.spatialenergy.com.

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