



Microsoft® HealthVault™ Solutions Conference 2008

Hyatt Regency, Bellevue, Washington

June 9th-10th

AGENDA

MONDAY, JUNE 9TH

Noon-9 P.M. Event Check-in – *Hyatt Regency, Bellevue, Washington*

3:00 P.M. Bringing Healthcare into the Internet Age: A Connected Vision for Improved Health – *Grand Ballroom*
Presenter: Peter Neupert, Corporate Vice President, Microsoft Health Solutions Group

3:30 Live Partner Demos and Be Well Fund Announcement and Recognition – *Grand Ballroom*
Presenters: Bert Van Hoof, Director of Partner and Developer Program, Microsoft HealthVault; and Grad Conn, Senior Director, Product Marketing, Microsoft HealthVault

This is your opportunity to see the ecosystem in action. Come see demonstrations of the partner applications running on the HealthVault platform.

5:30-6:45 Networking Cocktail Reception – *Regency Ballroom and Regency Foyer*

6:45-9:30 Networking Dinner – *Grand Ballroom and Grand Foyer*

TUESDAY, JUNE 10TH

7:00 A.M. Continental Breakfast – *Grand Foyer*

8:00 Keynote Address – *Grand Foyer*

Presenter: Dr. Mehmet C. Oz, Professor of Surgery, Director of Cardiovascular Institute, Columbia University

Although he's pioneering new ways of thinking about medical care, Dr. Mehmet Oz, an award-winning heart surgeon with degrees from Harvard University and the University of Pennsylvania Wharton School of Business, wasn't always sure medicine was his calling. "As a child I wanted to be either a pro athlete or a heart surgeon," says Dr. Oz. "I failed at the former, so I pursued the latter. In reality, they are scarily similar professions. You have to deliver the goods every day. And no one cares how well you performed yesterday."

Today, Dr. Oz is Vice-Chair and Professor of Surgery at Columbia University. He directs the Cardiovascular Institute and Complementary Medicine Program at New York Presbyterian Hospital. His research interests include heart replacement surgery, minimally invasive cardiac surgery, complementary medicine, and healthcare policy. Dr. Oz has authored over 400 original publications, book chapters, and medical books and has received several patents. He performs more than 300 heart operations annually.

9:00 HealthVault Product Roadmap – *Grand Ballroom*

Presenter: Bill Reid, Director of Platform Product Strategy, Microsoft HealthVault

HealthVault Product Management will review the overall HealthVault product strategy and roadmap. This will include current and forthcoming releases of core platform services and search, as well as releases under the Open Specification Promise (OSP) and via CodePlex.

9:30-10:00 Break – *Grand Foyer*



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TUESDAY, JUNE 10TH (continued)

10:00 A.M.–5:00 P.M. Breakout Sessions

Business Track

- 10:00 A.M. HealthVault Product Roadmap**
Presenter: Bill Reid, Director of Platform Product Strategy, Microsoft HealthVault
This session will be a continuation of the HealthVault Product Roadmap general session for the business-track audience.
- 10:30 Consumer Experience Panel**
Moderator: Susan Leonelli, MD, MBA, Director, Microsoft Health Solutions Group
Hear the latest about what consumers need and want to help manage their families' healthcare information.
- 11:00 Physician Panel**
Moderators: James Mault, MD, FACS Director, Microsoft Health Solutions Group; and Susan Leonelli, MD, MBA, Director, Microsoft Health Solutions Group
Hear directly from physicians how Microsoft HealthVault can help healthcare providers connect with their patients.

Technical Track

- 10:00 A.M. HealthVault Architecture Overview**
Presenters: Sean Nolan, Chief Architect, Microsoft HealthVault; and Bert Van Hoof, Director of Partner and Developer Program, Microsoft HealthVault
This session is a high-level overview of the architecture of the HealthVault platform. It covers the key design principles and overall architecture, provides guidance around the best way to integrate your application into HealthVault, and presents a roadmap of upcoming features and devices.
- 11:00 Building a HealthVault Application**
Presenter: Eric Gunnerson, Senior Software Development Engineer, Microsoft HealthVault
This session will introduce you to the HealthVault .NET APIs, special features of the HealthVault platform, and provide the nuts-and-bolts information that will quickly get you up to speed for developing applications. Topics include the authentication and permission model, the data model, data querying, custom data types, and best practices.

Noon Lunch: Table Topics

- 1:00 P.M. HealthVault Marketing Resources for Partners**
Presenters: Marguerite Yeo, Director of Product Marketing, Microsoft HealthVault; and Keith Daniels, Lead User Experience Project Manager, Microsoft HealthVault
Learn about the resources available to help you promote and market your HealthVault-enabled applications.
- 1:00 P.M. The Taxonomy and Evolution of the HealthVault Data Model**
Presenters: Tim Sellers, Development Program Manager, Microsoft HealthVault; and Eric Gunnerson, Senior Software Development Engineer, Microsoft HealthVault
Join us for a tour of the data types in the HealthVault Data Model. We'll also discuss the principles we use when designing data types, and describe how to work with Microsoft to add new data types to the HealthVault platform.



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TUESDAY, JUNE 10TH (continued)

Business Track

1:45 P.M.	<p>HealthVault Search <i>Presenter: Yoli Chisholm, Director of Search Platform Product Strategy, Microsoft HealthVault</i> Learn how Live Search Health works with HealthVault to support the ecosystem to ensure discoverability of your applications. Discover how you can enhance the value of your application and/or site with search via syndication or as an affiliate. Learn about new advertising opportunities on Live Search Health.</p>
2:30	<p>Connected Communities Experience <i>Presenter: Bill Reid, Director of Platform Product Strategy, Microsoft HealthVault</i> This session will describe early adopter initiatives taking place in communities around the U.S. We will review community participant goals, applications and scenarios being implemented, and current deployment status. The session will conclude with lessons learned from the engagements.</p>

3:00-3:30 Break – Grand Foyer

3:30	<p>HealthVault Business and Clinical Value Panel <i>Moderator: Nate McLemore, Director of Business Development, Microsoft Health Solutions Group</i> This panel of executives from a diverse set of companies and organizations will talk about how they are achieving business and clinical value with HealthVault.</p>
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4:15	<p>How to Become a HealthVault Partner— Ask the Experts <i>Moderator: Nate McLemore, Director of Business Development, Microsoft Health Solutions Group</i> A Q&A session with members of the Microsoft HealthVault team.</p>
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Technical Track

2:00 P.M.	<p>HealthVault Interoperability and CodePlex Communities <i>Presenter: Chris Tremonte, Program Manager, Microsoft HealthVault</i> In February, the HealthVault team announced a plan to release the source to the HealthVault .NET application API and to foster the development of similar APIs built on other technologies. This session will explain the details of this plan, walk through the C# source of the .NET application APIs, and provide information on how solution providers can participate in the process.</p>
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3:30	<p>Connecting to Clinical Systems <i>Presenter: Kalpita Deobhakta, Program Manager, Microsoft HealthVault</i> Some interesting challenges and choices are involved in connecting clinical systems to the HealthVault platform. This session will discuss the various options that are available and provide guidance around choosing the best option for your scenario.</p>
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4:00	<p>Cool Applications and Devices Consumers Would Like to See! <i>Presenters: Bert Van Hoof, Director of Partner and Developer Program, Microsoft HealthVault; Rocky Lin, Program Manager, Microsoft HealthVault; and Byron Changuion, Senior Software Development Engineer, Microsoft HealthVault</i> We have some ideas about the kinds of applications and devices that consumers would like to see on the HealthVault platform, and in this session we'll share them with you.</p>
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4:30	<p>Ask the Experts Get answers to your technical questions from our panel of experts.</p>
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5:00-7:00 Partner Booths with Networking Cocktail Reception – Regency Ballroom and Regency Foyer

7:00 Conference Ends

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