



Bocada Helps Microsoft Improve Data Protection Operations

Bocada Centralized Manager for Data Protection Manager 2007 Simplifies Administrative Tasks, Bocada Enterprise aids in planning and management

Bellevue, WA, April 29, 2008 – Bocada, Inc., a leader in data protection management software, today announced that Microsoft has implemented the Bocada Centralized Manager for DPM 2007 and Bocada Enterprise for DPM 2007 solutions to manage mission-critical data protection operations and achieve policy mandates for compliance.

Microsoft offers its System Center Data Protection Manager 2007 to continuously protect and reliably recover data on Microsoft applications and file servers. DPM 2007 was built to protect and recover Microsoft workloads including SQL Server, Exchange Server, SharePoint Server and Windows file servers. As one of the biggest users of Microsoft applications, Microsoft IT began migration to DPM 2007 for its entire data protection environment in 2007.

To assist in the migration from the existing data protection implementation to the large scale Data Protection Manager 2007 deployment, Microsoft IT deployed Bocada Enterprise for Data Protection Manager, a reporting and analysis solution to provide visibility into the status of all activity and data protection trends. Bocada Enterprise reports including success and failure, troubleshooting, server throughput and SLA summaries helped the IT team bring the new application up and fine tune their environment.

“As we implemented Data Protection Manager 2007, Bocada’s solutions provided valuable reporting and analysis on the activity across hundreds of servers and clients,” said Ajay Malhotra, Group Program Manager, Microsoft IT. “Now that the implementation is complete, we are delighted to use Bocada’s Centralized Manager to improve our view of operational data and response times.”

Once the Data Protection Manager servers were up and running, Microsoft then worked with Bocada to implement the Bocada Centralized Manager for Data Protection Manager, a central monitoring and control console which provides the ability to monitor all job activity, centrally manage data protection groups and track storage pool use in real time across multiple data protection servers. Administrators are able to restart failed jobs, automatically track media targets and be alerted if storage pool thresholds are exceeded anywhere in the environment.

“Microsoft has been a long time customer of Bocada. It is through close collaboration with customers like Microsoft that Bocada ensures a great return on investment for our products,” said Dorothy Pults, vice president of development. “By immediately implementing in such a large scale environment, we are confident our solutions can enhance the experience of customers utilizing Data Protection Manager 2007.”

About Bocada Centralized Manager and Bocada Enterprise

Today, customers are required to manage multiple heterogeneous data protection applications from disparate consoles, adding to operational and administrative complexity. Bocada is addressing this issue by providing a centralized management console to application servers, centrally viewing data protection schedules, and monitoring for policy adherence. Combining this functionality with the industry leading Bocada Enterprise reporting functionality provides users with full end to end management of the data protection environment.

As with the flagship Bocada Enterprise solution, the Bocada Centralized Manager is an agentless technology which allows for fast, simple deployment and updates.

About Bocada

Bocada provides automated insight and visibility into data protection processes, enabling IT organizations to confidently analyze data recoverability, predict risk vulnerability and identify opportunities for cost reduction. Based on patented, agentless technology, Bocada solutions deploy rapidly and scale to meet the demands of the largest multi-vendor data protection environments. More than 400 brand-name customers and partners worldwide trust Bocada for their data protection operations, including Microsoft, Sprint, Unilever and Valero Energy. Headquartered in Bellevue, Washington, Bocada is privately held, funded by leading venture investors. For more information visit: www.bocada.com

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