

**CONTACT: Laura Brightwell – Media Relations
(770) 989-3023**

**Thor Erickson – Investor Relations
(770) 989-3110**

FOR IMMEDIATE RELEASE

**COCA-COLA ENTERPRISES INC. ANNOUNCES
MIGRATION TO MICROSOFT COLLABORATION SUITE**

ATLANTA, March 3, 2008 – Coca-Cola Enterprises (NYSE: CCE) today announced that it will begin using Microsoft’s integrated communication and collaboration tools across its organization.

The use of Microsoft Office suite, SharePoint Online, Exchange Online, Office Communications Online and Live Meeting for Web and video conferencing will integrate CCE’s communication and collaboration capabilities and improve its speed, flexibility and effectiveness. This integrated platform will combine technologies by connecting software and internet services through Microsoft Online.

“To become the best beverage sales and customer service company, we must drive efficiency and effectiveness throughout our company while significantly increasing opportunities for collaboration among employees, customers and suppliers,” said John F. Brock, president and chief executive officer. “By working with a world-class leader like Microsoft, we can continue to drive innovation throughout our organization and more effectively address the complexities of today’s global business environment.”

“Coca-Cola Enterprises operates in an environment where better collaboration and communication can deliver a real strategic advantage,” said Bill Gates, chairman, Microsoft Corp. “By providing the flexibility to manage software over the Web or from servers managed on-site, Microsoft Online will help Coca-Cola Enterprises drive greater efficiencies and enable employees to connect to each other more effectively than ever before.”

Coca-Cola Enterprises is the world's largest marketer, distributor and producer of bottle and can liquid nonalcoholic refreshment. CCE sells approximately 80 percent of The Coca-Cola Company's bottle and can volume in North America and is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, and the Netherlands.

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