

8 reasons to move to Dynamics 365 Finance & Operations

Are you using dated, cumbersome or overly manual systems to manage your finances and operations - the most essential parts of your business? If so, here are eight reasons why your business should take the next step in its modernisation journey, and move to Microsoft Dynamics 365 Finance & Operations.



1. Deeper information for better decisions

To make the best decisions, you need the best information at your fingertips. Dynamics 365 Finance & Operations leverages Power BI, artificial intelligence and predictive analytics learning to deliver deep, visible insights and comprehensive reports.

This means you can plan and strategise confidently and accurately. For example, you can increase sales team efficiency with automated lead scoring and prospect prioritization to help you better predict and secure leads.

Already using Microsoft Dynamics AX?

You'll find most of the tools and functionality within this software have been upgraded, so you can now get much better insights and information across your entire business.

- **Microsoft productivity apps**, including Office 365, Teams, SharePoint, LinkedIn Insights and Sales Navigator, Bing, and Azure.
- **Third-party apps**, such as Adobe campaigns, Dun & Bradstreet Optimiser, and more.

3. Easier, simpler reporting

Reporting can be incredibly time-consuming and difficult, especially if you're cross-referencing data from multiple systems and applications.

With Dynamics 365 Finance and Operations, all the information you need is in one, central location, and reports can be produced quickly or automatically, with just a few clicks.

2. Bring it all together

Managing all kinds of disparate tools and applications can be time consuming, stressful and prone to error. The time you spend flicking between applications is time that could be spent adding value elsewhere.

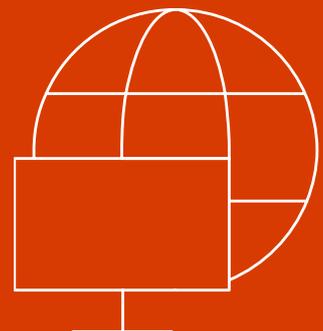
Instead, with Dynamics 365 Finance and Operations, you can bring all of your systems together via one, central hub and leverage your data across the full range of Microsoft Dynamics 365 products, as well as the full Microsoft portfolio.

Imagine how everyday tasks could be made easier by connecting:

- **The Microsoft Dynamics 365 suite of applications**, including Sales, Customer Service, Marketing, Finance & Operations, Field Service, Product Service Automation, Talent, and Retail.

CIOs rate operational agility as a top driver for adopting cloud-based solutions like Dynamics 365 Finance and Operations

Source: Gartner Survey, 2017



4. Near enough is not good enough

Even though your existing software may be serving you well enough, is it really the best solution for your business? Or is it holding you back from achieving the growth or results you want? To get an edge on your competition, you need modern, effective systems in place.

If you're currently using Dynamics AX, don't forget that soon, this older software will no longer be maintained or supported by Microsoft. This means now is an ideal time to upgrade to the new Dynamics 365 Finance & Operations.

5. Save money

Dynamics 365 Finance and Operations is typically consumed on a subscription basis, which means you can pay month-to-month without any significant, up-front capital outlay.

Plus, if you currently have Dynamics AX and have an active maintenance plan in place with Microsoft, you could save 40% on your licenses if you upgrade before 1 November 2019.

6. Scale easily and stay current

Dynamics 365 Finance and Operations has a flexible and scalable licensing model, which means it's easy to scale your users and capabilities as needed.

There are also different types of licences available for different users, and as an online subscriber, you get access to predictable, incremental app updates – rather than large-scale upgrades – which can help reduce your users' learning curve and simplify training efforts.

7. Work securely and confidently

Although it's possible to deploy Dynamics 365 Finance and Operations on-premises if required, this powerful new software is typically purchased as a cloud solution and is based in Azure – the world's most trusted cloud platform.

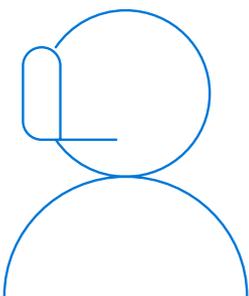
This means it is suitable for organisations with even the most rigorous data privacy requirements and security needs. When you choose Dynamics 365 Finance and Operations on Azure, you get the confidence that Microsoft:

- Invests over \$1 billion each year on security.
- Analyses data from more than 300 billion user authentications per month, 1 billion Windows devices, and 200 billion emails (for spam and malware).
- Has a global cyber footprint which provides unique intelligence on the current threat landscape to help protect you from the latest security threats.
- Offers security capabilities with the cloud that you can't get on-premises.
- Provides compliance with industry standards that lifts part of your compliance burden.

8. Switching is easy

With the help of a Microsoft partner, switching to Dynamics 365 Finance & Operations is also incredibly easy. You can potentially bring across customisations you have previously created for Dynamics AX, and if your business isn't fully ready for a cloud-based solution, Dynamics 365 Finance and Operations can also be installed on-premise. Plus, as your people are already familiar with the Microsoft interface, there is minimal training required and they can get up and running quickly with very little disruption to your day-to-day business.

When you choose Dynamics 365 Finance and Operations as a cloud-based subscription, you can also improve your onboarding experience with online assistance that provides easy-to-use guides for tasks such as creating a new account, opening a PO, or assigning resources to a ticket or project.



Want to find out more?

To find out more, find a Microsoft Partner or request an Expert Value Assessment now.