

# Neural Approaches to Conversational Al

Jianfeng Gao, Michel Galley, Lihong Li

Microsoft Research, Google Inc.
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#### **Slides:**

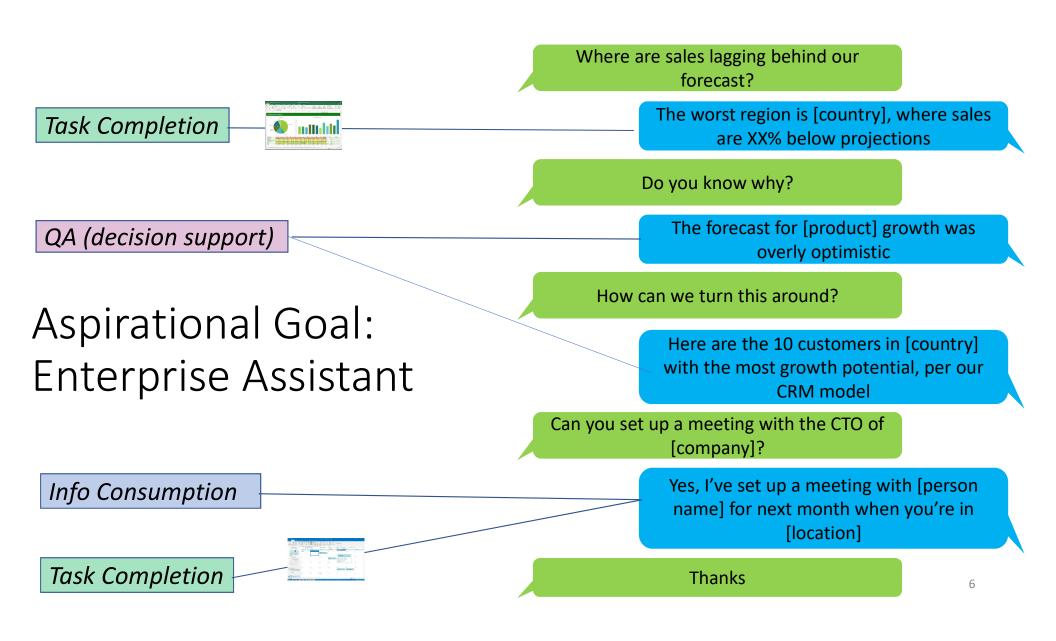
http://microsoft.com/en-us/research/publication/neural-approaches-to-conversational-ai/

#### Outline

- Part 1: Introduction
  - Who should attend this tutorial
  - Dialogue: what kinds of problem
  - A unified view: dialogue as optimal decision making
  - Deep learning leads to paradigm shift in NLP and IR
- Part 2: Question answering and machine reading comprehension
- Part 3: Task-oriented dialogue
- Part 4: Fully data-driven conversation models and chatbots

#### Who should attend this tutorial?

- NLP/IR community as our primary target audience
- Whoever wants to understand and create modern dialogue agents that
  - Can chat like a human
  - Can answer questions of various topics (movie stars, theory of relativity)
  - Can fulfill tasks (whether report, travel planning)
  - Can help make business decision
- Focus on neural approaches, but symbolic approaches are still widely used



"I am smart"

Turing Test ("I" talk like a human)

"I have a question"

Information consumption

"I need to get this done"

Task completion

"What should I do?"

**Decision support** 

"I am smart"

"I have a question"

"I need to get this done"

"What should I do?"

Turing Test
Information consumption
Task completion
Decision support

- What is the employee review schedule?
- What room is the project review meeting in?
- When is the ACL 2018 conference?
- What does DNN stand for?

"I am smart" Turing Test

"I have a question" Information consumption

"I need to get this done" Task completion

"What should I do?" / Decision support

- Book me the biz trip to San Francisco
- Reserve a table at Kisaku for 5 people, 7PM tonight
- Brief me on people in my Thursday 9:00 am meeting
- Schedule a meeting with Bill at 10:00 tomorrow.

"I am smart" Turing Test

"I have a question" Information consumption

"I need to get this done" Task completion

"What should I do?" Decision support

Why are sales in China so far behind forecast?

Chitchat (social bot)

"I am smart"	Turing Test ("I" talk like a human)
"I have a question"	Information consumption
"I need to get this done"	Task completion
"What should I do?"	Decision support

Goal-oriented dialogues

### Personal assistants today











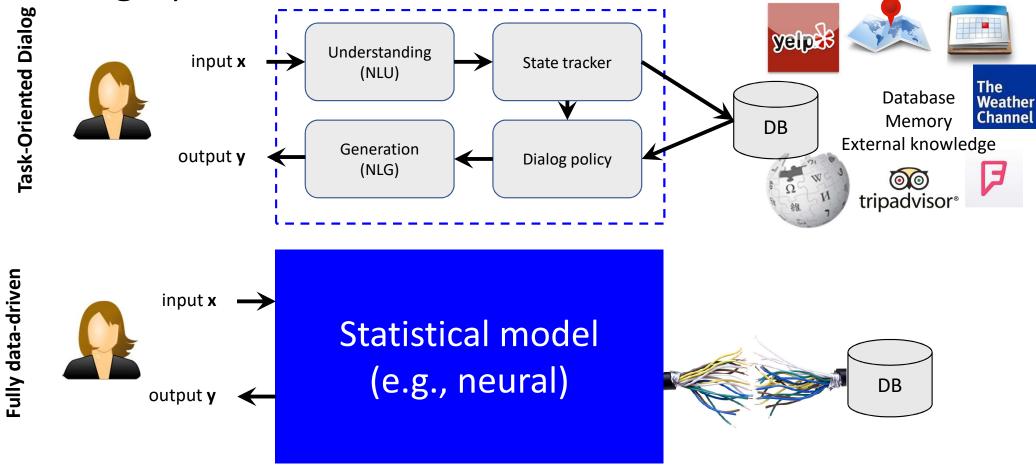






goal oriented

Engaging (social bots)



#### A unified view: dialogue as optimal decision making

- Dialogue as a Markov Decision Process (MDP)
  - Given state s, select action a according to (hierarchical) policy  $\pi$
  - Receive reward r, observe new state a'
  - Continue the cycle until the episode terminates.
- Goal of dialogue learning: find optimal  $\pi$  to maximize expected rewards

Dialogue	State (s)	Action (a)	Reward (r)
Info Bots (Q&A bot over KB, Web etc.)	Understanding of user Intent (belief state)	Clarification questions, Answers	Relevance of answer # of turns
Task Completion Bots (Movies, Restaurants,)	Understanding of user goal (belief state)	Dialog act + slot_value	Task success rate # of turns
Social Bot (Xiaolce)	Conversation history	Response	Engagement

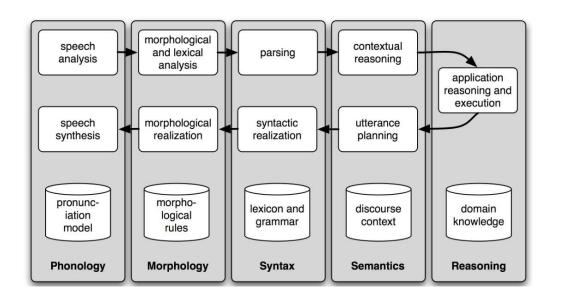
#### Traditional definition of NLP: the branch of Al

- Deal with analyzing, understanding and generating the languages that humans use naturally (natural language)
- Study knowledge of language at different levels
  - Phonetics and Phonology the study of linguistic sounds
  - Morphology the study of the meaning of components of words
  - Syntax the study of the structural relationships between words
  - Semantics the study of meaning
  - Discourse they study of linguistic units larger than a single utterance

#### *Pragmatic* definition: building computer systems

- Process large text corpora, turning information into knowledge
  - Text classification
  - Information retrieval and extraction
  - Machine reading comprehension and question answering
  - ...
- Enable human-computer interactions, making knowledge accessible to humans in the most natural way
  - Dialogue and conversational agents
  - Machine translation
  - ...

### Traditional NLP component stack



- 1. Natural language understand (NLU): parsing (speech) input to semantic meaning and update the system state
- 2. Application reasoning and execution: take the next action based on state
- **3.** Natural language generation (NLG): generating (speech) response from action

#### Challenge of NLP: the diversity of natural language

Many-to-many mapping btw *symbolic* language and *semantic* meaning

#### **Ambiguity**

Example: I made her duck.

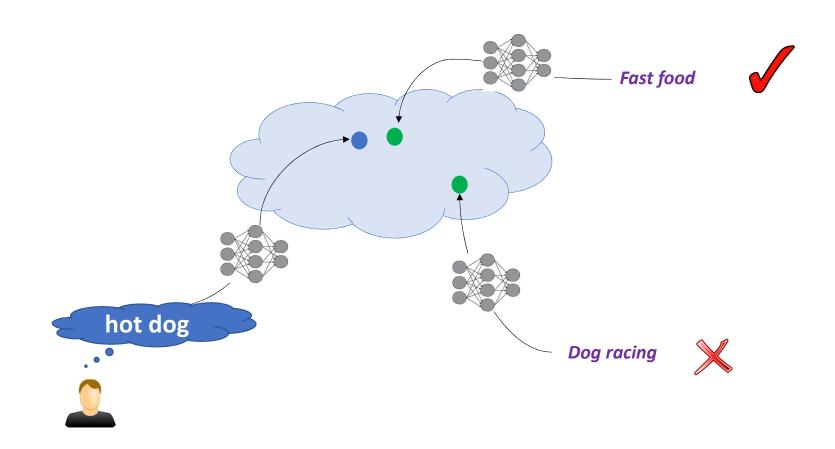
- I cooked waterfowl for her.
- I cooked waterfowl belonging to her.
- I created the plaster duck she owns.
- I caused her to quickly lower her head or body.
- I waved my magic wand and turned her into undifferentiated waterfowl.

#### **Paraphrase**

Example: How long is the X river?

- The Mississippi River is 3,734 km (2,320 mi) long.
- ...is a short river, some 4.5 miles (7.2 km) in length
- The total length of the river is 2,145 kilometers.
- ... at the estimated length of 5,464 km (3,395 mi)...
- ... has a meander length of 444 miles (715 km)...
- ... Bali's longest river, measuring approximately 75 kilometers from source to mouth.
- The ... mainstem is 2.75 miles (4.43 km) long although total distance from headwater source tributaries to the sea is 14 miles (23 km).

## Mapping from symbolic to semantic via DNN?

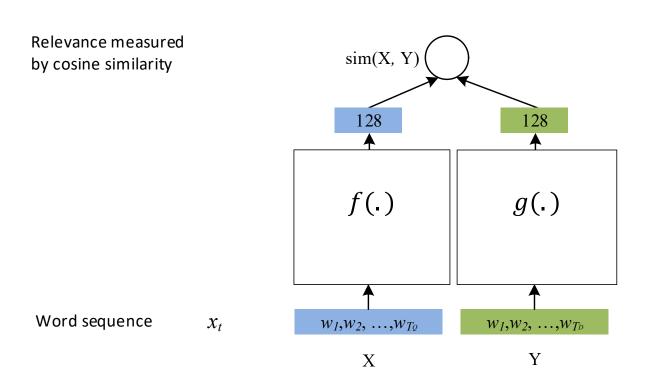


### Deep Semantic Similarity Model (DSSM)

- Compute semantic similarity between two text strings X and Y
  - Map X and Y to feature vectors in a latent semantic space via deep neural net
  - Compute the cosine similarity between the feature vectors

Tasks	X	Υ	Ref
Web search	Search query	Web document	Huang+ 13; Shen+ 14; Palangi+ 16
Entity linking	Entity mention and context	Entity and its corresponding page	<u>Gao+ 14b</u>
Online recommendation	Doc in reading	Interesting things / other docs	<u>Gao+ 14b</u>
Image captioning	Image	Text	Fang+ 15
Machine translation	Sentence in language A	Translations in language B	<u>Gao+ 14a</u>
Question answering	Question	Answer	<u>Yih+ 15</u>

#### DSSM: Compute Similarity in Semantic Space



**Learning:** maximize the similarity between X (source) and Y (target)

**Representation:** use DNN to extract abstract semantic features, f or g is a

- Multi-Layer Perceptron (MLP) if text is a bag of words [Huang+ 13]
- Convolutional Neural Network (CNN) if text is a bag of chunks [Shen+ 14]
- Recurrent Neural Network (RNN) if text is a sequence of words [Palangi+ 16]

#### DSSM: Compute Similarity in Semantic Space

Relevance measured by cosine similarity

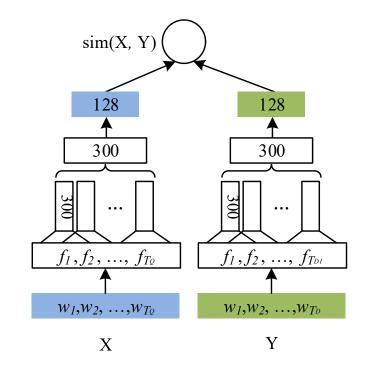
Semantic layer h

Max pooling layer v

Convolutional layer  $C_t$ 

Word hashing layer  $f_t$ 

Word sequence  $x_t$ 



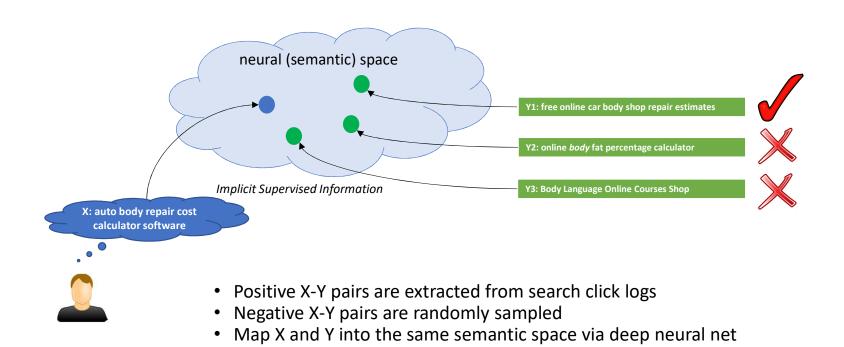
**Learning:** maximize the similarity between X (source) and Y (target)

**Representation:** use DNN to extract abstract semantic representations

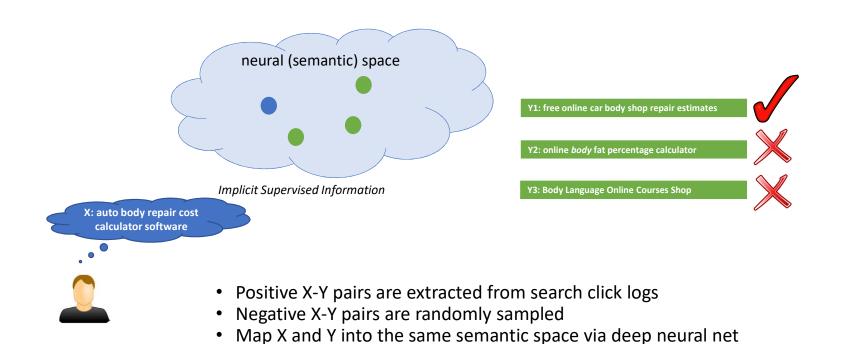
**Convolutional and Max-pooling layer:** identify key words/concepts in X and Y

Word hashing: use sub-word unit (e.g., letter n-gram) as raw input to handle very large vocabulary

### Learning DSSM from Labeled X-Y Pairs



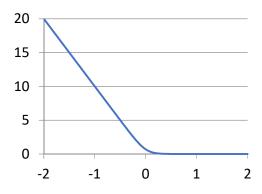
### Learning DSSM from Labeled X-Y Pairs



Positive Y are closer to X than negative Y in that space

### Learning DSSM from Labeled X-Y Pairs

- Consider a query X and two docs  $Y^+$  and  $Y^-$ 
  - Assume  $Y^+$  is more relevant than  $Y^-$  with respect to X
- $sim_{\theta}(X, Y)$  is the cosine similarity of X and Y in semantic space, mapped by DSSM parameterized by  $\theta$
- $\Delta = \sin_{\theta}(X, Y^{+}) \sin_{\theta}(X, Y^{-})$ 
  - We want to maximize  $\Delta$
- $Loss(\Delta; \mathbf{\theta}) = \log(1 + \exp(-\gamma \Delta))$
- Optimize  $\theta$  using mini-batch SGD on GPU



# Go beyond text: DSSM for multi-modal representation learning Distance(s,t)

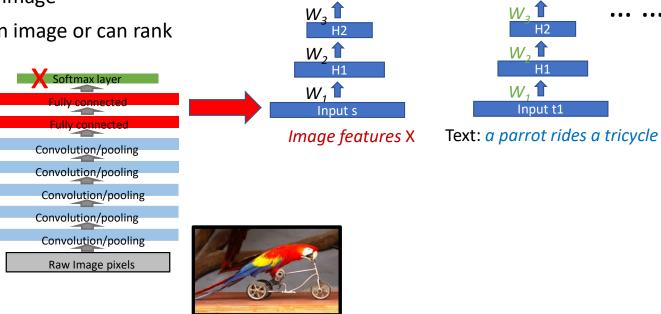
Recall DSSM for text input pairs: (X, Y)

Now: replace text X by image X

Using DNN/CNN features of image

Can rank/generate text given image or can rank

images given text.



[Fang+ 15]

### Paradigm shift in NLP/IR

- 1. From symbolic to neural computation via semantic representation learning
  - Due to novel DNN architectures and learning algorithms; leads to high accuracy in many tasks
- 2. New Applications and Experience
  - E.g., link language to real-world signals such as images and machine state
- 3. End-to-end Learning
  - Simplifies systems, reduces effort for feature engineering and localization
- 4. Deep Reinforcement Learning
  - Makes it possible to build intelligent agents for real-world applications such as goal-oriented dialogue

#### Outline

- Part 1: Introduction
- Part 2: Question answering (QA) and machine reading comprehension (MRC)
  - Knowledge base QA tasks
  - From semantic parsing to embedding-based approaches
  - Multi-turn knowledge base QA agents
  - Neural MRC models for text-based QA
- Part 3: Task-oriented dialogue
- Part 4: Fully data-driven conversation models and chatbots

### Open-Domain Question Answering (QA)

#### Q Will I qualify for OSAP if I'm new in Canada?

#### **Selected Passages from Bing**

"Visit the OSAP website for application deadlines. To get OSAP, you have to be eligible. You can apply using an online form, or you can print off the application forms. If you submit a paper application, you must pay an application fee. The online application is free."

Source: http://settlement.org/ontario/education/colleges-universities-and-institutes/financial-assistance-for-post-secondary-education/how-do-i-apply-for-the-ontario-student-assistance-program-osap/

"To be eligible to apply for financial assistance from the Ontario Student Assistance Program (OSAP), you must be a: 1 Canadian citizen; 2 Permanent resident; or 3 Protected person/convention refugee with a Protected Persons Status Document (PPSD)."

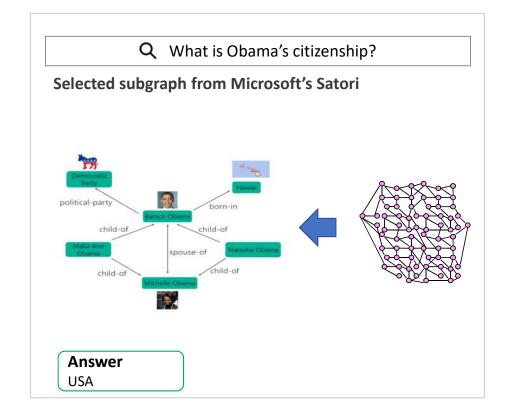
Source: http://settlement.org/ontario/education/colleges-universities-and-institutes/financial-assistance-for-post-secondary-education/who-is-eligible-for-the-ontario-student-assistance-program-osap/

"You will not be eligible for a Canada-Ontario Integrated Student Loan, but can apply for a part-time loan through the Canada Student Loans program. There are also grants, bursaries and scholarships available for both full-time and part-time students."

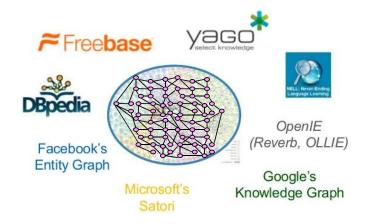
Source: http://www.campusaccess.com/financial-aid/osap.html

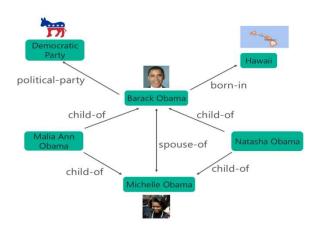
#### Answer

No. You won't qualify.



#### Question Answering (QA) on Knowledge Base





#### Large-scale knowledge graphs

- Properties of billions of entities
- Plus relations among them

#### An QA Example:

Question: what is Obama's citizenship?

Query parsing:

(Obama, Citizenship,?)

• Identify and infer over relevant subgraphs:

(Obama, BornIn, Hawaii) (Hawaii, PartOf, USA)

• correlating semantically relevant relations:

BornIn ~ Citizenship

**Answer:** USA

### Symbolic approaches to QA

- Understand the question via semantic parsing
  - Input: what is Obama's citizenship?
  - Output (LF): (Obama, Citizenship,?)
- Collect relevant information via fuzzy keyword matching
  - (Obama, BornIn, Hawaii)
  - (Hawaii, PartOf, USA)
  - Needs to know that BornIn and Citizenship are semantically related
- Generate the answer via reasoning
  - (Obama, Citizenship, USA)
- Challenges
  - Paraphrasing in NL
  - Search complexity of a big KG

### Example: "How long is the X river?"

- The Mississippi River is 3,734 km (2,320 mi) long.
- ...is nearly 86 km long...
- ...is a short river, some 4.5 miles (7.2 km) in length
- The total length of the river is 2,145 kilometres (1,333 mi).
- ... at the estimated length of 5,464 km (3,395 mi)...
- ...is a 25-mile (40 km) tributary of ...
- ... has a meander length of 444 miles (715 km)...
- ... Bali's longest river, measuring approximately 75 kilometers from source to mouth.
- The ... mainstem is 2.75 miles (4.43 km) long although total distance from headwater source tributaries to the sea is 14 miles (23 km).

- ...is 314 km long
- ...is nearly 86 km long...
- ... is a 92-mile (148 km) long tributary of the...
- ...is a short river, some 4.5 miles (7.2 km) in length
- ...flows nearly 20 miles (32 km) to the west
- The [river], which is 6,853 km (4,258 miles) long...
- It runs a course of about 105 kilometers
- The 1,450-mile-long (2,330 km) [river] drains...
- ...a 234-mile (377-kilometer) man-made waterway...
- ... at the estimated length of 5,464 km (3,395 mi)...
- ... stretches for 2,639 miles (4,247 km).
- ...is a 25-mile (40 km) tributary of ...
- ...starting in and flowing for nearly 160 kilometers through....
- …flows almost 70 stream miles.
- The river runs 184 kilometers before joining...
- ... Bali's longest river, measuring approximately 75 kilometers from source to mouth.
- ...is reported to be anywhere from 5,499 to 6,690 kilometres (3,417 to 4,157 mi). Often it is said to be "about" 6,650 kilometres (4,130 mi) long.
- ...reaches a length of approximately 25 kilometres
- The length of the Ouse alone is about 52 miles (84 km).

- Measuring a length of 60 kilometers, the [river] flows through
- It has a total length of 925 km (575 mi).
- The total length of the river is 2,145 kilometres (1,333 mi).
- Its length is 209 km...
- ...is about 1,180 miles (1,900 km) in length.
- ...the river flows for more than 1,200 km (750 mi)
- ...the river proper flows only for 113 km...
- ...flows slowly for 900 kilometres (560 mi)...
- ... has a meander length of 444 miles (715 km)...
- ...is a 350-kilometre (220 mi) long river in ...
- it ...meanders slowly southwards for 2,320 miles (3,730 km) to ...
- The river's main stem is about 71 miles (114 km) long. Its length to its most distant headwater tributary is about 220 miles (350 km).
- After approximately 30 kilometres (19 mi) of its 78-kilometre (48 mi) course, it ....
- ...is the longest river in the United Kingdom, at about 220 miles (354 km).
- ... is the second-longest river in Central and Western Europe (after the Danube), at about 1,230 km (760 mi)...
- The ... mainstem is 2.75 miles (4.43 km) long although total distance from headwater source tributaries to the sea is 14 miles (23 km).
- At 320 kilometres (200 mi) (with some estimates ranging up to 596 kilometres (370 mi))...

### Key Challenge in KB-QA – Language Mismatch

- Lots of ways to ask the same question
  - "What was the date that Minnesota became a state?"
  - "Minnesota became a state on?"
  - "When was the state Minnesota created?"
  - "Minnesota's date it entered the union?"
  - "When was Minnesota established as a state?"
  - "What day did Minnesota officially become a state?"
- Need to map them to the predicate defined in KB
  - location.dated\_location.date\_founded

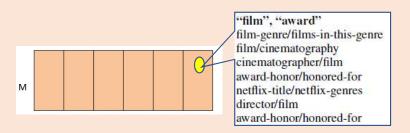
#### **Symbolic Space**

- Knowledge Representation
  - explicitly stored as words, relations, templates
  - high-dim, discrete, sparse vectors
- Inference
  - slow on a big knowledge base
  - keyword matching is sensitive to paraphrase alternations
- Human comprehensible but not computationally efficient

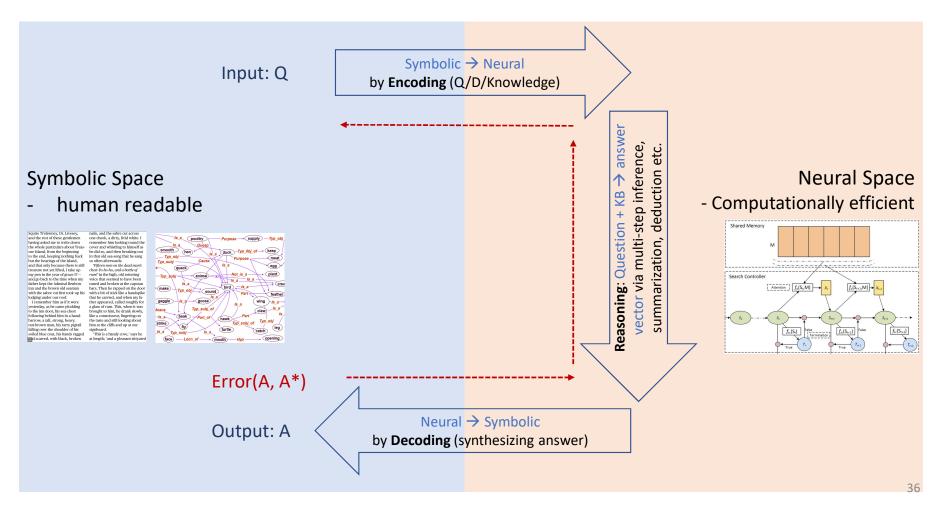


#### **Neural Space**

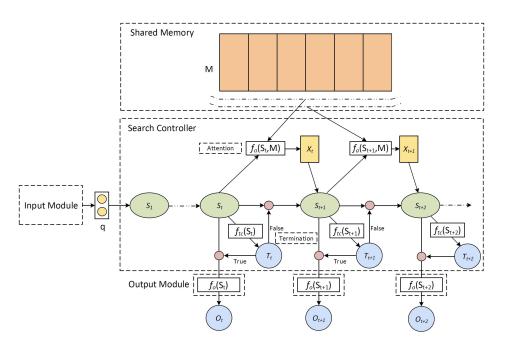
- Knowledge Representation
  - Implicitly stored as semantic concepts/classes
  - low-dim, cont., dense vectors
- Inference
  - fast on compact memory
  - semantic matching is robust to paraphrase alternations
- Computationally efficient but not human comprehensible yet



### From symbolic to neural computation

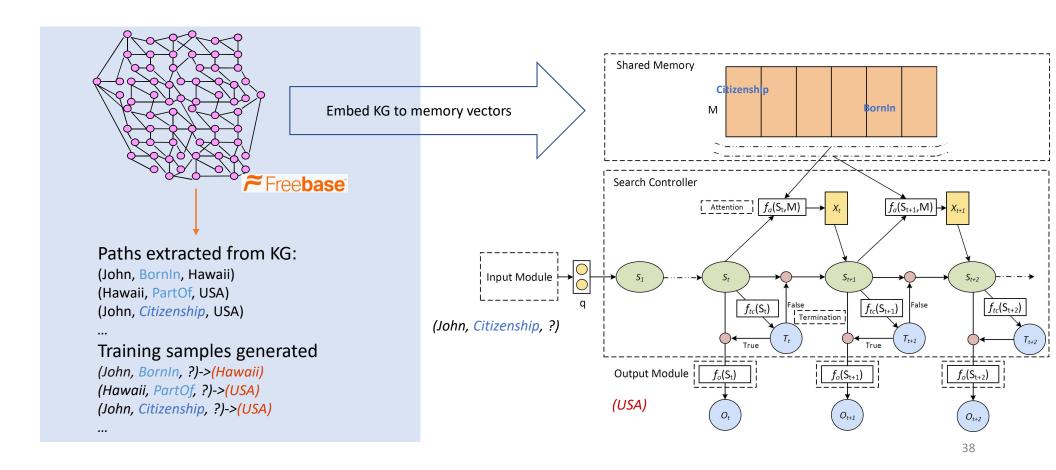


# Case study: ReasoNet with Shared Memory

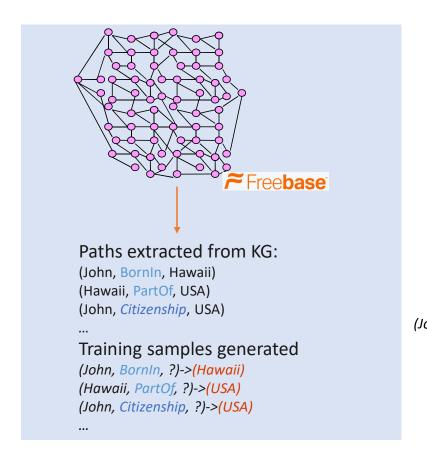


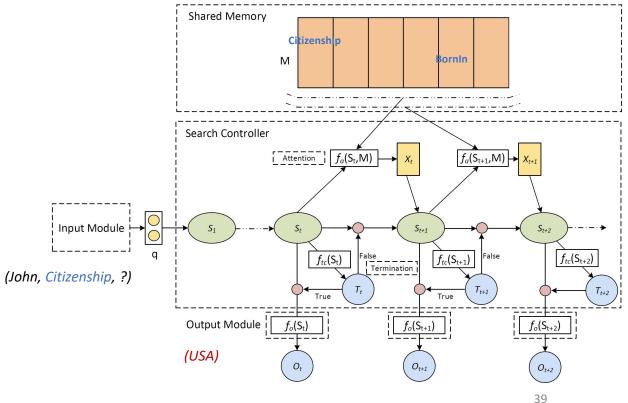
- Shared memory (M) encodes task-specific knowledge
  - Long-term memory: encode KB for answering all questions in QA on KB
  - Short-term memory: encode the passage(s) which contains the answer of a question in QA on Text
- Working memory (hidden state  $S_t$ ) contains a description of the current state of the world in a reasoning process
- Search controller performs multi-step inference to update  $S_t$  of a question using knowledge in shared memory
- Input/output modules are task-specific

#### Joint learning of Shared Memory and Search Controller



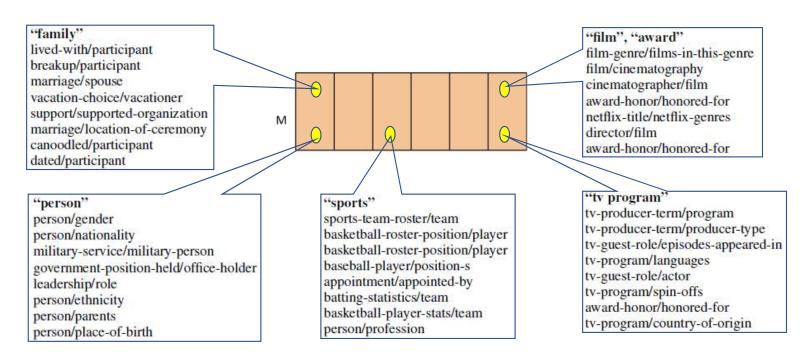
#### Joint learning of Shared Memory and Search Controller



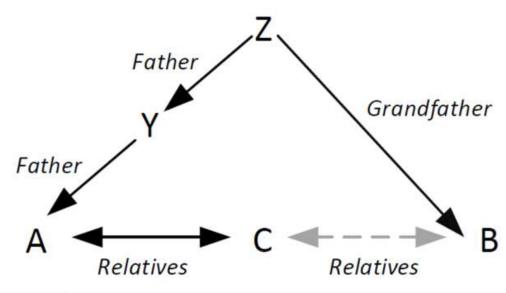


# Shared Memory: long-term memory to store learned knowledge, like human brain

- Knowledge is learned via performing tasks, e.g., update memory to answer new questions
- New knowledge is implicitly stored in memory cells via gradient update
- Semantically relevant relations/entities can be compactly represented using similar vectors.



# Search controller for KB QA



Space	Inference Path	
Symbolic	$B \xrightarrow{Grandfather^{-1}} Z \xrightarrow{Father} Y \xrightarrow{Father} A \xrightarrow{Relatives} C$	
Neural	$B \xrightarrow{\text{Relatives}} ? \Rightarrow A \xrightarrow{\text{Relatives}} C$	

[Shen+ 16]

# Reasoning over KG in symbolic vs neural spaces

#### Symbolic: comprehensible but not robust

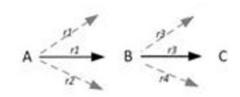
- Development: writing/learning production rules
- Runtime: random walk in symbolic space
- E.g., PRA [Lao+ 11], MindNet [Richardson+ 98]

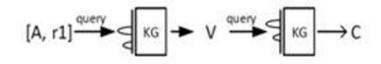
#### Neural: robust but not comprehensible

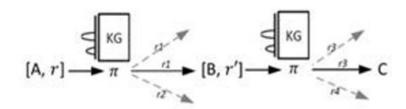
- Development: encoding knowledge in neural space
- Runtime: multi-turn querying in neural space (similar to nearest neighbor)
- E.g., ReasoNet [Shen+ 16a], DistMult [Yang+ 15]

#### Hybrid: robust and comprehensible

- Development: learning policy  $\pi$  that maps states in neural space to actions in symbolic space via RL
- Runtime : graph walk in symbolic space guided by  $\pi$
- E.g., M-Walk [Shen+ 18], DeepPath [Xiong+ 18], MINERVA [Das+ 18]







#### Multi-turn KB-QA: what to ask?

- Allow users to query KB interactively without composing complicated queries
- Dialogue policy (what to ask) can be
  - Programmed [Wu+ 15]
  - Trained via RL [Wen+ 16; Dhingra+ 17]

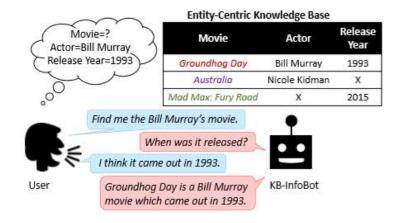


Figure 1: An interaction between a user looking for a movie and the KB-InfoBot. An entity-centric knowledge base is shown above the KB-InfoBot

#### Text-QA

#### Q Will I qualify for OSAP if I'm new in Canada?

#### **Selected Passages from Bing**

"Visit the OSAP website for application deadlines. To get OSAP, you have to be eligible. You can apply using an online form, or you can print off the application forms. If you submit a paper application, you must pay an application fee. The online application is free."

Source: http://settlement.org/ontario/education/colleges-universities-and-institutes/financial-assistance-for-post-secondary-education/how-do-i-apply-for-the-ontario-student-assistance-program-osap/

"To be eligible to apply for financial assistance from the Ontario Student Assistance Program (OSAP), you must be a: 1 Canadian citizen; 2 Permanent resident; or 3 Protected person/convention refugee with a Protected Persons Status Document (PPSD)."

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"You will not be eligible for a Canada-Ontario Integrated Student Loan, but can apply for a part-time loan through the Canada Student Loans program. There are also grants, bursaries and scholarships available for both full-time and part-time students."

Source: http://www.campusaccess.com/financial-aid/osap.html

#### Answer

No. You won't qualify.

In meteorology, precipitation is any product of the condensation of atmospheric water vapor that falls under gravity. The main forms of precipitation include drizzle, rain, sleet, snow, graupel and hail... Precipitation forms as smaller droplets coalesce via collision with other rain drops or ice crystals within a cloud. Short, intense periods of rain in scattered locations are called "showers".

What causes precipitation to fall? gravity

What is another main form of precipitation besides drizzle, rain, snow, sleet and hail? graupel

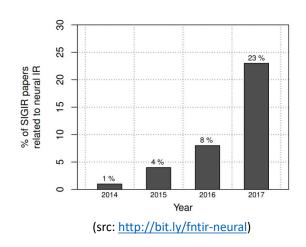
Where do water droplets collide with ice crystals to form precipitation? within a cloud

Figure 1: Question-answer pairs for a sample passage in the SQuAD dataset. Each of the answers is a segment of text from the passage.

SQuAD [Rajpurkar+ 16]



# MSMARCO Passage Ranking Challenge



Growing popularity of deep learning in IR, but lack of large training datasets

What is the "ImageNet" of ad-hoc retrieval?

New passage ranking task

• Collection size: 5-10M passages

• # of queries: 400-500K

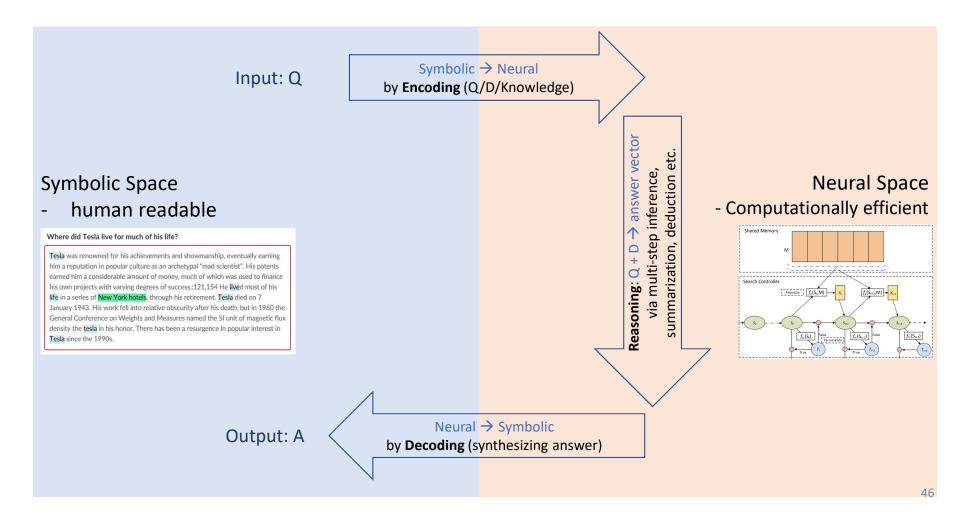
Manual relevance annotations for "passage contains the answer"

#### Two task modes:

- Retrieve relevant passages from the full collection
- Re-rank top 1K candidates from BM25

Releasing soon (tentatively, September 2018)

#### Neural MRC Models



# Examples: BiDAF and SAN

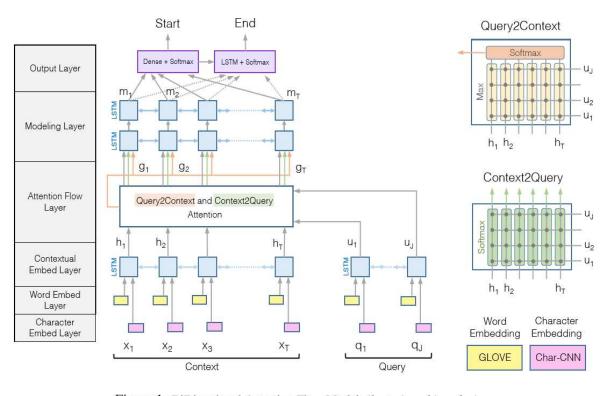
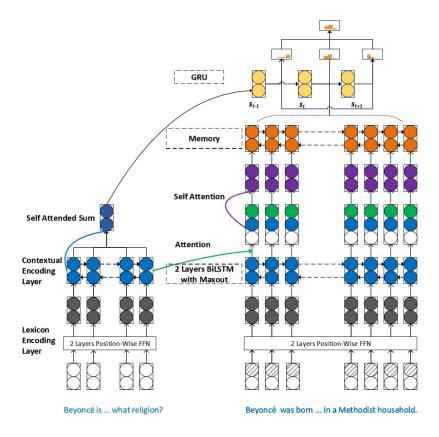


Figure 1: BiDirectional Attention Flow Model (best viewed in color)



#### Neural MRC Models on SQuAD

#### What types of European groups were able to avoid the plague?

From Italy, the disease spread northwest across Europe, striking France, Spain, Portugal and England by June 1348, then turned and spread east through Germany and Scandinavia from 1348 to 1350. It was introduced in Norway in 1349 when a ship landed at Askøy, then spread to Bjørgvin (modern Bergen) and Iceland. Finally it spread to northwestern Russia in 1351. The plague was somewhat less common in parts of Europe that had smaller trade relations with their neighbours, including the Kingdom of Poland, the majority of the Basque Country, isolated parts of Belgium and the Netherlands, and isolated alpine villages throughout the continent.

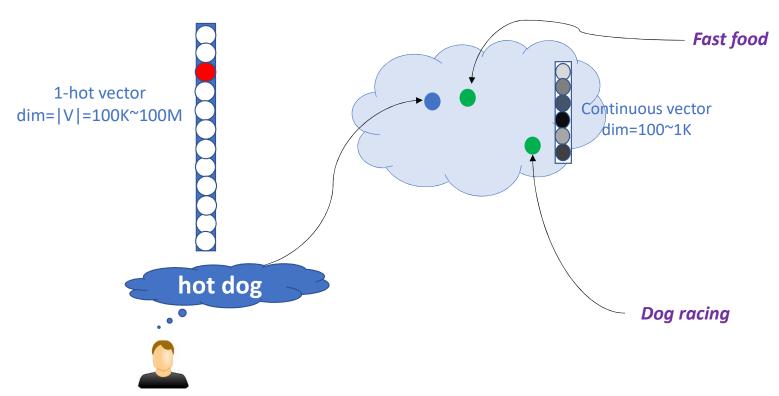
#### A limited form of comprehension:

- No need for extra knowledge outside the paragraph
- No need for clarifying questions
- The answer must exist in the paragraph
- The answer must be a text span, not synthesized
- Encoding: map each text span to a semantic vector
- Reasoning: rank and re-rank semantic vectors
- Decoding: map the top-ranked vector to text

# Three encoding components

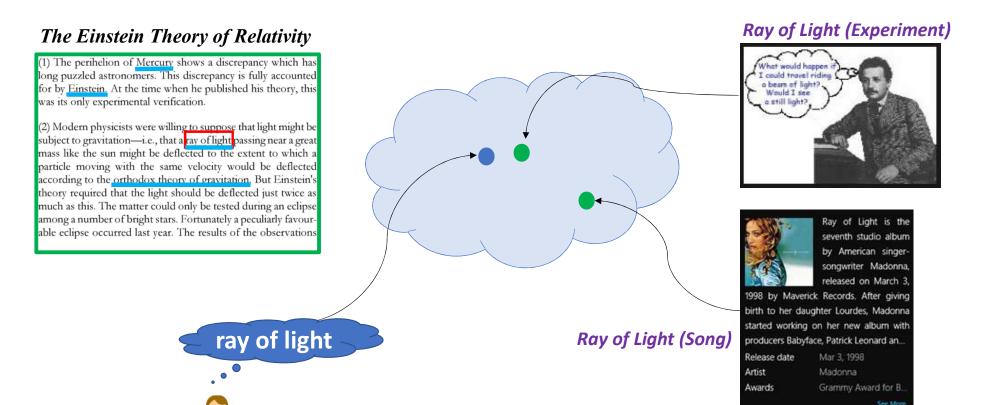
- Word embedding word semantic space
  - represent each word as a low-dim continuous vector via GloVe [Pennington+ 14]
- Context embedding contextual semantic space
  - capture context info for each word, via
    - BiLSTM [Melamud+ 16]
    - ELMo [Peter+ 18]: a task-specific combo of the intermediate layer representations of biLM
    - Stacked embedding encoder blocks [Yu+ 18]: convolution + self-attention
- Context-query attention query dependent semantic space
  - fuse query info into passage via Attention
  - [Huang+ 17; Wang+ 17; Hu+ 17; Seo+ 16; Wang&Jiang 16]

#### Word embedding: word semantic space

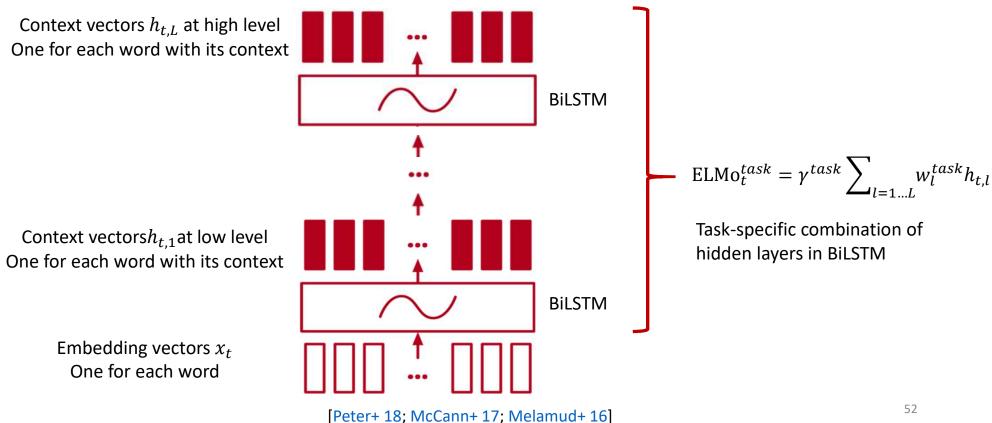


[Mikolov+ 13; Pennington+ 14]

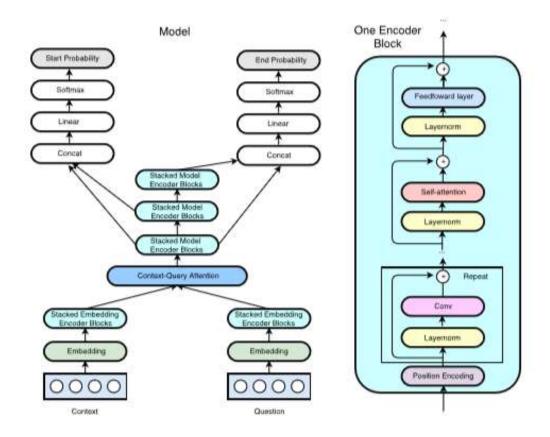
#### Context embedding: contextual semantic space



# Context embedding via BiLSTM / ELMo

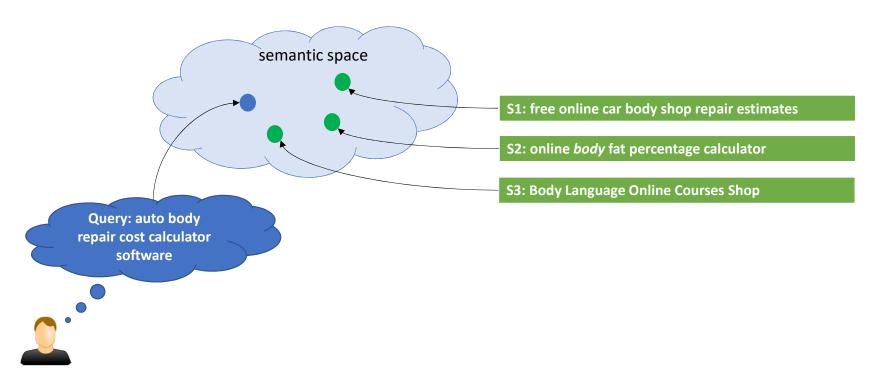


#### Context embedding via self-attention and convolution

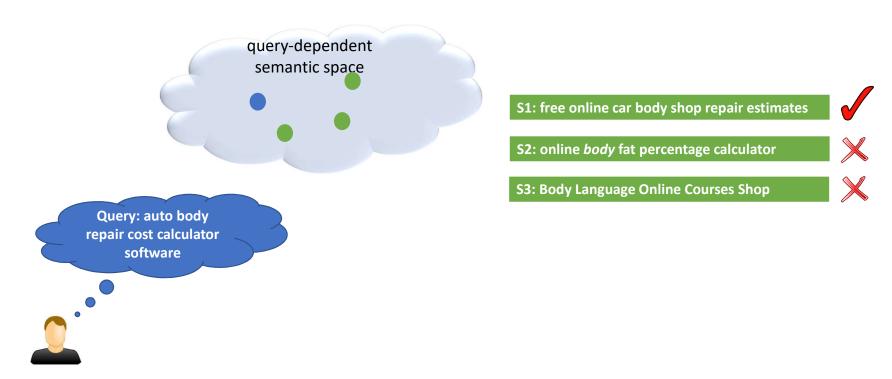


[Yu+ 18]

#### Context-query attention: query-dependent semantic space

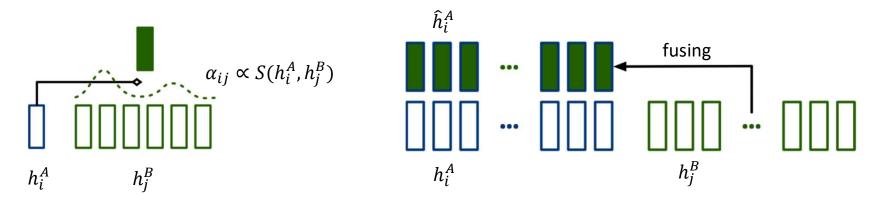


#### Context-query attention: query-dependent semantic space



#### Context-query attention: query-dependent semantic space

- Compute attention scores (similarity btw i and j):  $S_{ij} = S(h_i^A, h_j^B)$
- Compute attention weights thru softmax:  $\alpha_{ij} = \exp(S_{ij}) / \sum_k \exp(S_{ik})$
- Fusion info from B to A:  $\hat{h}_i^A = \sum_j \alpha_{ij} h_j^B$



# Multi-step reasoning for Text-QA

- Learning to stop reading: dynamic multi-step inference
- Step size is determined based on the complexity of instance (QA pair)

Query	Who was the 2015 NFL MVP?	
Passage	The Panthers finished the regular season with a 15–1 record, and quarterback <b>Cam Newton</b> was named the 2015 NFL Most Valuable Player (MVP).	
Answer (1-step)	Cam Newton	
Query	Who was the #2 pick in the 2011 NFL Draft?	
Passage	Manning was the #1 selection of the 1998 NFL draft, while Newton was picked first in 2011. The matchup also pits the top two picks of the 2011 draft against each other: Newton for Carolina and <b>Von Miller</b> for Denver.	
Answer (3-step)	Von Miller	

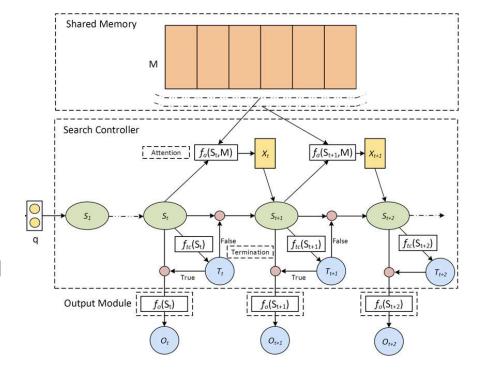
#### Multi-step reasoning: example

Query	Who was the #2 pick in the 2011 NFL Draft?
Passage	Manning was the #1 selection of the 1998 NFL draft, while Newton was picked first in 2011. The matchup also pits the top two picks of the 2011 draft against each other: Newton for Carolina and Von Miller for Denver.
Answer	Von Miller

- Step 1:
  - Extract: Manning is #1 pick of 1998
  - Infer: Manning is NOT the answer
- Step 2:
  - Extract: Newton is #1 pick of 2011
  - Infer: Newton is NOT the answer
- Step 3:
  - Extract: Newton and Von Miller are top 2 picks of 2011
  - Infer: Von Miller is the #2 pick of 2011

With Q in mind, read Doc repeatedly, each time focusing on different parts of doc until a satisfied answer is formed:

- 1. Given a set of docs in memory: M
- 2. Start with query: *S*
- 3. Identify info in **M** that is related to  $S: X = f_a(S, \mathbf{M})$
- 4. Update internal state: S = RNN(S, X)
- 5. Whether a satisfied answer O can be formed based on  $S: f_{tc}(S)$
- 6. If so, stop and output answer  $O = f_o(S)$ ; otherwise return to 3.



The step size is determined dynamically based on the complexity of the problem using reinforcement learning.

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Who was the #2 pick in the 2011 NFL Draft? Query

**Passage** 

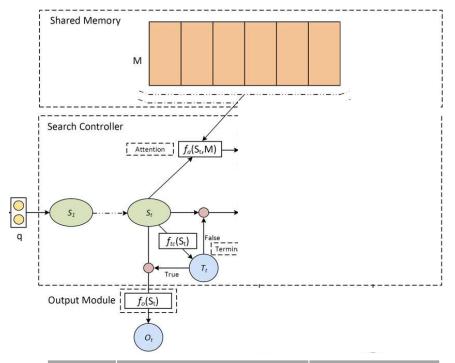
Manning was the #1 selection of the 1998 NFL draft, while Newton was picked first in 2011. The matchup also pits the top two picks of the 2011 draft against each other: Newton for Carolina and Von Miller for Denver.

**Answer** 

**Von Miller** 

Rank-1 Rank-2 Rank-3

S: Who was the #2 pick in the 2011 NFL Draft?



Step	Termination Probability	Prob. Answer
1	0.001	0.392
		60

Query Who was the #2 pick in the 2011 NFL Draft?

**Passage** 

Manning was the #1 selection of the 1998 NFL draft, while Newton was picked first in 2011. The matchup also pits the top two picks of the 2011 draft against each other:

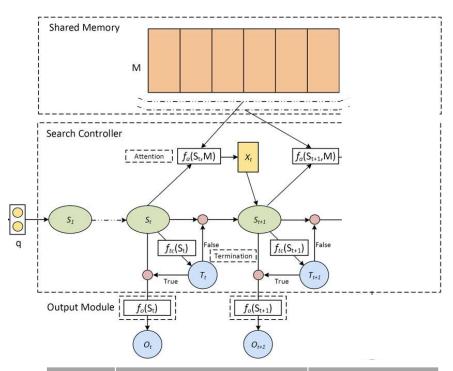
Newton for Carolina and Von Miller for Denver.

Answer

**Von Miller** 

Rank-1 Rank-2 Rank-3

S: Manning is #1 pick of 1998, but this is unlikely the answer.



Step	Termination Probability	Prob. Answer
1	0.001	0.392
2	0.675	0.649
		61

61

Query Who was the #2 pick in the 2011 NFL Draft?

**Passage** 

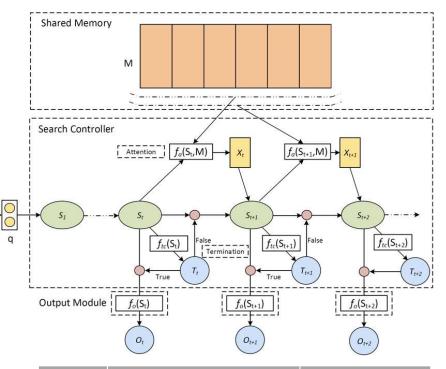
Manning was the #1 selection of the 1998 NFL draft, while Newton was picked first in 2011. The matchup also pits the top two picks of the 2011 draft against each other:

Newton for Carolina and Von Miller for Denver.

Answer

**Von Miller** 

S: Manning is #1 pick of 1998, Newton is #1 pick of 2011, but neither is the answer.



<b>Step</b> t	Termination Probability ${f}_{tc}$	Prob. Answer $f_o$
1	0.001	0.392
2	0.675	0.649
3	0.939	0.865

#### Stochastic Answer Net

- Training uses stochastic prediction dropout on the answer module
- Reasoning employs all the outputs of multiple step reasoning via voting
- Best documented MRC model on the SQuAD leaderboard as of Dec. 19, 2017

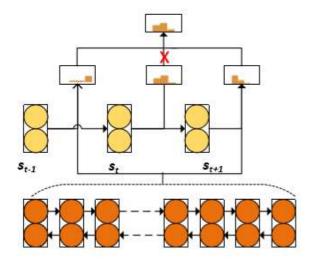


Figure 1: Illustration of "stochastic prediction dropout" in the answer module during training. At each reasoning step t, the model combines memory (bottom row) with hidden states  $\mathbf{s_{t-1}}$  to generate a prediction (multinomial distribution). Here, there are three steps and three predictions, but one prediction is dropped and the final result is an average of the remaining distributions.

#### Interim summary

- Knowledge base QA tasks
  - From semantic parsing to embedding-based approaches
  - Reasoning on symbolic or neural space
  - Multi-turn knowledge base QA agents
- Neural MRC models for text-based QA
  - MRC tasks, e.g., SQuAD, MS MARCO
  - Three embedding components: word/context/query-context
  - Multi-step reasoning

#### Outline

- Part 1: Introduction
- Part 2: Question answering and machine reading comprehension
- Part 3: Task-oriented dialogue
  - Overview
  - Traditional approaches
  - Natural language understanding and dialogue state tracking
  - Deep RL for dialogue policy learning
  - Neural approaches and E2E learning
- Part 4: Fully data-driven conversation models and chatbots

# An Example Dialogue with Movie-Bot

```
Turn 0 usr: can i get 2 tickets for race
Turn 1 sys: What date would you like to watch it?
Turn 2 usr: tomorrow
Turn 3 sys: Which theater would you like?
Turn 4 usr: amc pacific place 11 theater
Turn 5 sys: Which city you would like?
Turn 6 usr: seattle
Turn 7 sys: What time would you like to see it?

Actual dialogues can be more complex:

Natural language understanding errors
Input may be spoken language form
Need to reason under uncertainty
```

66

Constraint violation

Revise information collected earlier

# Slot-Filling Dialogues

- **Domain**: movie, restaurant, flight, ...
- Slot: information to be filled in before completing a task
  - o For Movie-Bot: movie-name, theater, number-of-tickets, price, ...
- Intent (dialogue act):
  - Inspired by speech act theory (communication as action)

```
request, confirm, inform, thank-you, ...
```

O Some may take parameters:

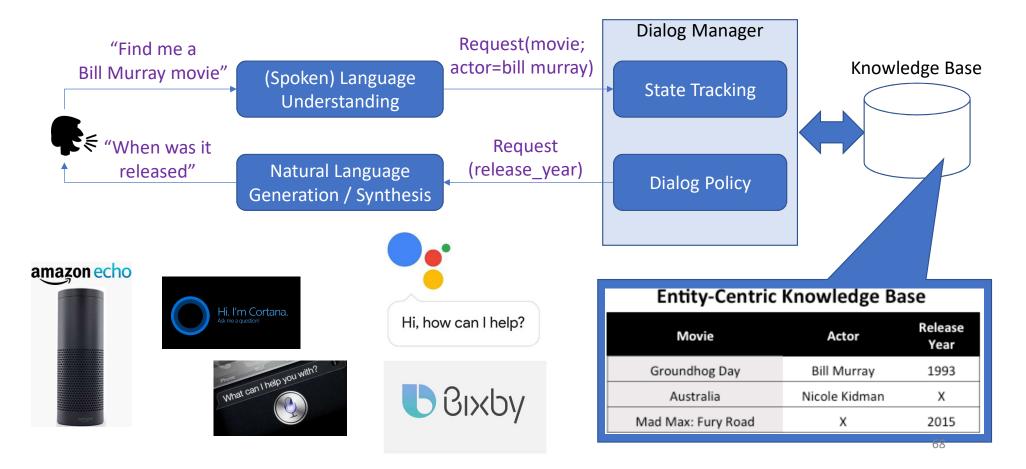
```
thank-you(), request(price), inform(price=$10)
```

"Is Kungfu Panda the movie you are looking for?"

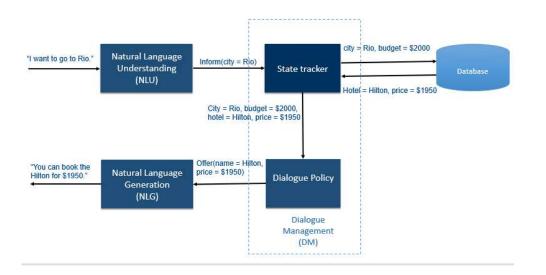


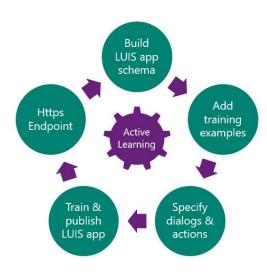
confirm(moviename="kungfu panda")

# A Multi-turn Task-oriented Dialogue Architecture



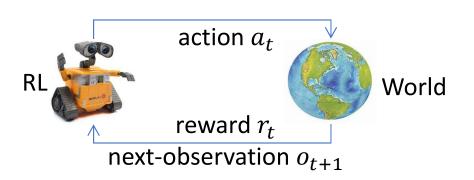
#### Task-oriented Dialogue Agents via LUIS/TCP/BF





- LUIS -> NLU, trained on labeled data, not robust to paragraphing
- TCP -> DM, hand-crafted, not flexible and cannot handle corner cases
- (BF -> multiple channels)
- Active research: Improving agents E2E via Reinforcement Learning (RL)

#### Reinforcement Learning (RL)



#### Typical goal of RL

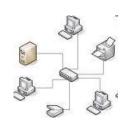
At each step t, given history so far, take action  $a_t$  to maximize long-term reward ("return"):

$$R_t = r_t + \gamma r_{t+1} + \gamma^2 r_{t+2} + \cdots$$











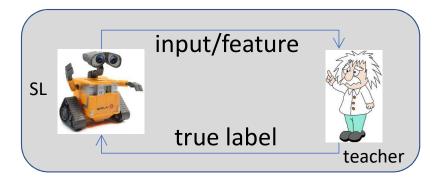


# RL vs. SL (supervised learning)



Differences from supervised learning

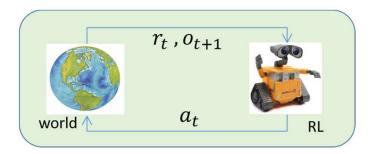
- Learn by trial-and-error ("experimenting")
  - ➤ Need efficient exploration
- Optimize long-term reward  $(r_1 + \gamma r_2 + \cdots)$ 
  - ➤ Need temporal credit assignment

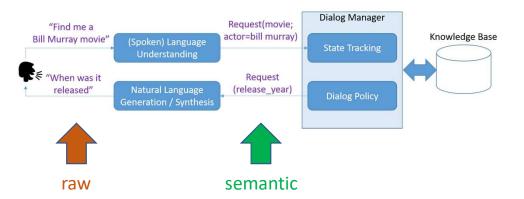


Similarities to supervised learning

- ➤ Generalization and representation
- ➤ Hierarchical problem solving
- **>...**

#### Conversation as RL





- Observation and action
  - Raw representation

     (utterances in natural language form)
  - Semantic representation (intent-slot-value form)
- Reward
  - +10 upon successful termination
  - -10 upon unsuccessful termination
  - -1 per turn
  - o ...

Pioneered by [Levin+ 00]

Other early examples: [Singh+ 02; Pietquin+ 04; Williams&Young 07; etc.]

# Dialogue System Evaluation

- Metrics: what numbers matter?
  - Success rate: #Successful\_Dialogues / #All\_Dialogues
  - Average turns: average number of turns in a dialogue
  - User satisfaction
  - Consistency, diversity, engaging, ...
  - Latency, backend retrieval cost, ...
- Methodology: how to measure those numbers?

# Methodology (I): Human Subject Study

- Recruit human subjects, randomly split into two groups (A and B)
- Blindly test two systems on these groups
- Compare metrics of interests between A and B
- Pros
  - Real humans involved
- Cons
  - Expensive and time-consuming, does not scale well
  - Lab users and actual users may behave differently
  - Limited use, mostly for comparing two (or few) given systems

# Methodology (II): Actual users

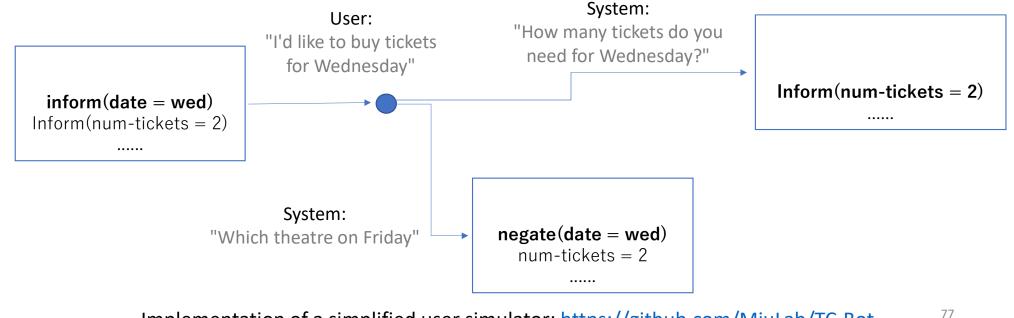
- Deploy the dialogue system to serve actual users
- Keep track of metrics of interest from user logs
- Pros
  - Arguably the gold standard evaluation setup
- Cons
  - Mostly feasible for major companies with a large user base
  - Expensive and risky (potential business disruptions)

# Methodology (III): Simulated users

- Create a simulated user U: conversational history -> next utterance
  - Agenda based [Schatzmann & Young 09]
  - Model based [El Asri+ 16]
- Can run any policy or RL algorithm against U to measure metrics
- Pros
  - Cheap to run, with unlimited amount of data
- Cons
  - User simulation is only a (usually rough) approximation of real users
  - Building a good user simulator is nontrivial

# Agenda-based Simulated User [Schatzmann & Young 09]

- User state consists of (agenda, goal); goal is fixed throughout dialogue
- Agenda is maintained (stochastically) by a first-in-last-out stack



Implementation of a simplified user simulator: <a href="https://github.com/MiuLab/TC-Bot">https://github.com/MiuLab/TC-Bot</a>

# Methodology: Summary

	Lab user subjects	Actual users	Simulated users
Truthfulness		V	X
Scalability	X	V	V
Flexibility	X		V
Expense	X		V
Risk	V	X	V

#### **A Hybrid Approach**

**User Simulation** 



Small-scale Human Evaluation (lab, Mechanical Turk, ...)



Large-scale Deployment (optionally with continuing incremental refinement)

#### Outline

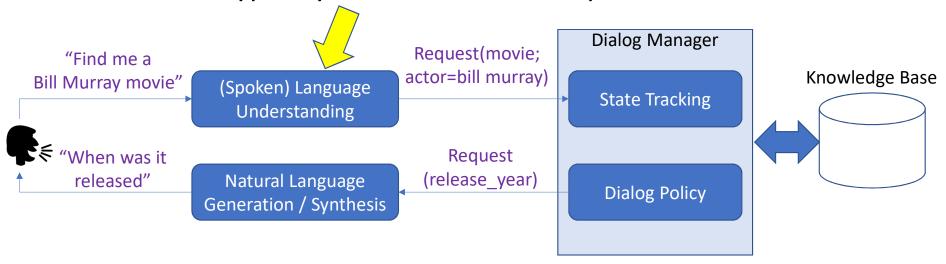
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## Decision-theoretic View of Dialogue Management

Principle of Maximum Expected Utility (MEU):

An optimal decision maximizes the expected utility of outcomes.

Same in RL that typically aims to maximize expected total reward



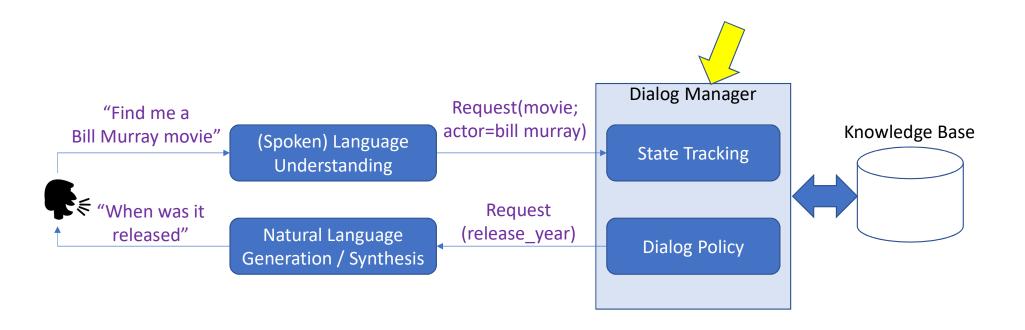
# Language Understanding in Dialogue Systems

• Goal is to predict (domain, intent, slot) from user utterance



- Often treated as a classification problem
- Solved by SVM, CRF, generative models (e.g., HMM), ...,
- See surveys by Wang et al. [2005] and De Mori et al. [2008]
- More to cover in the next section

# Decision-theoretic View of Dialogue Management



# Dialogue Management

• Typical assumptions in earlier work: small number of hand-coded states

Feature	Values	Explanation		
Greet (G)	0,1	Whether the system has greeted the user		
Attribute (A)	1,2,3,4	Which attribute is being worked on		
Confidence/Confirmed	0,1,2,3,4	0,1,2 for low, medium, and high ASR confidence. 3,4		
(C)		for explicitly confirmed, and disconfirmed		
Value (V)	0,1	Whether value has been obtained for current attribute		
Tries (T)	0,1,2	How many times current attribute has been asked		
Grammar (M)	0,1	Whether non-restrictive or restrictive grammar was		
		used		
History (H)	0,1	Whether there was trouble on any previous attribute		

(From NJFun [Singh+ 00])

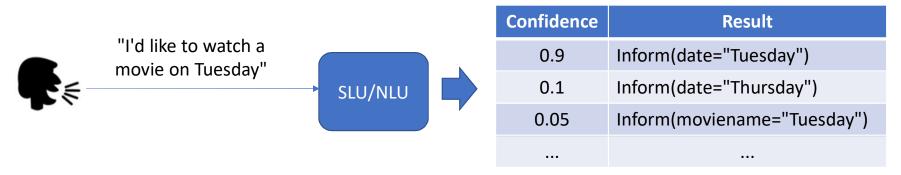
• Q(s,a) measures the highest long-term reward, updated by

$$Q(s, a) \leftarrow Q(s, a) + \eta \left( r + \gamma \max_{a'} Q(s', a') - Q(s, a) \right)$$

• Once learned, action in state s is  $rg \max_a Q(s,a)$ 

# Language Understanding Uncertainty

True state of a conversation is partially observable



- Partially Observable MDP (POMDP) as a principled framework
   Key idea: maintains a posterior distribution of current dialogue state
   [Roy+ 00; Zhang+ 01; Williams&Young 07, etc.]
- Limitations: (1) scalability, (2) domain knowledge required

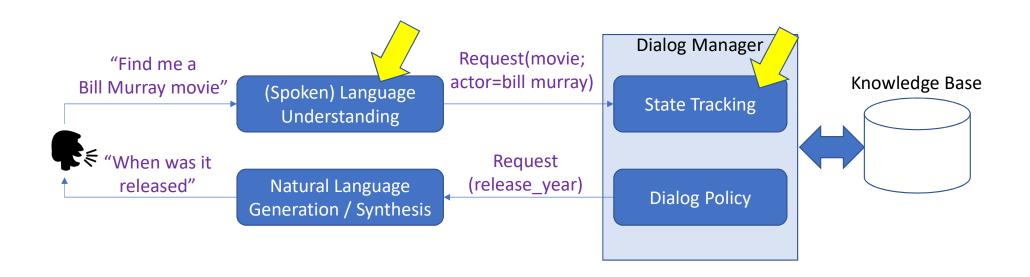
# Scaling up Dialogue Optimization

- Use approximate POMDP algorithms leveraging problem-specific structures
  - Augmented MDP [Roy et al., 2000]
  - Summary POMDPs [<u>Williams&Young 07</u>]
- Use RL algorithms with function approximation
  - Requires human designed features that implicitly encode domain knowledge
  - Use of linear Q-functions [Henderson et al., 2008]
  - Automated feature selection for improved scalability [<u>Li et al., 2009</u>]
  - Nonparametric Gaussian processes [Gasic+ 14]

#### Outline

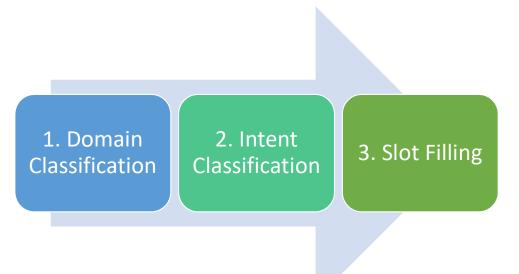
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# Decision-theoretic View of Dialogue Management



# Language Understanding

Often a multi-stage pipeline



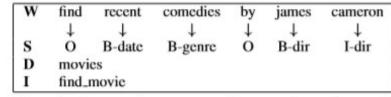


Figure 1: An example utterance with annotations of semantic slots in IOB format (S), domain (D), and intent (I), B-dir and I-dir denote the director name.

- Metrics
  - Sub-sentence-level: intent accuracy, slot F1
  - Sentence-level: whole frame accuracy

#### LU – Domain/Intent Classification

#### Mainly viewed as an utterance classification task

• Given a collection of utterances  $u_i$  with labels  $c_i$ ,  $D = \{(u_1, c_1), ..., (u_n, c_n)\}$  where  $c_i \in C$ , train a model to estimate labels for new utterances  $u_k$ .

#### find me a cheap taiwanese restaurant in oakland

Movies Find\_movie

Restaurants Buy\_tickets

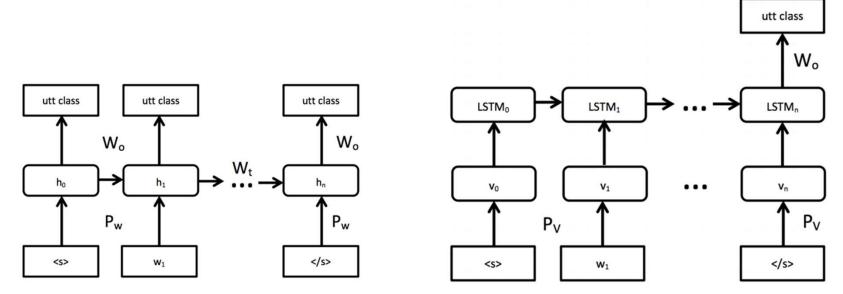
Sports Find\_restaurant

Weather Book\_table Music Find\_lyrics

. ...

## DNN for Domain/Intent Classification (Ravuri & Stolcke, 2015)

RNN and LSTMs for utterance classification



Intent decision after reading all words performs better

## LU – Slot Filling



• Given a collection tagged word sequences,  $S = \{((w_{1,1}, w_{1,2}, ..., w_{1,nl}), (t_{1,1}, t_{1,2}, ..., t_{1,nl})), ((w_{2,1}, w_{2,2}, ..., w_{2,n2}), (t_{2,1}, t_{2,2}, ..., t_{2,n2})) ...\}$  where  $t_i \in M$ , the goal is to estimate tags for a new word sequence.

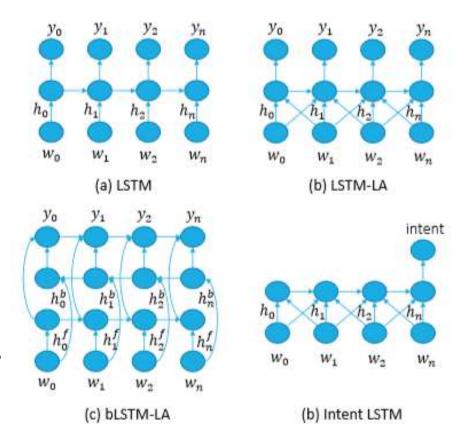
# flights from Boston to New York today

Entity	Tag
Slot T	ag

	flights	from	Boston	to	New	York	today
5	0	Ο	B-city	0	B-city	I-city	0
	0	Ο	B-dept	0	B-arrival	I-arrival	B-date

# RNN for Slot Tagging — I [Hakkani-Tur+ 16]

- Variations:
  - a. RNNs with LSTM cells
  - b. Look-around LSTM
  - c. Bi-directional LSTMs
  - d. Intent LSTM
- May also take advantage of ...
  - o whole-sentence information
  - o multi-task learning
  - contextual information
- For further details on NLU, see this <u>IJCNLP tutorial</u> by Chen & Gao.



## E2E MemNN for Contextual LU [Chen+ 16]

#### 1. Sentence Encoding

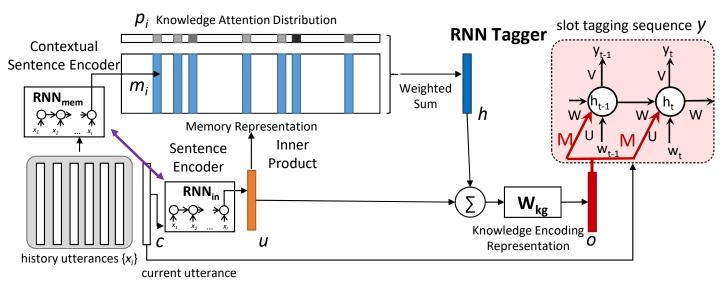
$$m_i = \text{RNN}_{\text{mem}}(x_i)$$
  
 $u = \text{RNN}_{\text{in}}(c)$ 

#### 2. Knowledge Attention

$$p_i = \operatorname{softmax}(u^T m_i)$$

#### 3. Knowledge Encoding

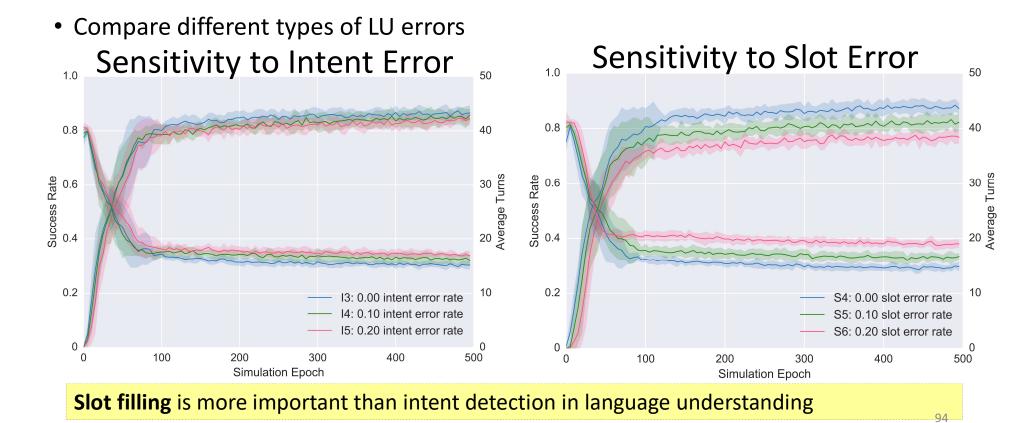
$$h = \sum_{i} p_i m_i \ o = W_{kg}(h + u)$$



Idea: additionally incorporating contextual knowledge during slot tagging

track dialogue states in a latent way

## LU Importance [Li+ 17]



# Dialogue State Tracking (DST)

 Maintain a probabilistic distribution instead of a 1-best prediction for better robustness to SLU errors or ambiguous input

Slot	Value
# people	5 (0.5)
time	5 (0.5)

Slot	Value
# people	3 (0.8)
time	5 (0.8)



# Multi-Domain Dialogue State Tracking (DST)

- A full representation of the system's belief of the user's goal at any point during the dialogue
- Used for making API calls

Movies				
11/15/16				
6 pm	7 pm	8 pm	9 pm	
2	3			
Inferno	Trolls			
Century 16				





# Dialog State Tracking Challenge (DSTC)

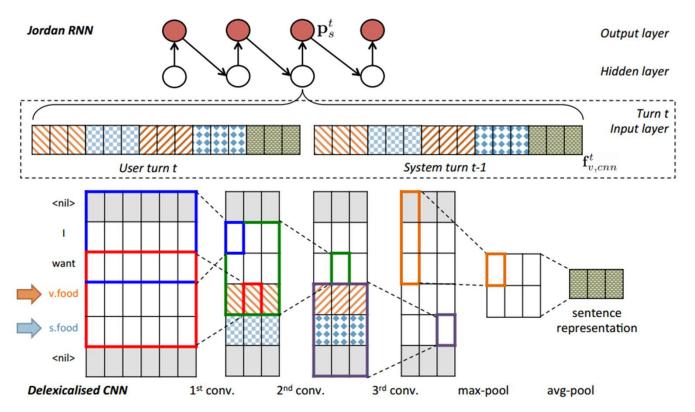
(Williams et al. 2013, Henderson et al. 2014, Henderson et al. 2014, Kim et al. 2016, Kim et al. 2016)

Challenge	Туре	Domain	Data Provider	Main Theme
DSTC1	Human-Machine	Bus Route	СМИ	Evaluation Metrics
DSTC2	Human-Machine	Restaurant	U. Cambridge	User Goal Changes
DSTC3	Human-Machine	Tourist Information	U. Cambridge	Domain Adaptation
DSTC4	Human-Human	Tourist Information	I2R	Human Conversation
DSTC5	Human-Human	Tourist Information	I2R	Language Adaptation

#### **DST Evaluation**

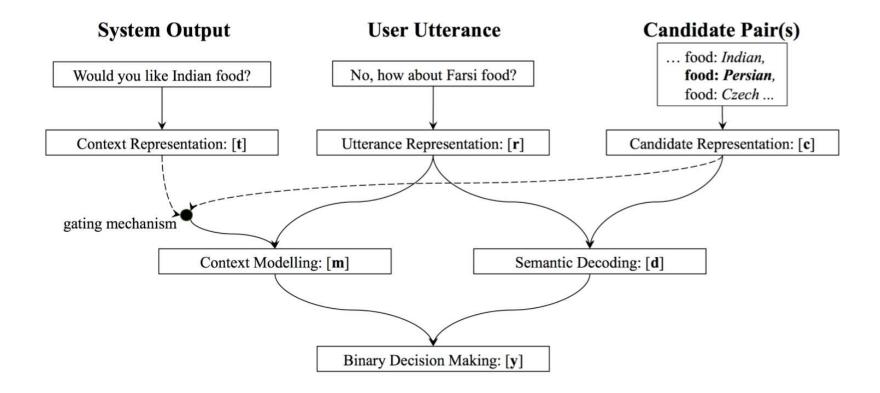
- Dialogue State Tracking Challenges
  - DSTC2-3, human-machine
  - DSTC4-5, human-human
- Metric
  - Tracked state accuracy with respect to user goal
  - Recall/Precision/F-measure individual slots

# NN-Based DST [Henderson+ 13; Mrkšić+ 15; Mrkšić+ 16]



99

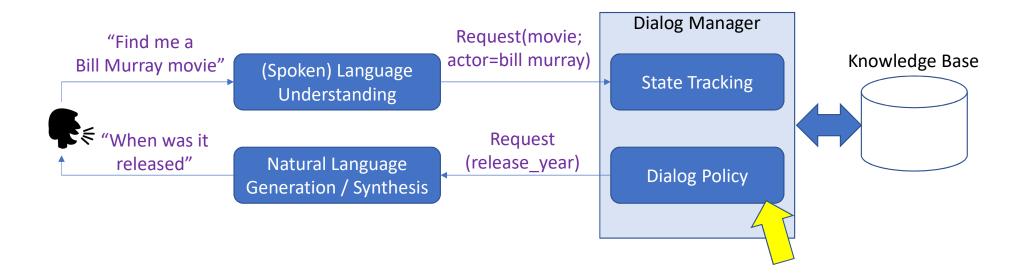
# Neural Belief Tracker [Mrkšić+ 16]



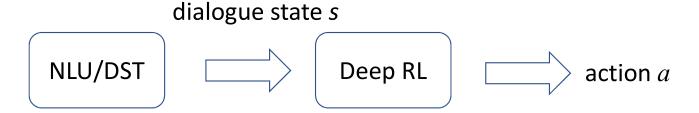
#### Outline

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## Decision-theoretic View of Dialogue Management

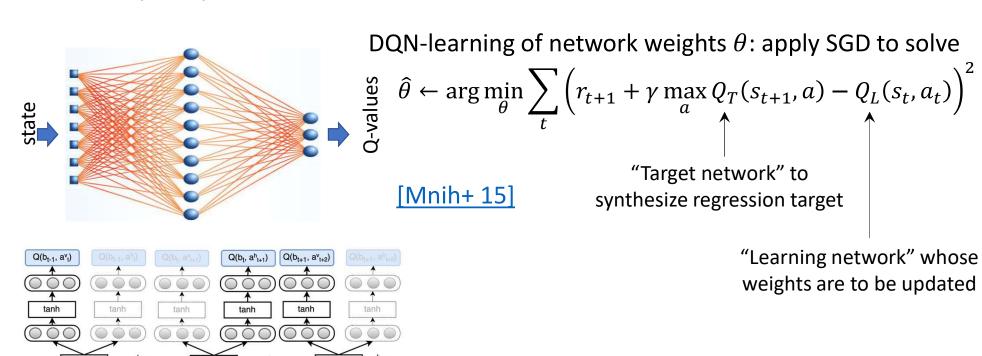


# Deep RL for Dialogue Policy Optimization



- Action may be semantic (confirm(date="tuesday")) or in NLP form ("is it for tuesday?") or a backend operation (e.g., API call, KB lookup)
- Two main classes of RL algorithms
  - Value function based: Q-learning (DQN), Sarsa, ...
  - Policy based: REINFORCE, policy gradient / actor-critic, ...

# Policy Optimization with DQN



RNN/LSTM may be used to implicitly track states (without a separate dialogue state tracker)

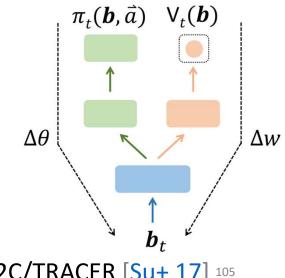
[Zhao & Eskenazi 16]

# Policy Optimization with Policy Gradient

PG does gradient descent in policy parameter space to improve reward

$$\nabla_{\theta} J(\theta) = \mathbb{E} \left[ \nabla_{\theta} \log \pi_{\theta}(a|\mathbf{b}) Q^{\pi_{\theta}}(\mathbf{b}, a) \right]$$

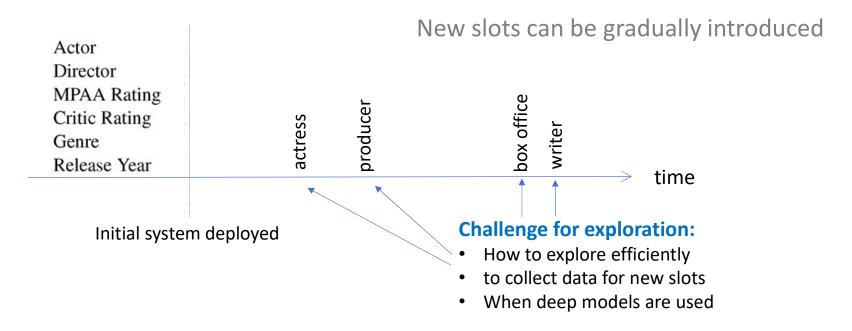
- REINFORCE [Williams 1992]: simplest PG algorithm
- Advantaged Actor-Critic (A2C) / TRACER
  - o w: updated by least-squared regression
  - $\circ$   $\theta$ : updated as in PG



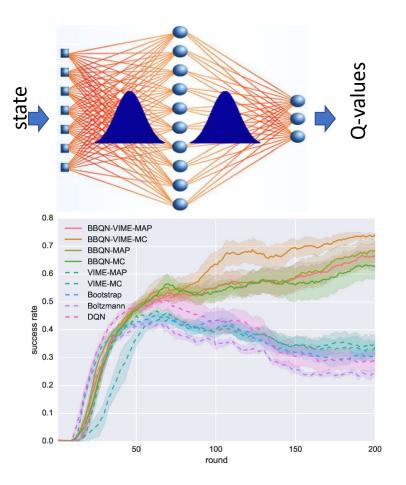
A2C/TRACER [Su+ 17]

# Domain Extension and Exploration

- Most goal-oriented dialogs require a closed and well-defined domain
- Hard to include all domain-specific information up-front



# Bayes-by-Backprop Q (BBQ) network



BBQ-learning of network params  $\theta = (\mu, \sigma^2)$ :

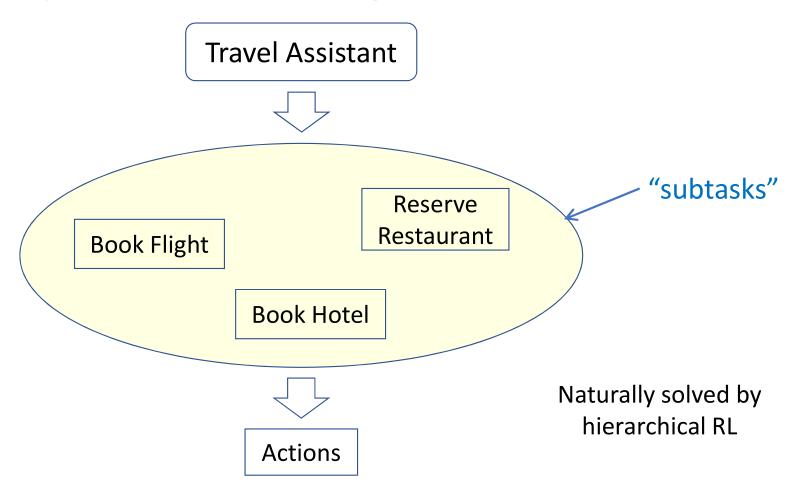
$$\hat{\theta} = \arg\min_{\theta_L} KL(q(\mathbf{w}|\theta_L) || p(\mathbf{w}|Data))$$

Still use "target network"  $\theta_T$  to synthesize regression target

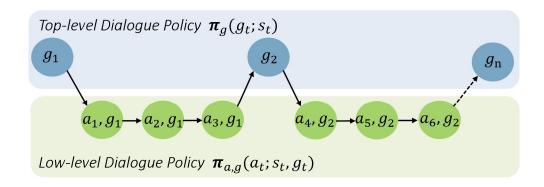
- Parameter learning: solve for  $\hat{\theta}$  with Bayes-by-backprop [Blundell et al. 2015]
- Params heta quantifies uncertainty in Q-values
- Action selection: use Thompson sampling for exploration

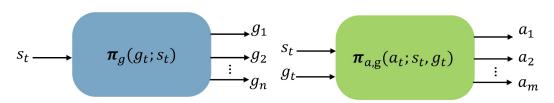
[<u>Lipton+ 18</u>]

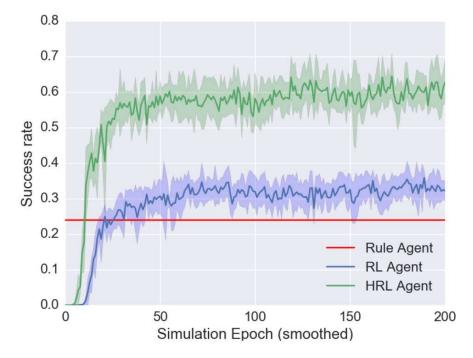
# Composite-task Dialogues



## A Hierarchical Policy Learner



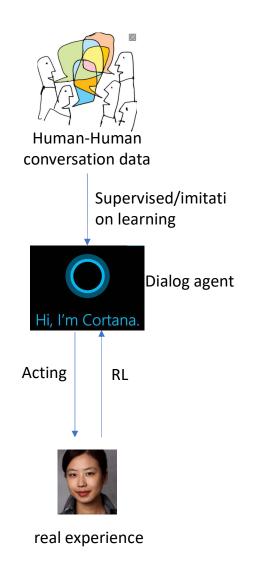




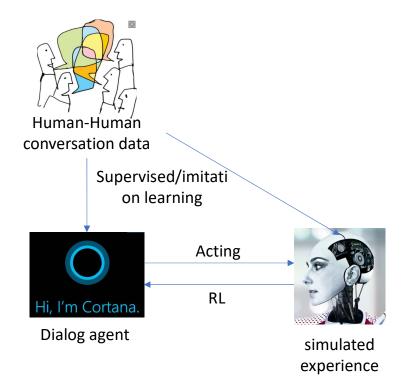
Similar to Hierarchical Abstract Machine (HAM) [Parr'98]

Superior results in both simulated and real users [Peng+ 17]

- Expensive: need large amounts of real experience except for very simple tasks
- Risky: bad experiences (during exploration) drive users away



- Inexpensive: generate large amounts of simulated experience for free
- Overfitting: discrepancy btw real users and simulators



# Integrating Planning for Dialogue Policy Learning [Peng+ 18]

#### Dialogued agent trained using

- · Limited real user experience
- Large amounts of simulated experience
   Limited real experience is used to improve
- Dialog agent
- Planner (simulated user)

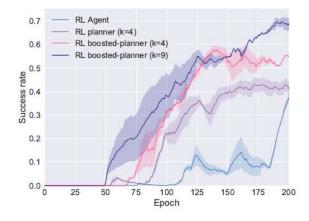
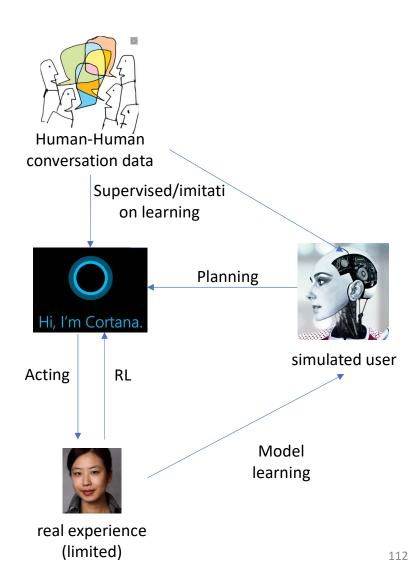


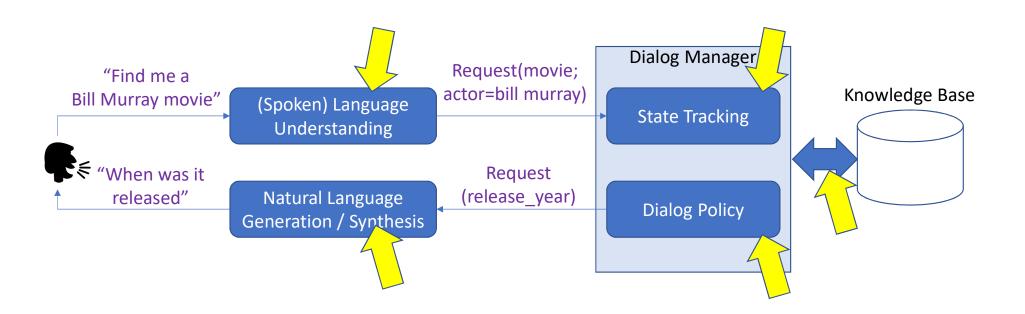
Figure 6: Human-in-the-loop Dialogue Policy Learning Curves for four different agents: *x*-axis is the number of training epochs.



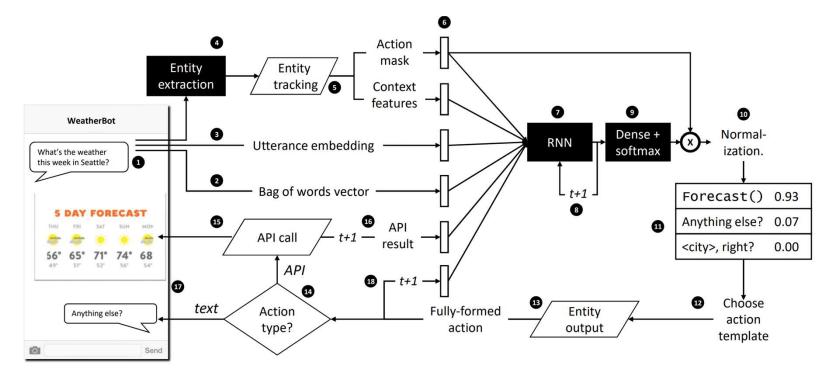
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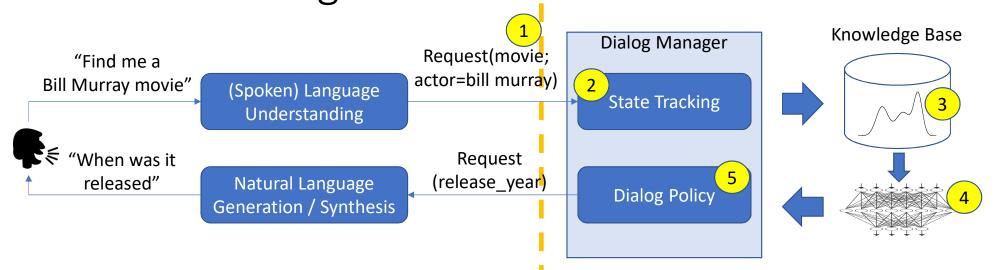


## Hybrid Code Networks [Williams+ 17]



Allows domain knowledge to be encoded as API calls or action templates

## Differentiating KB Accesses [Dhingra+ 17]



- 1. Use a single deep NN for {dialog manager and KB}
- 2. Recurrent network to track states of conversation
- 3. Maintain (implicitly) a distribution over entities in KB
- 4. A summary network to "summarize" distribution information
- 5. Multilayer perceptron policy network

Whole network can be end-to-end trained by BP/SGD!

## Soft KB-lookup

#### **Entity-Centric Knowledge Base**

Movie	Actor	Release Year
Groundhog Day	Bill Murray	1993
Australia	Nicole Kidman	Х
Mad Max: Fury Road	х	2015

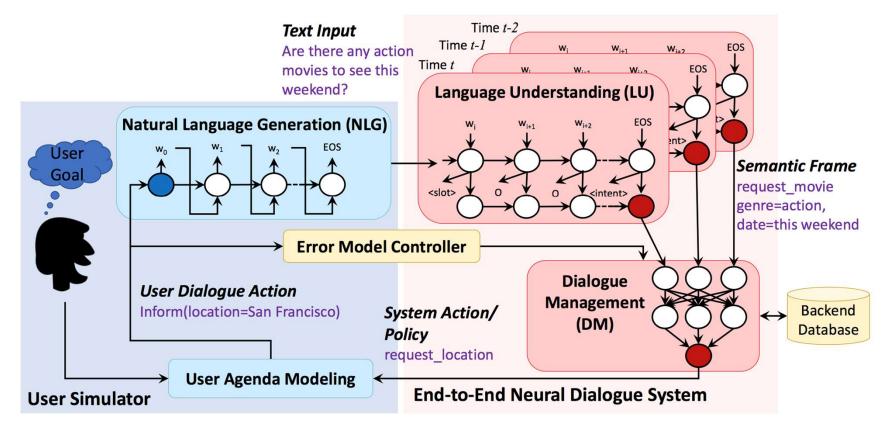
Posterior computation:

 $Pr("GroundhogDay") \propto Pr(Actor = "Bill Murray") \cdot Pr(ReleaseYear = "1993") \cdots$ Each Pr(slot = value) is computed in terms of LU outputs

- Soft KB-lookup: sample a movie according to the posterior
  - Randomization results in differentiability (similar to policy gradient alg.)
  - As opposed to using SQL queries to look up results deterministically

Whole system can be trained using policy gradient & back-propagation

# An E2E Neural Dialogue System [Li+ 17]



A more empirical study of end-to-end dialogue systems

# Microsoft Dialogue Challenge at SLT-2018

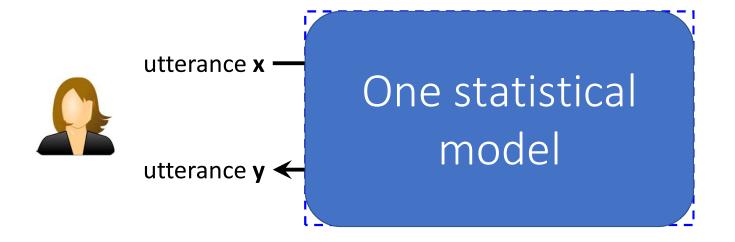
- Task: build E2E task-oriented dialogue systems
- Data: labeled human conversations in 3 domains
- Experiment platform with built-in user simulators for training and evaluation
- Final evaluation in simulated setting and by human judges
- More information:

https://github.com/xiul-msr/e2e\_dialog\_challenge

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  - Grounded conversation models
  - Beyond supervised learning
  - Data and evaluation
  - Chatbots in public
  - Future work

#### Motivation



Move towards fully data-driven, end-to-end dialogue systems.

#### Social Bots

- Fully end-to-end systems so far most successfully applied to social bots or chatbots:
  - Commercial systems: Amazon Alexa, Xiaolce, etc.
- Why social bots?
  - Maximize user engagement by generating enjoyable and more human-like conversations
  - Help reduce user frustration
  - Influence dialogue research in general (social bot papers often cited in task-completion dialogue papers)



#### Historical overview

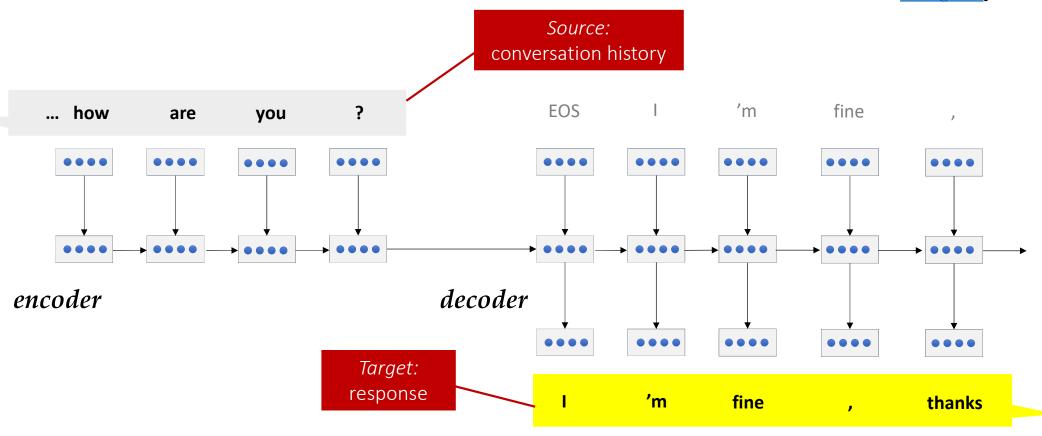
Earlier work in fully data-driven response generation:

- 2010: Response retrieval system (IR) [Jafarpour+ 10]
- 2011: Response generation using Statistical Machine Translation (phrase-based MT) [Ritter+ 11]
- 2015: First neural response generation systems (RNN, seq2seq)

[Sordoni+ 15; Vinyals & Le 15; Shang+ 15]

### Neural Models for Response Generation

[Sordoni+ 15; Vinyals & Le 15; Shang+ 15]

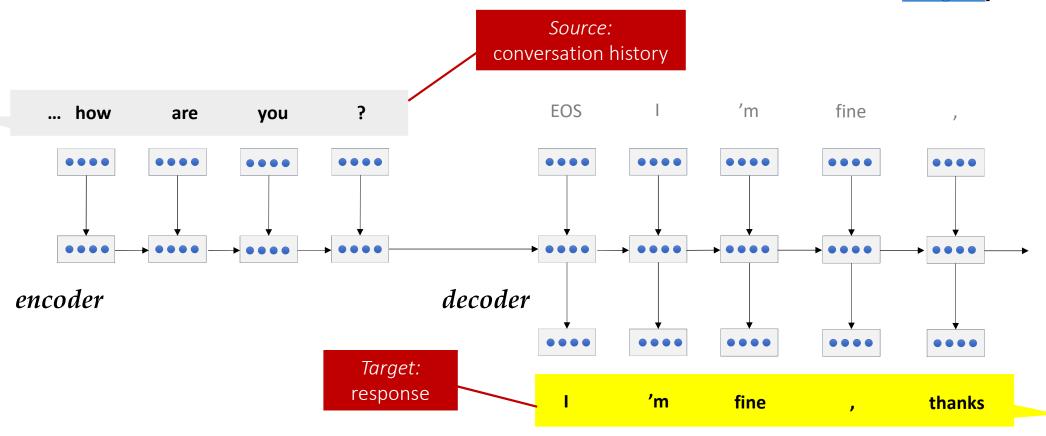


Similar to sequence models in Neural Machine Translation (NMT), summarization, etc.

Uses either RNN, LSTM, GRU, etc.

## Neural Models for Response Generation

[Sordoni+ 15; Vinyals & Le 15; Shang+ 15]



## Neural Response Generation: Difference with other tasks (e.g., machine translation)

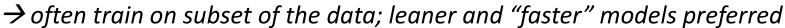
• Data: some training sets (social media) are HUGE

For example, Twitter (as of 2016):

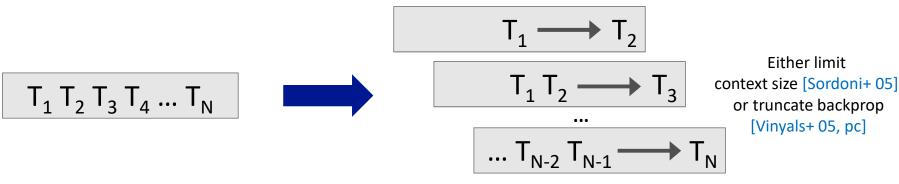
304M monthly active users

**Conversation (N turns)** 

500M tweets per day (6M conversations per day)







N-1 training instances

126

## Neural conversation engine

Neural model learns the general shape of conversation, and the system output is situationally appropriate and coherent...

H: Hi

M: How are you?

H: Not bad

M: What's wrong?

H: Nothing really

M: Wanna talk about it? I'm here if you wanna talk x

H: Well, I'm just tired

M: Me too, I'm here if you wanna talk

H: Thanks, what are you doing?

M: You're welcome and I'm watching TV and you?

H: On Netflix?

M: Yeah, I'm watching it on Netflix.

H: What are you watching?

M: A TV show.

H: Nice, did you have dinner already?

M: No, not yet. what about you?

A more goal-oriented example. No grounding into a real calendar, but the "shape" of the conversation is fluent and plausible...

H: Would Thursday afternoon work sometime?

M: Yeah, sure. just let me know when you're free.

H: After lunch is probably the best time

M: Okay, sounds good. Just let me know when you're free.

H: Would 2pm work for you?

M: Works for me.

H: Well let's say 2pm then I'll see you there

M: Sounds good.

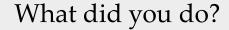
# Fully Data-driven Response Generation:

Challenges and remedies

## Challenge: The blandness problem

How was your weekend?

I don't know.



I don't understand what you are talking about.



This is getting boring...

Yes that's what I'm saying.

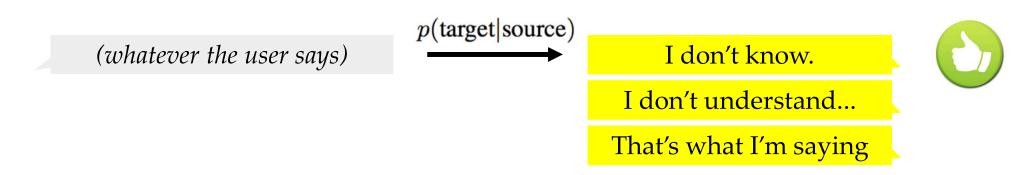




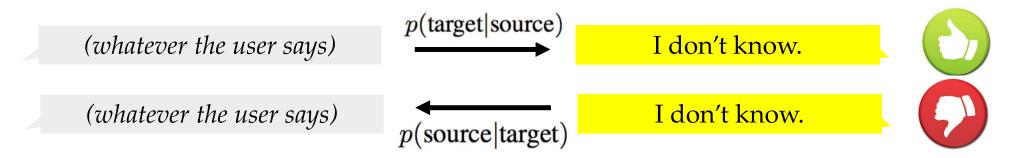
[Li+ 16a]

# Blandness problem: cause and remedies

Common MLE objective (maximum likelihood)



#### Mutual information objective:



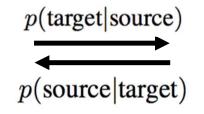
#### Mutual Information for Neural Network Generation

#### Mutual information objective:

$$\hat{T} = \underset{T}{\operatorname{arg\,max}} \left\{ \log \frac{p(S,T)}{p(S)p(T)} \right\}$$

$$\hat{T} = \operatorname*{arg\,max}_{T} \left\{ \underbrace{\log p(T|S)}_{\text{standard}} - \underbrace{\lambda \log p(T)}_{\text{anti-LM}} \right\}$$

$$\hat{T} = \underset{T}{\operatorname{arg\,max}} \left\{ (1 - \lambda) \log p(T|S) + \lambda \log p(S|T) \right\}$$



Bayes' rule

Bayes' theorem

## Sample outputs (MMI)

Wow sour starbursts really do make your mouth water... mm drool.

Can I have one?

Of course you can! They're delicious!

Milan apparently selling Zlatan to balance the books... Where next, Madrid?

I think he'd be a good signing.

'tis a fine brew on a day like this! Strong though, how many is sensible?

Depends on how much you drink!

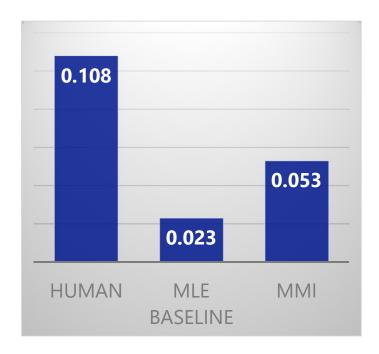
Well he was on in Bromley a while ago... still touring.

I've never seen him live.



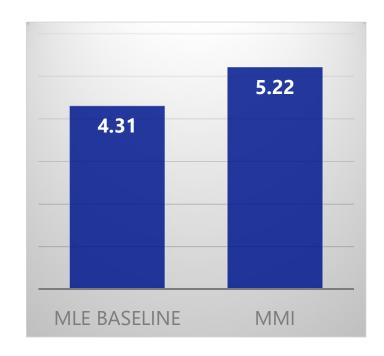


### MLE vs MMI: results



**Lexical diversity** 

(# of distinct tokens / # of words)



**BLEU** 

MMI: best system in Dialogue Systems Technology Challenge 2017 (DSTC, E2E track)



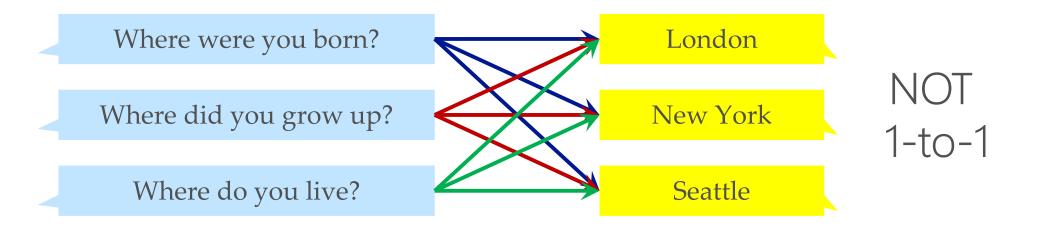
# Challenge: The consistency problem

• E2E systems often exhibit **poor response consistency**:

```
Where is your hometown?
message
         I live in Indonesia.
response
message Where are you from?
response England, you?
message In which city do you live now?
response I live in Jakarta.
         In which country do you live now?
message
response I live in Indonesia.
          What is your major?
message
response Business, you?
          What did you study in college?
message
response Psychology, you?
         How old are you?
message
         I'm 18.
response
          What is your age?
message
         I'm 16.
response
```

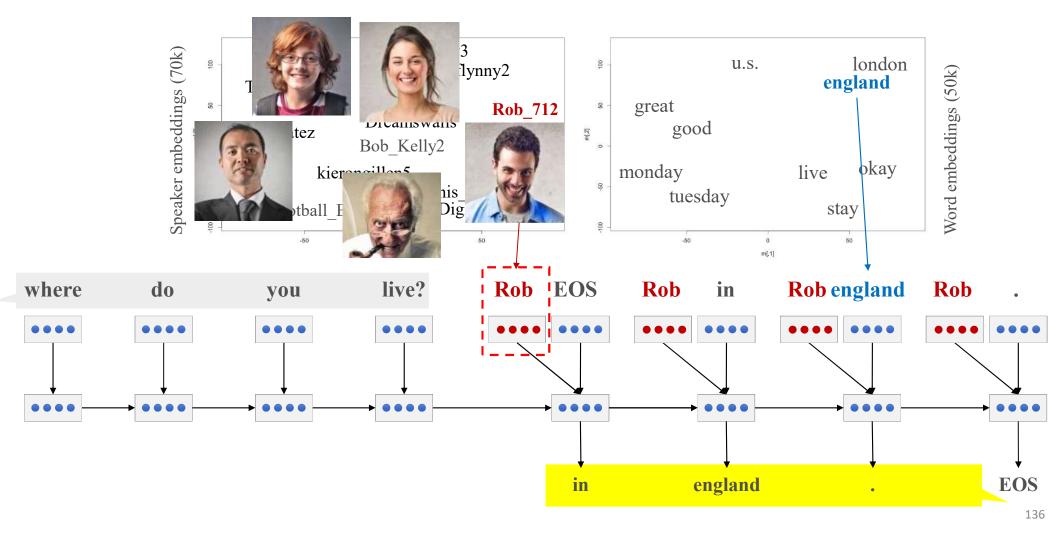
# The consistency problem: why?

#### **Conversational data:**



P(response | query, SPEAKER\_ID)

## Personalized Response Generation [Li+ 2016b]



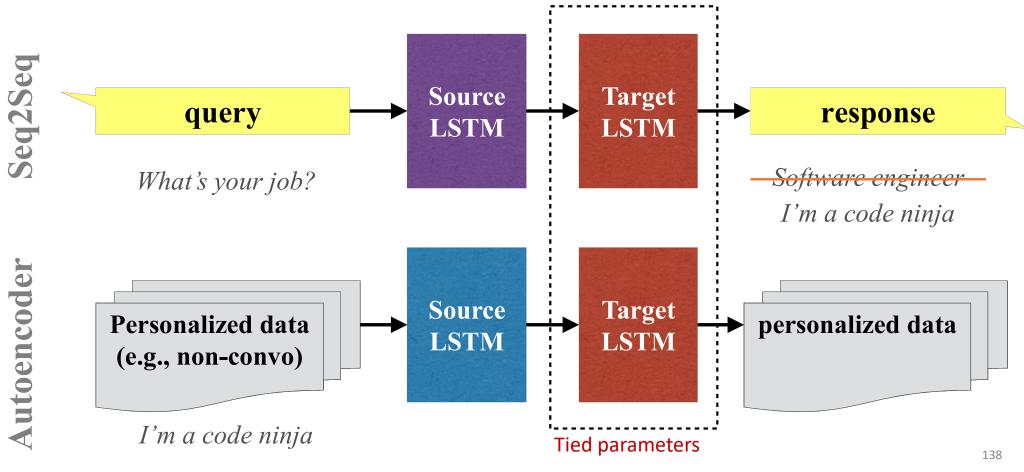
#### Persona model results

#### **Baseline model:**

#### Where is your hometown? message I live in Indonesia. response Where are you from? message England, you? response message In which city do you live now? response I live in Jakarta. In which country do you live now? message I live in Indonesia. response What is your major? message Business, you? response What did you study in college? message Psychology, you? response How old are you? message I'm 18. response What is your age? message I'm 16. response

#### Persona model using speaker embedding: [Li+ 16b]

```
Where is your hometown?
message
          I'm from England.
response
message Where are you from?
response I'm from England.
message In which city do you live now?
response I live in London.
          In which country do you live now?
message
          I live in England.
response
         What is your major?
message
         Business. You?
response
          What did you study in college?
message
         I did business studies.
response
         How old are you?
message
          I'm 18.
response
message
          What is your age?
          I'm 18.
response
```



# Improving personalization with multiple losses [Al-Rfou+ 16]

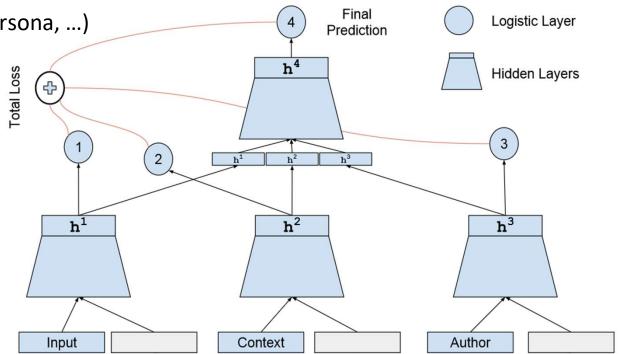
• Single-loss:

P(response | context, query, persona, ...)

Problem with single-loss: context or query often "explain away" persona

Multiple loss adds:
 P(response | persona)
 P(response | query)
 etc.

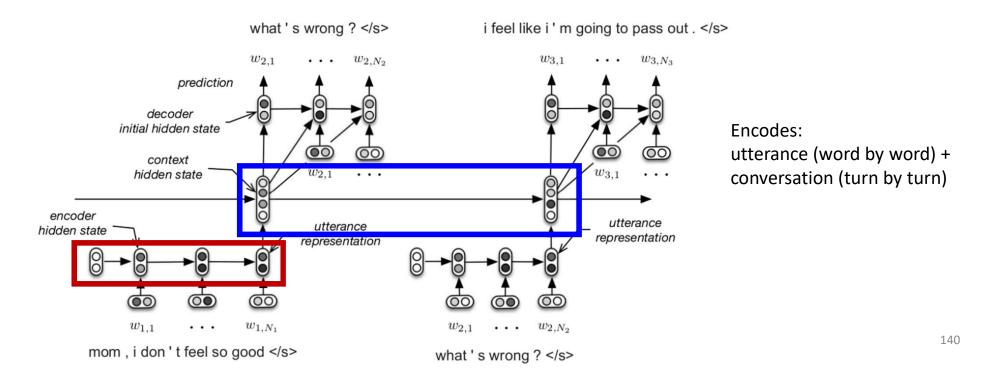
Optimized so that persona can "predict" response all by itself  $\rightarrow$  more robust speaker embeddings



## Challenge: Long conversational context

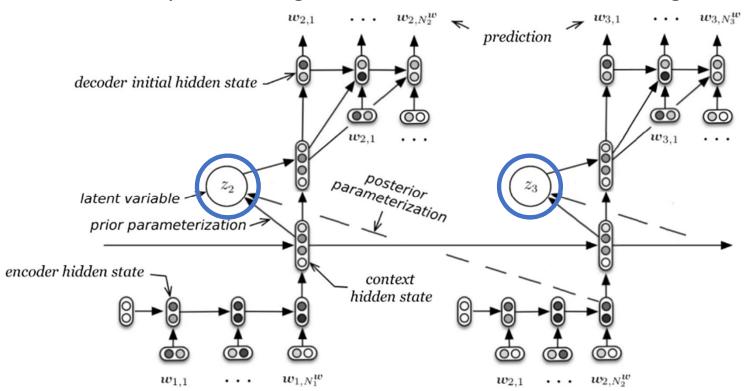
It can be challenging for LSTM/GRU to encode very long context (i.e. more than 200 words: [Khandelwal+ 18])

Hierarchical Encoder-Decoder (HRED) [Serban+ 16]



## Challenge: Long conversational context

- Hierarchical Latent Variable Encoder-Decoder (VHRED) [Serban+ 17]
  - Adds a latent variable to the decoder
  - Trained by maximizing variational lower-bound on the log-likelihood



Related to persona model [Li+ 2016b]:

Deals with 1-N problem, but unsupervisedly.

# Hierarchical Encoders and Decoders: Evaluation

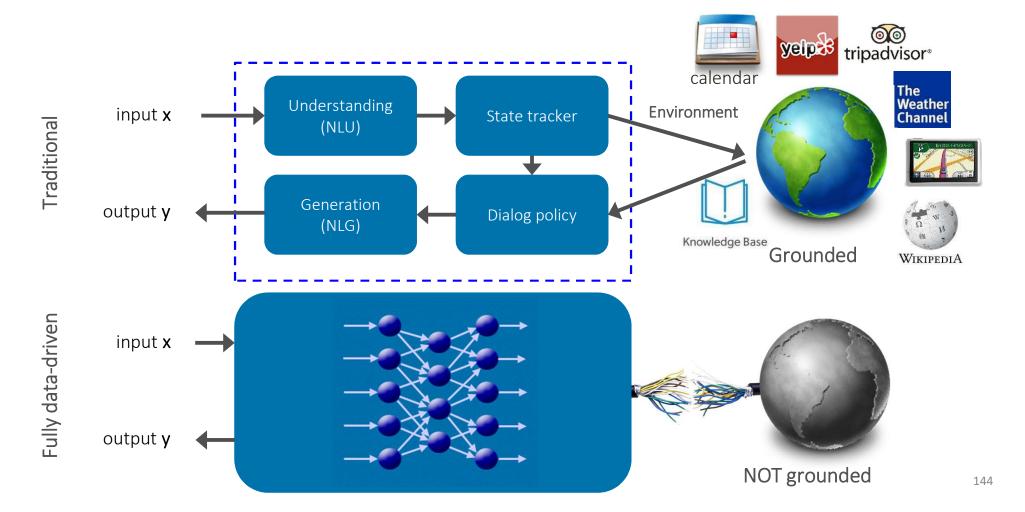
[<u>Serban+ 17</u>]

Opponent	Wins	Losses	Ties
<b>Short Contexts</b>			
VHRED vs LSTM	$32.3 \pm 2.4$	$42.5 \pm 2.6^*$	$25.2 \pm 2.3$
VHRED vs HRED	$42.0 \pm 2.8^*$	$31.9 \pm 2.6$	$26.2 \pm 2.5$
VHRED vs TF-IDF	$51.6 \pm \hspace*{-0.05cm} \pm 3.3^*$	$17.9 \pm 2.5$	$30.4 \pm 3.0$
<b>Long Contexts</b>			
VHRED vs LSTM	$41.9 \pm 2.2^*$	$36.8 \pm 2.2$	$21.3 \pm 1.9$
VHRED vs HRED	$41.5 \pm 2.8^*$	$29.4 \pm 2.6$	$29.1 \pm 2.6$
VHRED vs TF-IDF	$47.9 \pm 3.4^*$	$11.7 \pm 2.2$	$40.3 \pm 3.4$

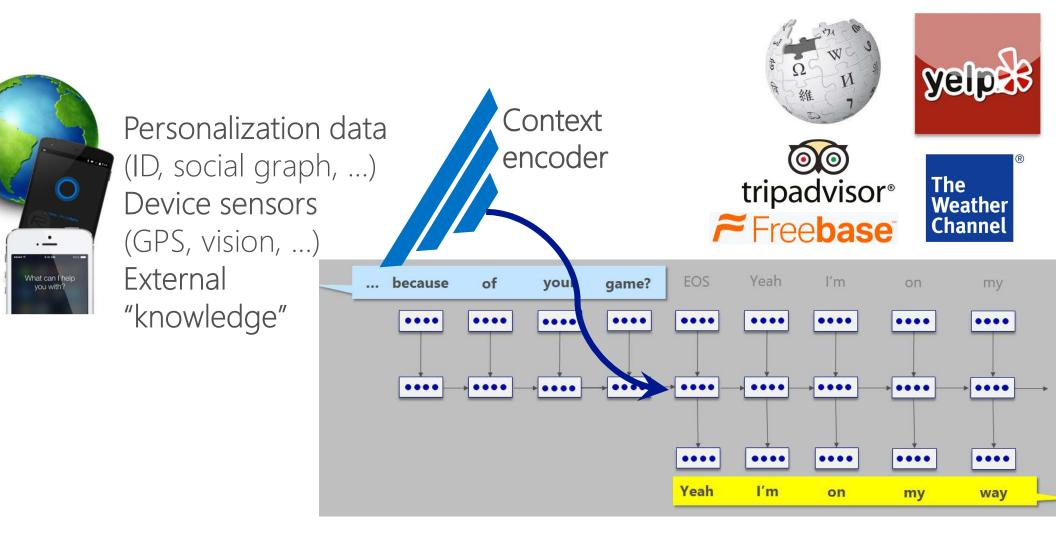
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## Towards Grounded E2E Conversation Models

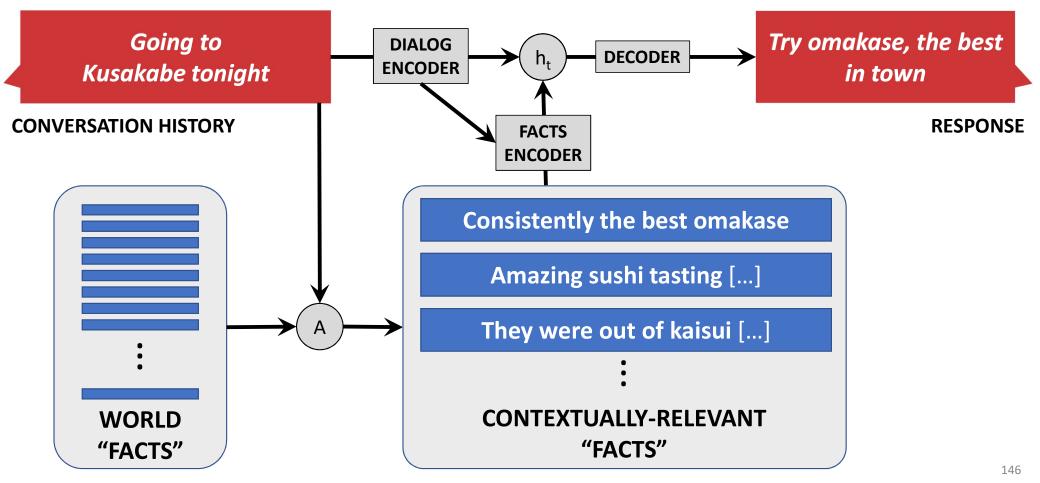


### E2E Conversation Models in the real world

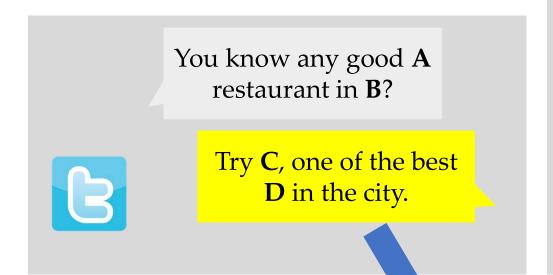


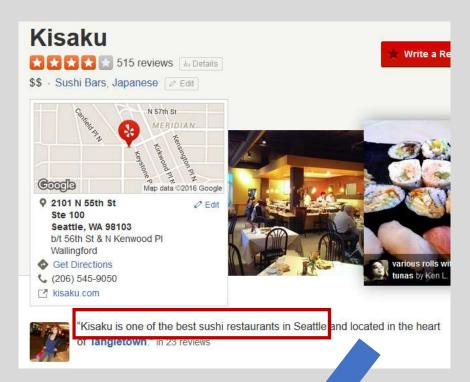
### A Knowledge-Grounded Neural Conversation Model

[Ghazvininejad+ 17]



### Learns implicit slot filling







You know any good Japanese restaurant in Seattle?

Try Kisaku, one of the best sushi restaurants in the city.



## Sample knowledge-grounded responses



would give ALMOST anything for some *Mexican restaurant*] right now.

Me too. Jalapeno sauce is really good.

Obsessed with [jewelry company] :-\*

oh my gosh obsessed with their bracelets and the meaning behind them!

Visiting the celebs at Los Angeles airport - [...] w/ 70 others

Nice airport terminal Have a safe flight.

Experimental results (23M conversations): outperforms competitive neural baseline (human + automatic eval)

### Grounded E2E Dialogue Systems

Grounding: images

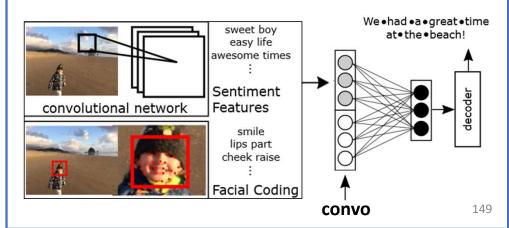
Conversations around images e.g., Q-As [Das+ 16] or chat [Mostafazadeh+ 17]



• Grounding: affect [Huber+ 18]

facial actions influence response





### Beyond supervised learning

#### Limitations of SL for E2E dialogue:

- Train on human-human data, test with human-machine (Twitter-ese often not what we want at test time.)
- Optimizes for immediate reward  $p(T_N \mid ... \mid T_{N-1})$ , not long-term reward
- No user feedback loop

### • Emergence of reinforcement learning (RL) for E2E dialogue

• Tries to promote long-term dialogue success

# Deep Reinforcement Learning for E2E Dialogue [Li+ 16c]

REINFORCE algorithm [Williams+ 92]

$$J(\theta) = \mathbb{E}[R(s_1,s_2,...,s_N)]$$
 
$$\nabla J(\theta) = \nabla \log p(s_1,s_2,...,s_N) \overline{R(s_1,s_2,...,s_N)}$$
 reward function

$$\nabla J(\theta) = \nabla \log \prod_{i} \underbrace{p(s_i|s_{i-1})}_{\text{what we}} R(s_1, s_2, ..., s_N)$$

- Reward functions:
  - 1. Ease of answering:  $-Pr(\text{Dull Response}|s_i)$
  - 2. Information flow:  $-\log \operatorname{Sigmoid} \cos(s_1, s_2)$
  - 3. Meaningfulness:  $\log p_{\text{seq2seq}}(s_1|s_2) + \log p_{\text{seq2seq}}(s_2|s_1)$

# Simulation (without RL)



See you later!



# Simulation (with RL)



How old are you?

I thought you were 12.

I don't know what you are talking about .



I don't know what you are talking about .

i 'm 4, why are you asking?

What made you think so?

You don't know what you are saying.





# Deep RL: Evaluation

• MTurk evaluation (500 responses)

Setting	RL-win	RL-lose	Tie
single-turn general quality	0.40	0.36	0.24
single-turn ease to answer	0.52	0.23	0.25
multi-turn general quality	0.72	0.12	0.16

### Outline

- Part 1: Introduction
- Part 2: Question answering and machine reading comprehension
- Part 3: Task-oriented dialogue
- Part 4: Fully data-driven conversation models and chatbots
  - E2E neural conversation models
  - Challenges and remedies
  - Grounded conversation models
  - Beyond supervised learning
  - Data and evaluation
  - Chatbots in public
  - Future work

# Conversational datasets (for social bots, E2E dialogue research)

• Survey on dialogue datasets [Serban+ 15]

Name	Type / Topics	Size		
Reddit	Unrestricted	N/A (growing)		
Twitter	Unrestricted	N/A (growing)		
OpenSubtitles	Movie subtitles	1B words		
Hhuntu Dialogue Cornus	Chat an Illamate OC	40004		
Ubuntu Dialogue Corpus	Chat on Ubuntu OS	100M words		

## Evaluating E2E Dialogue Systems



Human evaluation (crowdsourcing):

**Context:** ... Because of your game?

**Input:** Yeah, I'm on my way now

Response: Ok good luck!

1: replaced as appropriate (relevant, interesting,...)

Automatic evaluation:

Less expensive, but is it reliable?

### Machine-Translation-Based Metrics

• **BLEU** [Papineni+ 02]: ngram overlap metric

**System:** Yesterday , John quit .

BLEU = BP · exp 
$$\left(\sum_{n} \log p_{n}\right)$$

$$p_{n} = \frac{\sum_{i} \sum_{g \in n\text{-grams}(h_{i})} \max_{j} \left\{\#_{g}(h_{i}, r_{i, j})\right\}}{\sum_{i} \sum_{g \in n\text{-grams}(h_{i})} \#_{g}(h_{i})}$$

- NIST [Doddington+ 02]
  - Seldom used in dialogue, but copes with blandness issue
  - Considers info gain of each ngram: score(interesting calculation) >> score(of the)
- METEOR
  - Accounts for synonyms, paraphrases, etc.

## The challenge with MT-based metrics

**Input:** How are you?

Response (gold): I'm good, thanks.

Response A: Good thanks!

Response B: Doing pretty good thanks

Response C: Doing well thank you!

Response D: Fantastic . How are you?

Response E: I'm getting sick again.

Response F: Bored . you?

Response G: Sleepy.

Response H: Terrible tbh

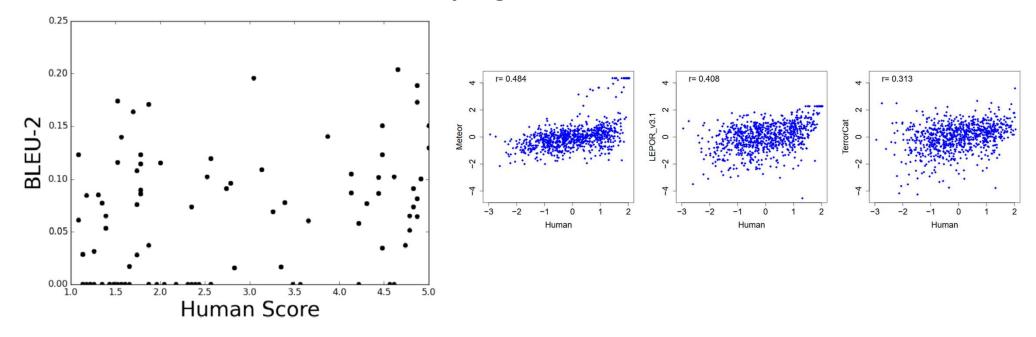
**Pragmatically** appropriate

(as in Machine Translation)

**Semantically** equivalent

### Sentence-level correlation of MT metrics

Poor correlation with human judgments:



**Dialogue task**"How NOT to evaluate dialogue systems"

[<u>Liu+ 16</u>]

But same problem even for **Translation task** [Graham +15]

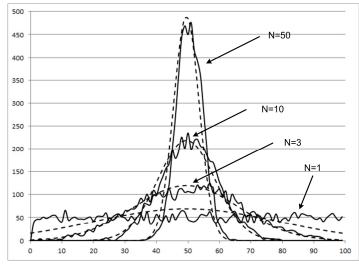
### The importance of sample size

#### MT metrics were NOT designed to operate at the sentence level:

- BLEU [Papineni+ 02] == "corpus-level BLEU"
- Statistical Significant Tests for MT [Koehn 06; etc.]: BLEU not reliable with sample size < 600, even for Machine Translation (easier task)

#### Central Limit Theorem (CLT) argument:

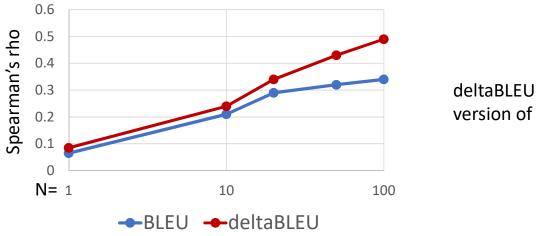
- Matching against reference (e.g., n-grams)
   is brittle → greater variance
- Remedy: reduce variance by increasing sample size (CLT), i.e., corpus-level BLEU



(Figure from [Brooks+ 12])

### Corpus-level Correlation

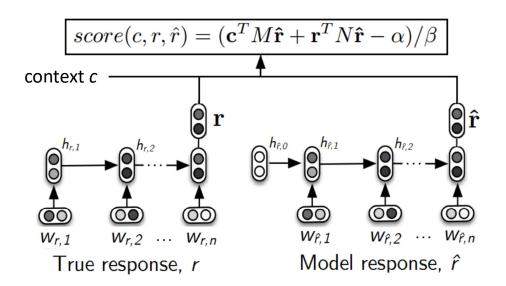
- Generally good for Machine Translation (MT):
  - Spearman's rho of 0.8 to 0.9 for BLEU, METEOR [Przybocki+ 08]
- Can it work for Dialogue?
  - Currently no definite answer, as corpus-level human judgments very expensive.
  - Experiments with smaller N [Galley+ 15]:

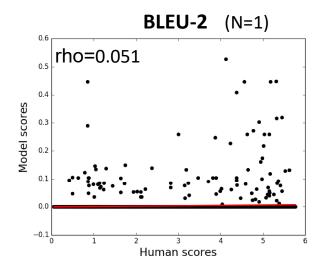


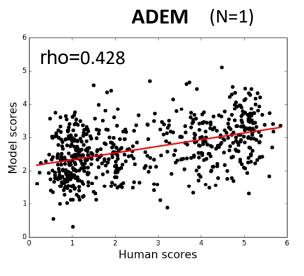
deltaBLEU = human-rating weighted
version of BLEU [Galley+ 15]

### Trainable Metric

• Towards an automatic turning test [Lowe+ 17]: ADEM: Metric based on hierarchical RNN (VHRED)







## Social Bots: commercial systems

#### For end users:

- Amazon Alexa (trigger: say "Alexa, let's chat")
- Microsoft Xiaolce
- Microsoft Zo (on Kik)
- Replika.ai [system description]



Xiaolce (translated from Chinese)



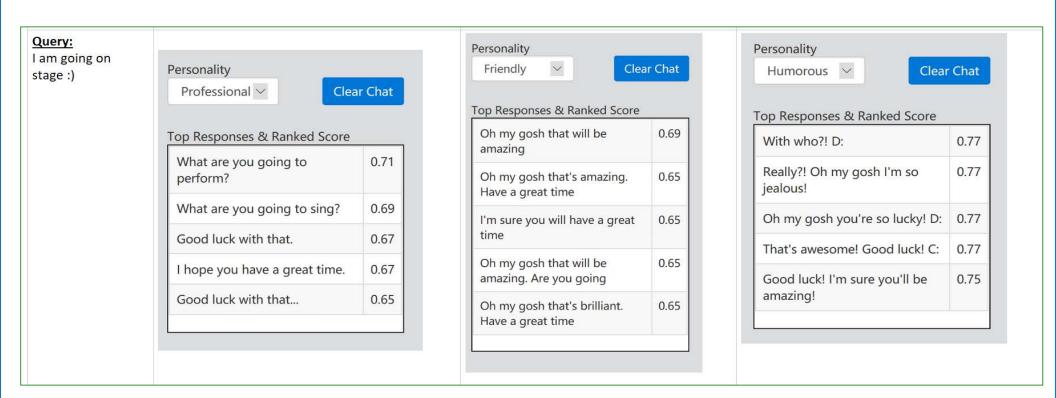
Replika.ai

#### For bot developers:

Microsoft Personality Chat (includes <u>speaker embedding LSTM</u>)



Cognitive Services Labs Home Keys Documentation Stack Overflow Feedback



https://labs.cognitive.microsoft.com/en-us/project-personality-chat

### Open Benchmarks

- Alexa Challenge (2017-)
  - Academic competition, 15 sponsored teams in 2017, 8 in 2018
  - \$250,000 research grant (2018)
  - Proceedings [Ram+ 17]
- Dialogue System Technology Challenge (DSTC) (2013-) (formerly Dialogue State Tracking Challenge) Focused this year on grounded conversation: Visual-Scene [Hori +18], background article [Galley +18]
- Conversational Intelligence Challenge (ConvAI) (2017-)
  Focused this year on personalized chat (FB Persona-Chat dataset)

# DSTC7 Challenge: Knowledge-Grounded Conversation





"Sentence Generation" track (61 registrants as of June)
Registration link: <a href="http://workshop.colips.org/dstc7/call.html">http://workshop.colips.org/dstc7/call.html</a>





MythBusters.<sup>[22]</sup> Four years later, Peter Hornung-Andersen and Pavel Theiner, two Prague-based journalists, claimed that Flight 367 had been mistaken for an enemy aircraft and shot down by the Czechoslovak Air Force at an altitude of 800 metres (2,600 ft).

A woman fell 30,000 feet from an airplane and survived.

The page states that a 2009 report found the plane only fell several hundred meters.

Well if she only fell a few hundred meters and survived then I'm not impressed at all.

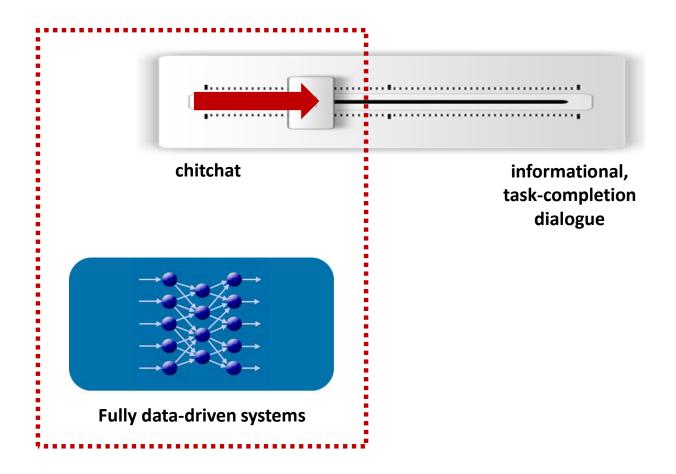
Still pretty incredible, but quite a bit different that 10,000 meters.

### Conclusions

- E2E Neural Conversation Models
  - Learn the backbone or shell of open-domain natural conversation
  - Face significant challenges (blandness, consistency, long context), but alleviated using better models and objectives (e.g., MMI and HRED)
- Grounded conversational AI models
  - Exploit external textual knowledge, device sensors (e.g., images), personal information
  - Produce more informational and "useful" dialogues



# Moving beyond chitchat



# Fully Data-driven Response Generation:

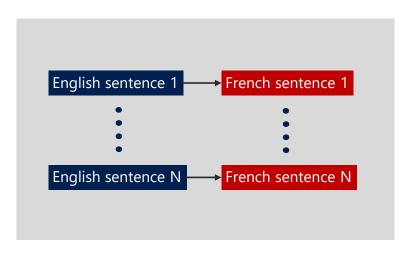
Challenges and future work

### Better objective functions and evaluation metrics

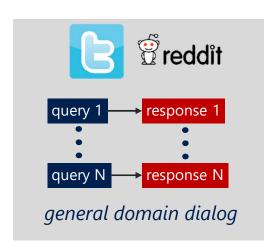
- Lack of good objective or reward functions is a challenge for SL and RL:
  - MLE causes blandness (mitigated by MMI)
  - Evaluation metrics (BLEU, METEOR, etc.) reliable only on large datasets

    → expensive for optimization (e.g., sequence-level training [Ranzato+ 15])
  - RL reward functions currently too ad-hoc
- Final system evaluation:
  - Still need human evaluation
  - Corpus-level metrics (BLEU, METEOR, etc.): How effective are they really?

## Better leverage heterogeneous data



most NLP / AI problems (homogeneous data)







conversational AI (heterogeneous data)

# Thank you

#### **Contact Information:**

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Lihong Li <a href="https://lihongli.github.io">https://lihongli.github.io</a>

#### Slides and references available:

http://microsoft.com/en-us/research/publication/neural-approaches-to-conversational-ai/

#### Neural Approaches to Conversational Al

Question Answering, Task-Oriented Dialogues and Chatbots: A Unified View

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# Missing Link Prediction Results

Two variants of ReinforceWalk without MCTS

	Table 1. NELL-995 Link Prediction Performance Comparison using MAP scores.								
Tasks	ReinforceWalk	PG	A2C	MINERVA <sup>3</sup>	DeepPath	PRA	TransE	TransR	ReasoNet
athletePlaysForTeam	0.831	0.769	0.700	0.630	0.750	0.547	0.627	0.673	0.789
athletePlaysInLeague	0.974	0.955	0.955	0.837	0.960	0.841	0.773	0.912	0.936
athleteHomeStadium	0.905	0.865	0.861	0.557	0.890	0.859	0.718	0.722	0.787
athletePlaysSport	0.985	0.962	0.971	0.916	0.957	0.474	0.876	0.963	0.969
teamPlaySports	0.881	0.631	0.679	0.751	0.738	0.791	0.761	0.814	0.833
orgHeadquaterCity	0.943	0.935	0.928	0.947	0.790	0.811	0.620	0.657	0.835
worksFor	0.786	0.758	0.758	0.752	0.711	0.681	0.677	0.692	0.769
bornLocation	0.786	0.767	0.766	0.782	0.757	0.668	0.712	0.812	0.836
personLeadsOrg	0.821	0.802	0.810	0.771	0.795	0.700	0.751	0.772	0.802
orgHiredPerson	0.843	0.832	0.839	0.860	0.742	0.599	0.719	0.737	0.768
Overall	0.876	0.828	0.827	0.780	0.809	0.697	0.723	0.775	0.817
						T			
	Neural Reasoning Approaches							proaches	

Reinforcement Symbolic + Neural Reasoning Approaches

[Shen+ 18]

**Path Ranking Algorithm:**