About ITP
Design Expo @ ITP
Get Connected, Stay Connected

- Doable
- Think Outside Your Demographic
- Disconnect
- NYC
The Voting Judges

• An investor/start-up advisor
• Founder of Brownstoner & Bklyn Flea
• A NYC Parks Administrator
• A former exec in TV & founder of a start-up incubator
• A journalist
Non-Voting Judges

• Curtis Wong
• Shelley Evenson
• Red Burns
Criteria

• Address the topic
• Clear Statement of Problem
• Evidence of Research & User Feedback
• Originality of the Big Idea
• Design
• Tech serves the idea
• Teamwork
• Presentation
Urban Insider
Lily Szajnberg, Frankie Cheung, Valentina Camacho, Allison Eve Zell
BondFire
Andrea Cheung, Krystal Banzon, Chien-Yu Lin, Bobby Genalo, Thitiphong Luangaroonlerd
MemoLink
Craig Proetzel, Jeremy Diamond, Naliaka Wakhisi, Ge Yu
And the winner is...