Design Expo 2011

Curtis Wong
Principal Researcher
Microsoft Research
What is Design Expo?

- Dialog
- Community
- Connection
2011 Design Expo Universities

- University of Washington – Seattle
- IUAV University of Venice – Venice
- Ontario College of Art and Design University – Toronto
- New York University – New York
- University of Iberoamericana – Mexico City
- Tonji University – Shanghai
2011 Design Challenge

“Get Connected, Stay Connected”
Clueless in Seattle – an International Collaboration
2011 Design Expo Microsoft Liaisons

- Monica Gonzales
- Vince Ball
- Joshua Fischer
- Yong Rhee
- Asta Roseway

- Nathan Auer
- Richard Banks
- Tim Regan
- Shelley Evenson
- Bill Buxton
Design Expo Program

Michael Kasprow, Co-Chair of Design Expo

Monday, July 18, 2011

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Topic</th>
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<tbody>
<tr>
<td>9:00–9:30</td>
<td>Welcome and Introduction—Tony Hey, corporate vice president, Microsoft Research</td>
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<td>Tony will welcome the attendees of Faculty Summit 2011 and provide a short overview of our collaboration with the research community. He will highlight some of our successful projects and programs and discuss some promising areas for collaboration that hold a high degree of potential value for both academia and Microsoft.</td>
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<td>12:00–15:00</td>
<td>Design Expo</td>
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<td>Chair: Curtis Wong, Microsoft Research</td>
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<td>12:00–12:10</td>
<td>Opening/Welcoming Distinguished Critics—Curtis Wong and Mike Kasprow</td>
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<td>Teams and Presentations</td>
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<td>12:10–12:35</td>
<td>Origin—University of Washington, Seattle, WA, United States</td>
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<td>Deniz Ylgan, Vu Chu, Jason Seong, Ben Mabry, and Nicholas Smith</td>
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<td>In recognition of the shortcomings of current file management systems, Origin seeks to improve the way in which data is tagged, making its operation far more organic (or brain-like) than any typical system. By tagging data with contextual markers, it delivers users what they want, when they want it without degrading opportunities to search for other data.</td>
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<td>12:35–13:00</td>
<td>Voglio—Isara University of Venice, Venice, Italy</td>
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<td>Alice Moreno, Valeria Raffaele, and Amanda Rezza</td>
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<td>The/Venice Brief: “Thicker than Water,” asked students to invent, design, and prototype a system that allows real-time, interactive but non-verbal communication between dispersed family members. The focus was on sharing emotions, intimacy, and background sensation. Voglio is a connected device designed as a jewelry pendant allowing close bodily communication between a couple who are physically apart.</td>
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<td>13:00–13:25</td>
<td>IndyEDU—The Ontario College of Art and Design University, Toronto, Canada</td>
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<td>Norman Motif and Forrest Chanda</td>
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<td>In NEED is a system for managing the community’s response to natural disasters through the use of mobile technologies. In NEED addresses the humanitarian need of pre-emptive “survivor” systems/networks that engage and mobilize people within the community to aid and share existing resources to mitigate the impact of natural disasters in the all-important hours directly preceding the event. By using existing technologies: localized platforms; and developing low-cost community nodes, In-NED serves as a virtual survival kit.</td>
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Design Expo 2011 Distinguished Critics

Bill Buxton  
Lisa Strausfeld  
Faris Yakob
For more information about Design Expo 2011

2011 Design Expo acknowledgements

- Mike Kasprow
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- Genevieve L’Esperance

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