

Privacy Integrated Queries (**PINQ**)

An Extensible Platform for Privacy-Preserving Data Analysis

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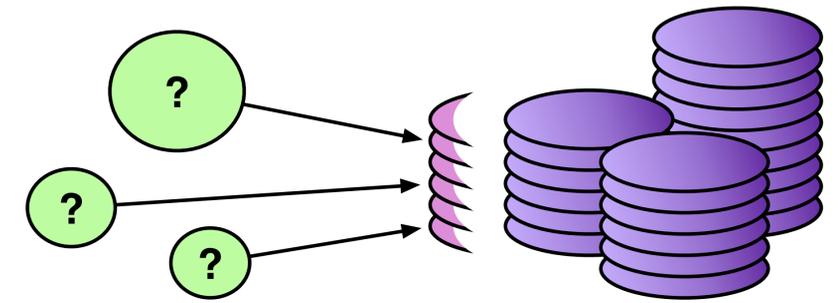
The Setting:

Analysts need / want / have access to sensitive data. Want privacy.
Data holders want to give access to non-experts; are non-experts.

PINQ provides data analysis tools with formal privacy guarantees.
Absolutely no privacy training required for data holders or analysts.

How PINQ Works

Thin layer around any **LINQ** data.
Gives **LINQ**-like interface to data.



Queries to data are intercepted:

1. Checked for naughty tricks.
2. Checked against data policy.
3. Executed, but randomized.

Raw data never leaves **PINQ**.

What is PINQ?

PINQ looks a lot like **LINQ**, a data access / manipulation API.
Data are transformed using Where, Select, GroupBy, Join, ...

1. No direct access to the data. Standard aggregations disabled.
2. Users get access to a set of privacy-preserving aggregations.
3. **PINQ** ensures that any/all queries provide **differential privacy**.

What is **Differential Privacy**? (recent work w/Cynthia Dwork)

1. Gives unconditional guarantees about privacy, in any context.
2. Applies to arbitrary data types: numeric, text, medical images, ...

Where is it useful?

Medicine, Education, Finance, ...
External research / collaboration.
Best practices within groups.
Accelerating R&D into PPDM.

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Differential Privacy [DM06]

Strongest (useful) privacy standard currently known:

For any data set **D**, and any person **P**, and any output **O**,

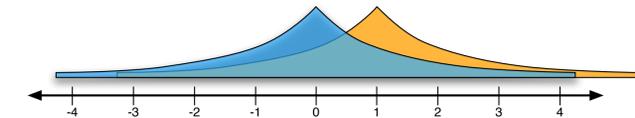
$$\Pr[\mathbf{O} \text{ with } \mathbf{P} \text{ in } \mathbf{D}] < \exp(\text{eps}) \Pr[\mathbf{O} \text{ with } \mathbf{P} \text{ not in } \mathbf{D}]$$

Computation indistinguishable from setting where user opted out.
Any consequence of the computation as likely with or without you.

Examples [DMNS06]

Easy example of Differential Privacy:

```
// returns Count() +/- error
int NoisyCount(double eps);
{
    return Count() + Laplace(1.0/eps);
}
```



Many more interesting examples exist.
Analysts shouldn't have to write them.

Differential Privacy vs.

Properties other approaches lack:

1. Composes. Can use it a lot.
2. Independent of data type.
3. No cryptographic assumptions.
4. Easy to explain to participants.
5. Many, many other properties.
6. Actually guarantees privacy.

Privacy and Transformations

Many transformations **T** are "stable": for any data sets **A** and **B**:

$$\| \mathbf{T}(\mathbf{A}) - \mathbf{T}(\mathbf{B}) \| \text{ is at most } \mathbf{C} \| \mathbf{A} - \mathbf{B} \|$$

Any **C**-stable transformation is compatible with differential privacy.
Apply transformation, then analysis. eps increases by factor of **C**.

Some **C** values: Where() = 1, Select() = 1, GroupBy() = 2, Join() =

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Using PINQ

Based on `PINQueryable<T>` type. Protected data set.
Looks like `IQueryable<T>`, has transformations like:

```
PINQueryable Where(Expr<Func<T,bool>> pred);  
PINQueryable Select(Expr<Func<T,S>> function);  
...
```

Also supports a few differential privacy analyses:

```
int NoisyCount(double epsilon); // eps-private
```

Each method carefully considered, many excluded.

Inside a PINQueryable

A `PINQueryable` contains only two member variables:

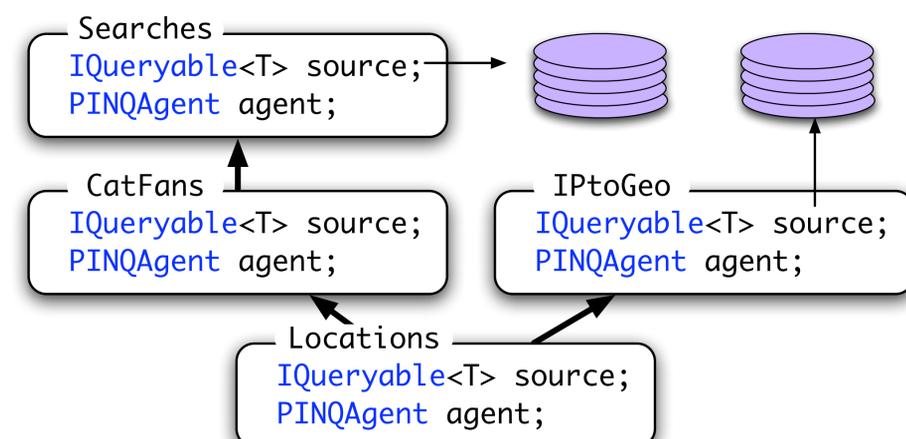
```
IQueryable source; // any LINQ data source  
PINQAgent agent; // acts as privacy proxy
```

A `PINQAgent` provides: `bool alert(double epsilon)`

Accepts or rejects requests for additional epsilon.
Data provider writes arbitrary code for this policy.

A Simple Example:

```
PINQueryable<SearchQuery> Searches = openSearches(password);  
  
var CatFans = Searches.GroupBy(search => search.UserID).  
    Where(user => user.Where(query => query == "cats").  
        Count() > 10);  
  
PINQueryable<IPGeo> IPtoGeo = openIPtoGeo(password);  
var Locations = CatFans.Join(IPtoGeo, x => x.IP, y => y.IP, (x,y) => y.LatLon);
```



Arguments to methods checked for sneaky tricks.
Should have no side effects, always return, etc...

```
Console.WriteLine("Count: {0}", Locations.Distinct().NoisyCount(0.1));
```

Analyses trigger `PINQAgent::alert(epsilon)` requests.
If all come back affirmative, **LINQ** layer is invoked.

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Programming with PINQ

Most user code gets written in C# outside of **PINQ**.
No restrictions. Write to disk, network; debug; etc...

Code passed to **PINQ** (expressions) must be simple.
Programming in **PINQ** takes thought. Makes sense.

A Neat PINQ Program:

A quick program to see what people search for:

```
using PINQ; // its just a library! :D

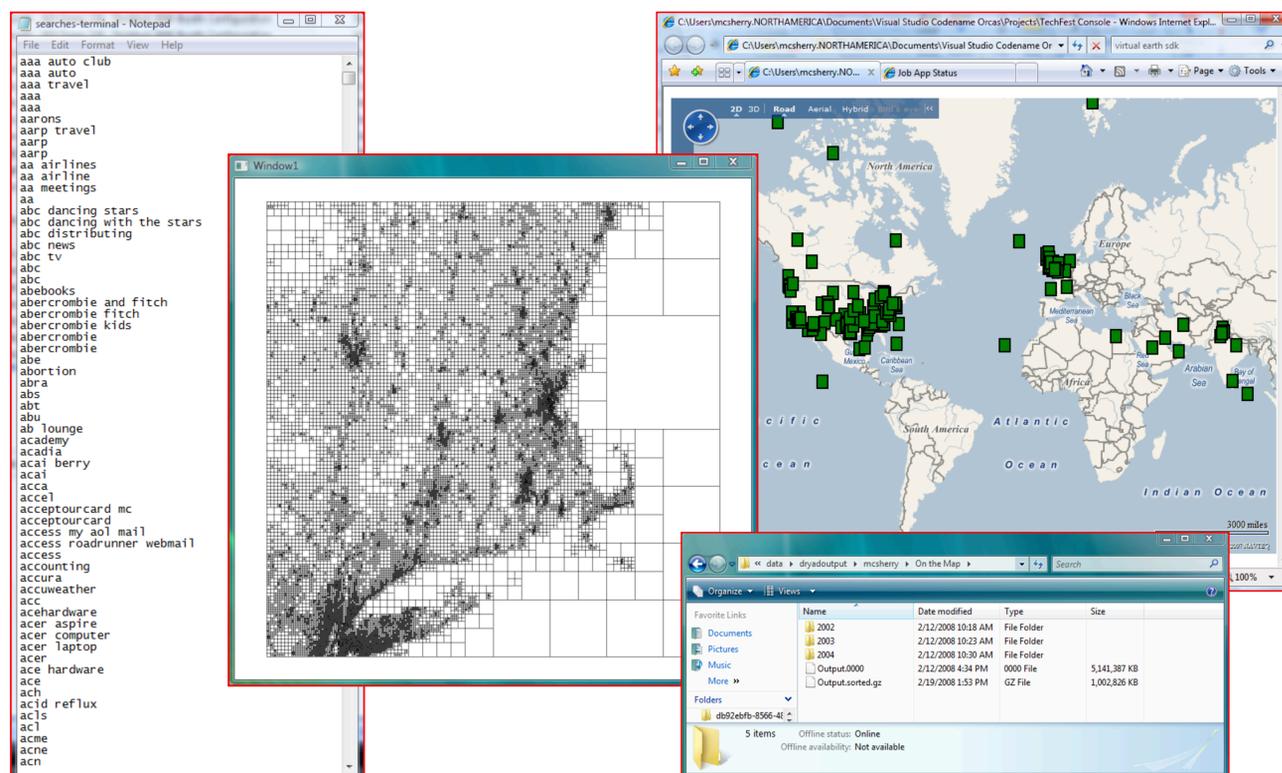
// Outputs common strings, found by expanding common prefixes.
public void TextAnalysis(PINQueryable<string> data, string prefix)
{
    // only continue as long as there is evidence of data
    if (data.NoisyCount(0.1) > 100)
    {
        // partition data by first character in the string
        var parts = data.Partition(alphabet, x => x.Substring(0,1));
        foreach(var letter in alphabet)
        {
            if (letter != "") // continue on strings that have not ended
            {
                var suffixes = parts[letter].Select(x => x.Substring(1));
                TextAnalysis(suffixes, prefix + letter);
            }
        }

        // if many input strings equal prefix, output it
        if (parts[""].NoisyCount(1.0) > 10)
            Console.WriteLine("{0}", prefix);
    }
}

PINQueryable<string[]> searchLogs = readSearchLog("searchLogs.txt");

TextAnalysis(searchLogs.Select(x => x[20]), "");
TextAnalysis(searchLogs.Where(x => x[13] == "WA").Select(x => x[20]), "");
TextAnalysis(searchLogs.Where(x => x[0] == "-").Select(x => x[20]), "");
```

Things PINQ has Output: (ask to see the code!)



No prior knowledge of what terms are "sensitive".