

# Visualizing Large-scale and High-dimensional Data

Jian Tang, Jingzhou Liu, Ming Zhang and Qiaozhu Mei

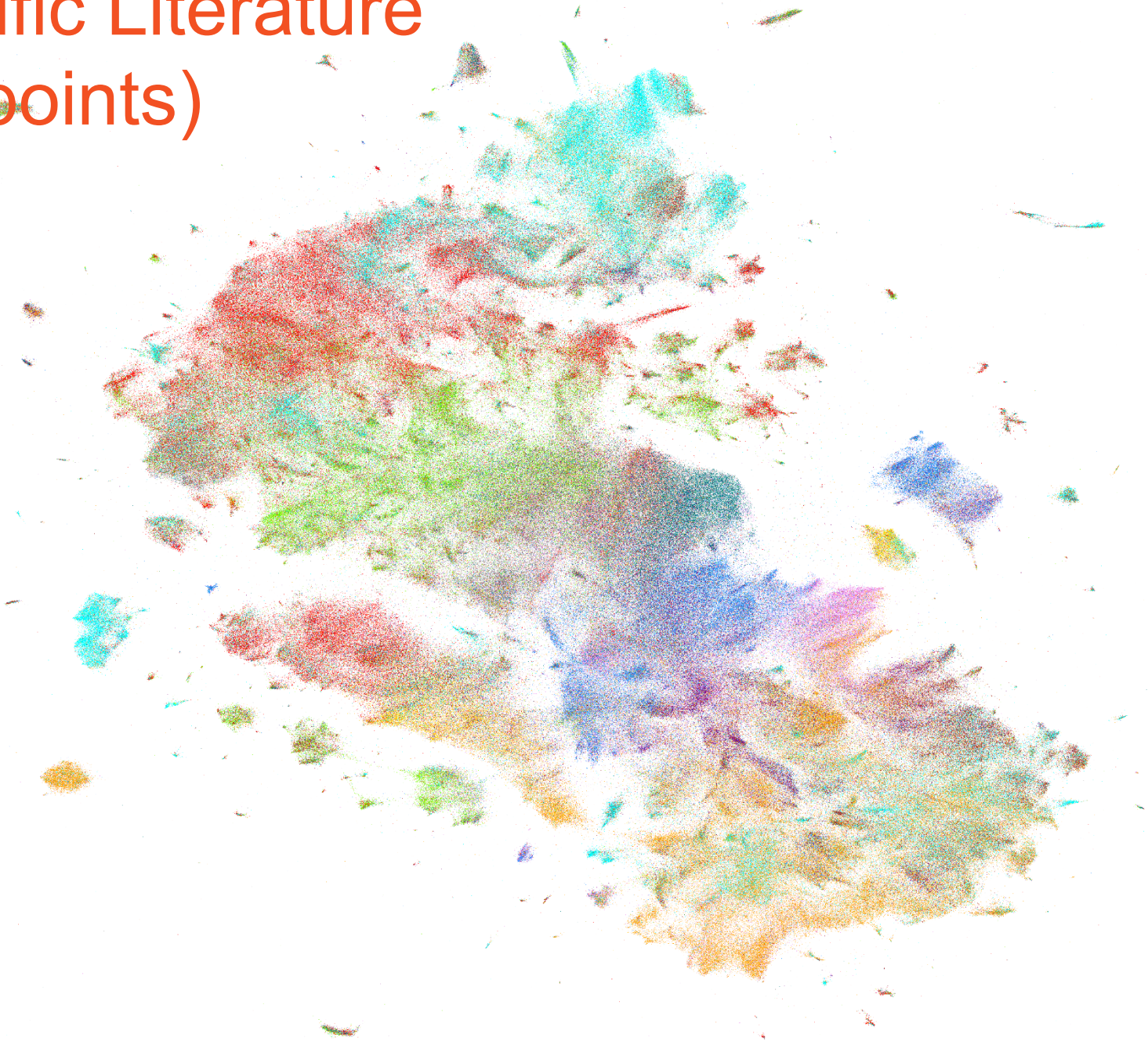
Microsoft®  
**Research**



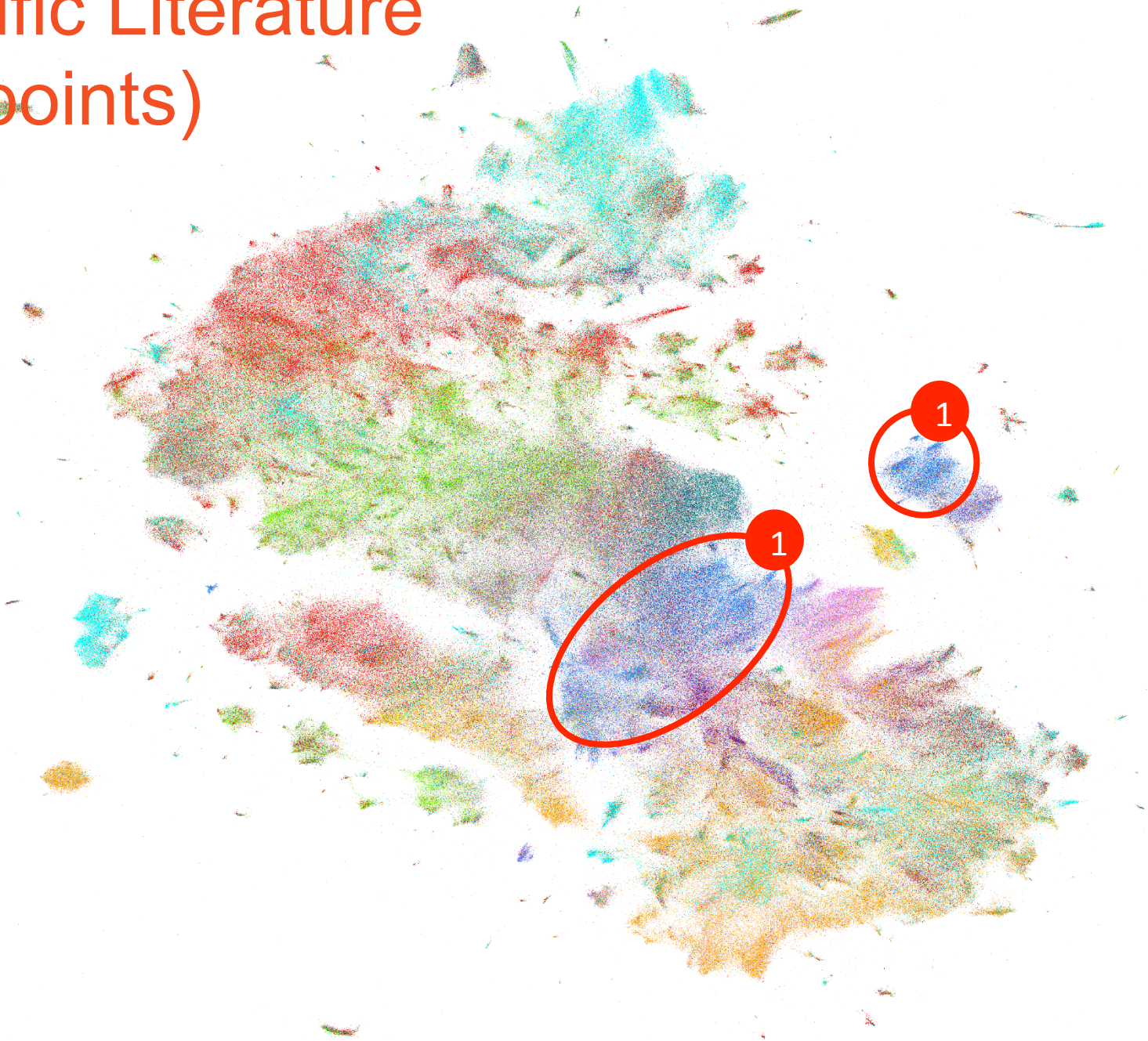
Where is **Computer Science** in the map of all **Sciences**?

Where is **WWW** among all fields of **Computer Science**?

# Scientific Literature (10M points)

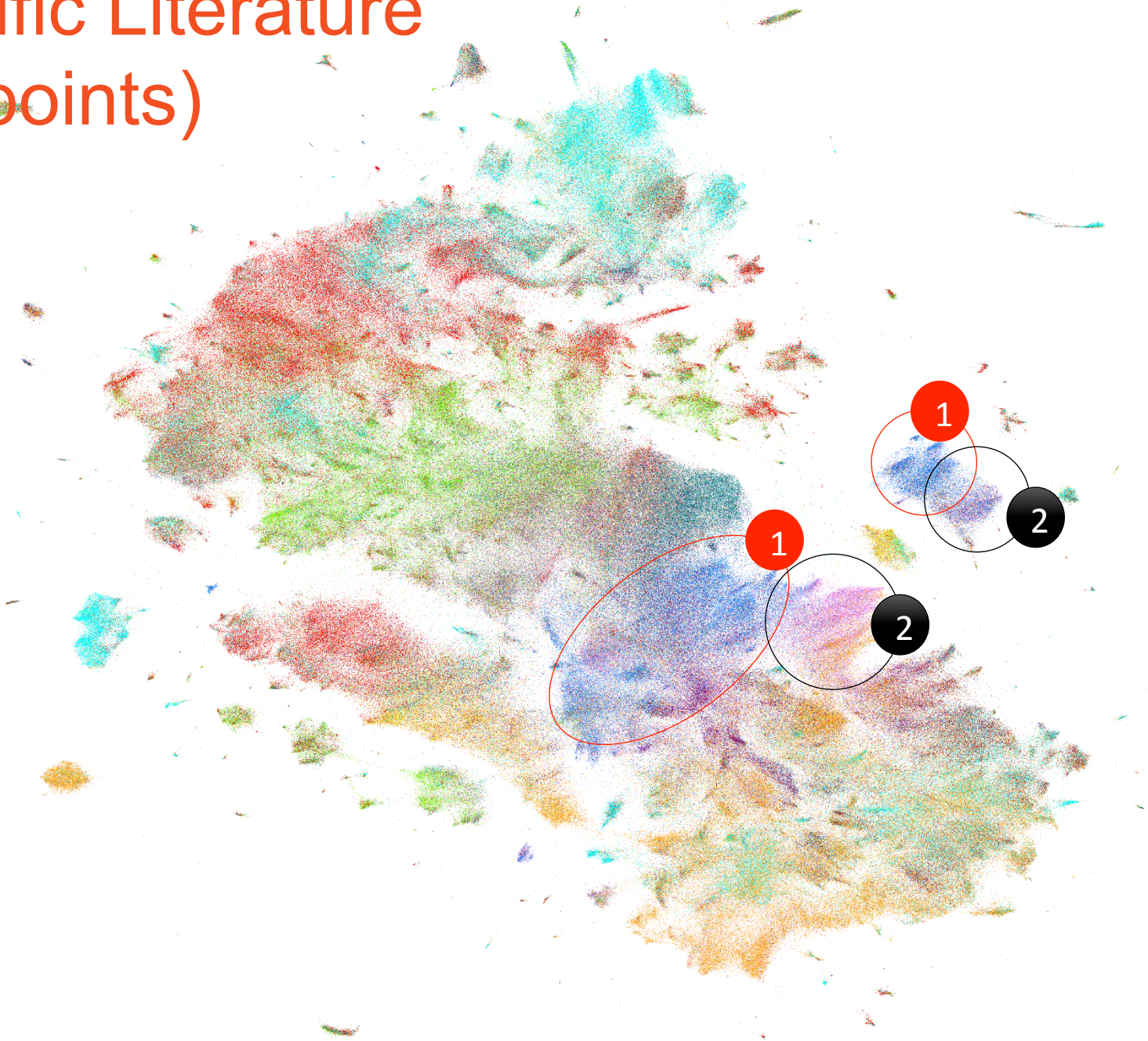


# Scientific Literature (10M points)



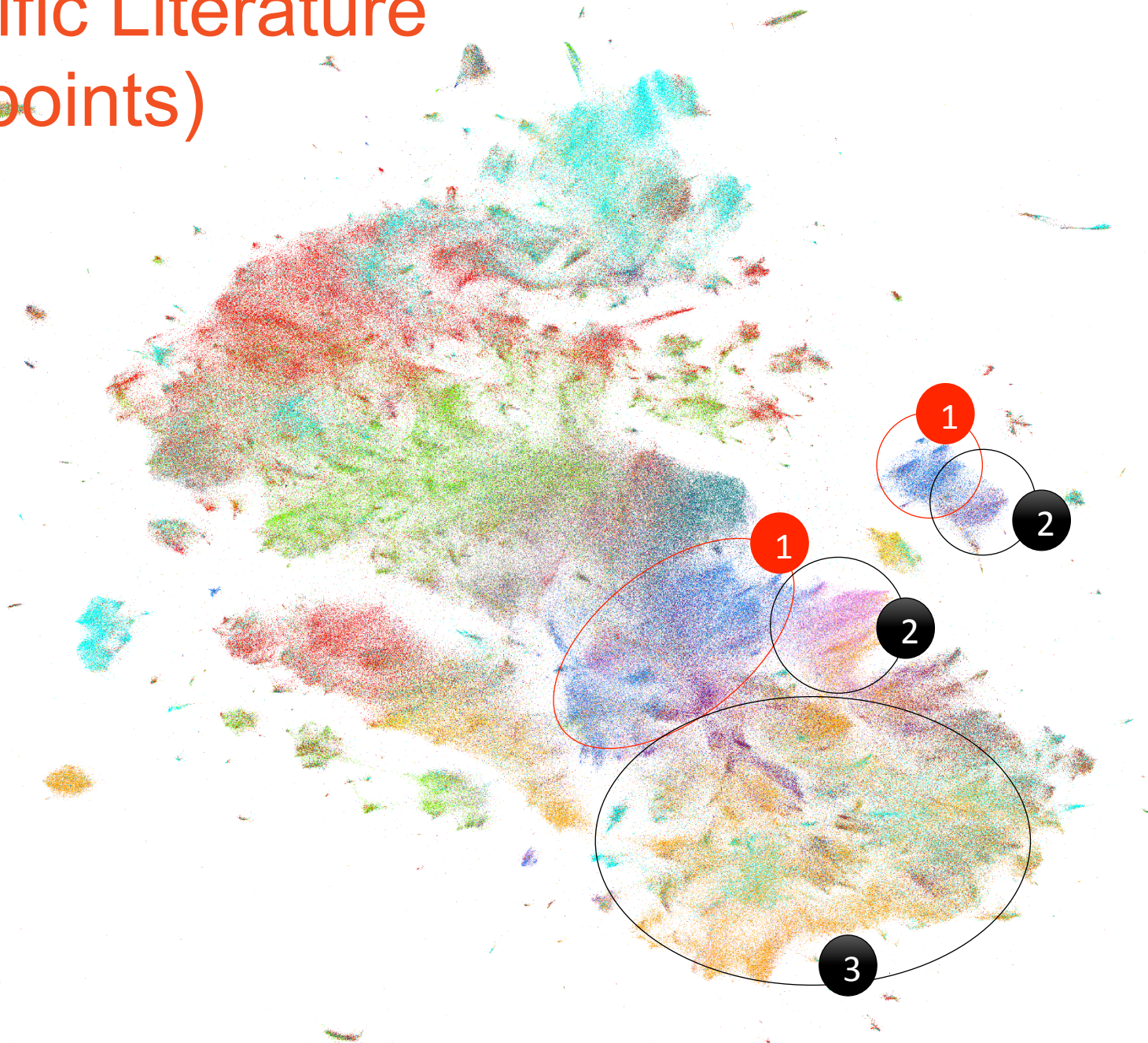
1 Computer Science

# Scientific Literature (10M points)



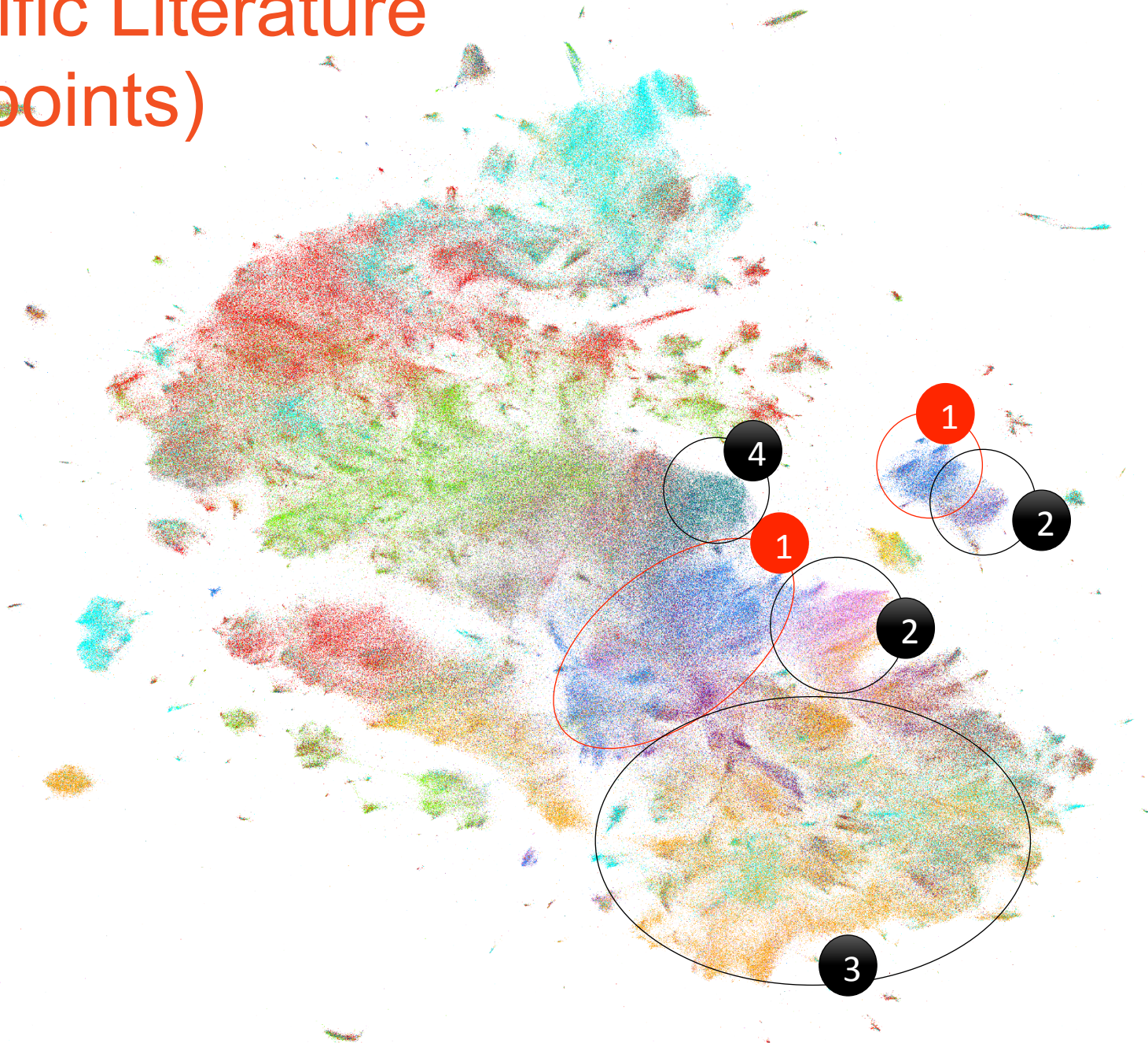
- 1 Computer Science
- 2 Mathematics

# Scientific Literature (10M points)



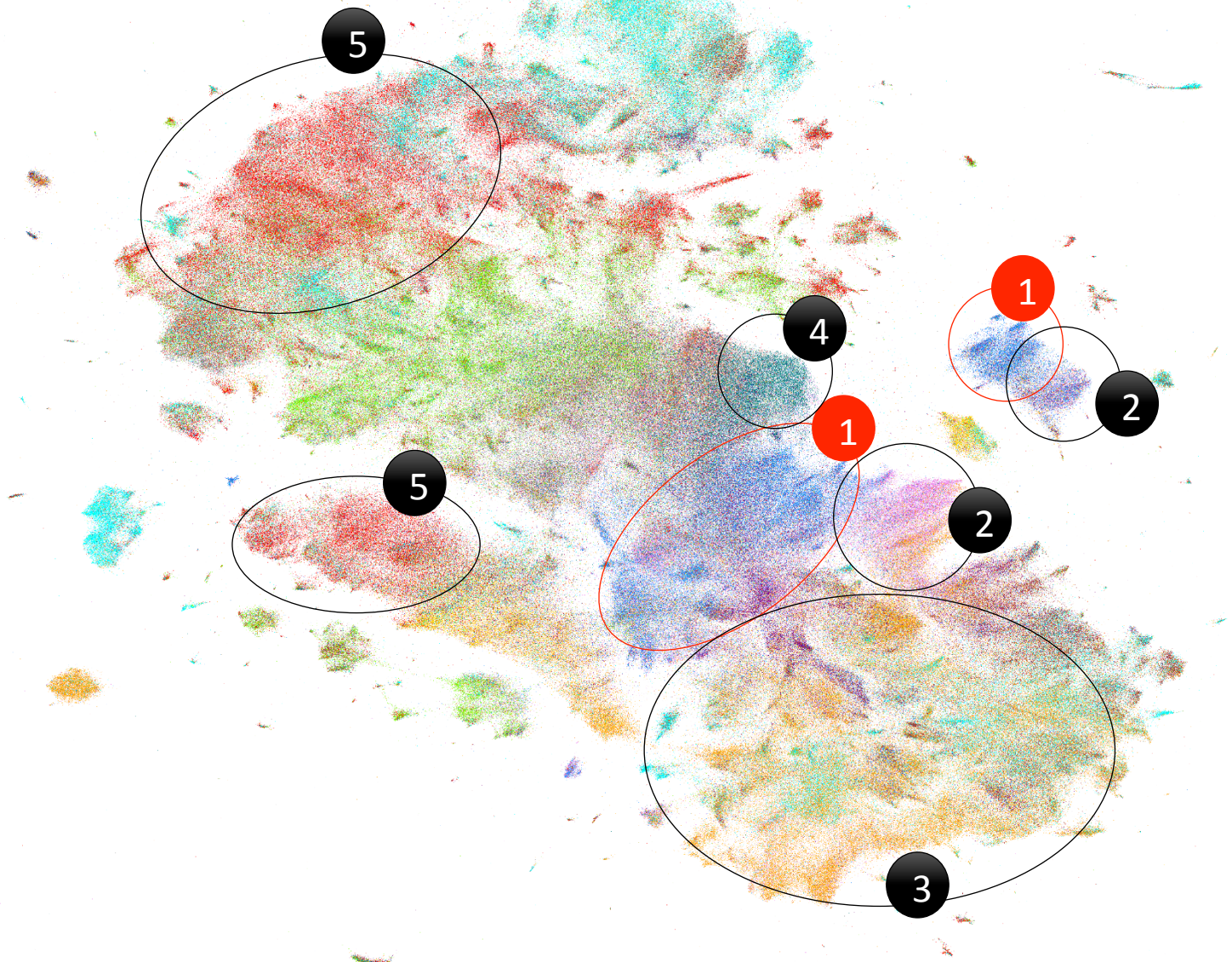
- 1 Computer Science
- 2 Mathematics
- 3 Physics

# Scientific Literature (10M points)



- 1** Computer Science
- 2** Mathematics
- 3** Physics
- 4** Economics

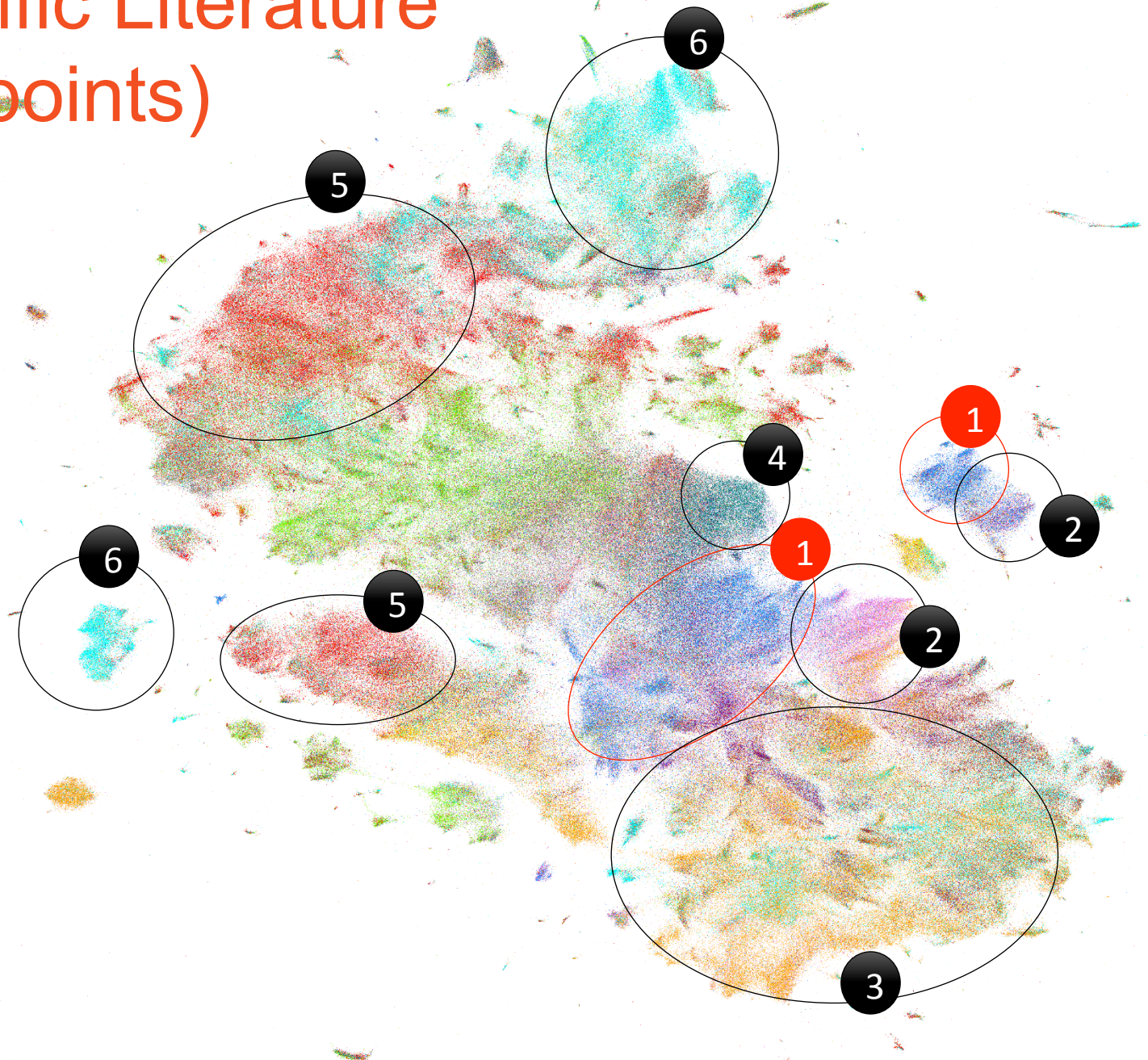
# Scientific Literature (10M points)



- 1** Computer Science
- 2** Mathematics
- 3** Physics
- 4** Economics
- 5** Biology

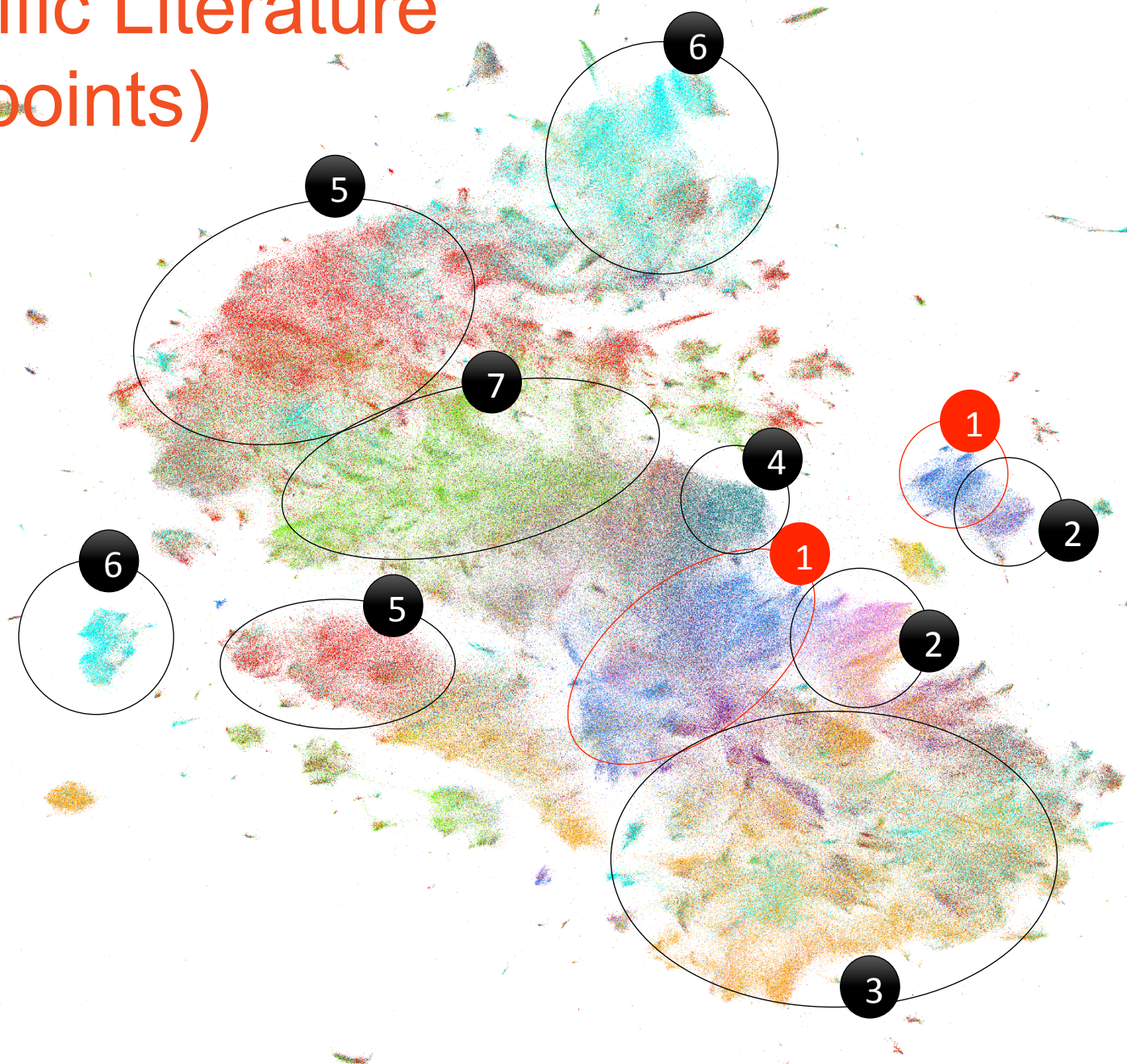


# Scientific Literature (10M points)

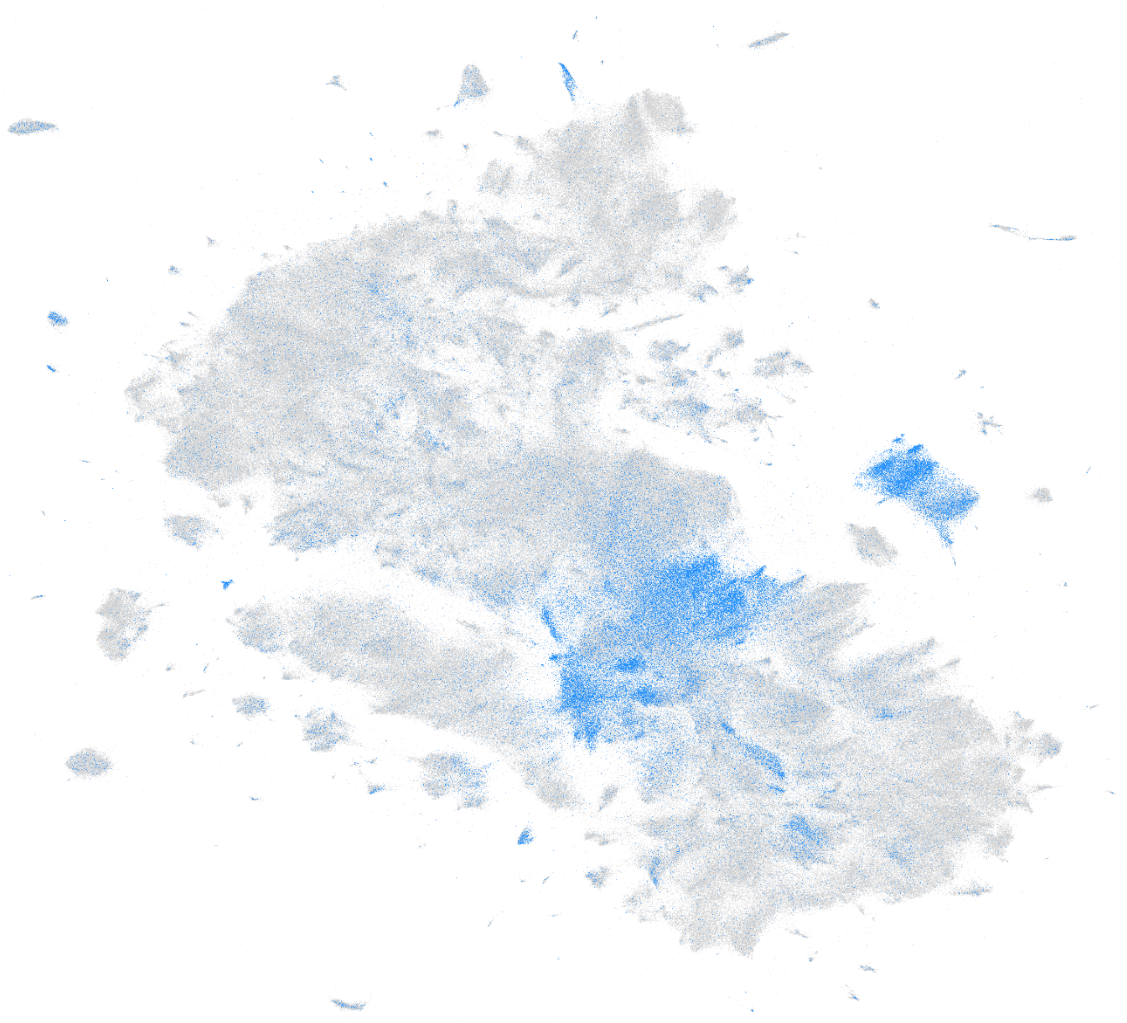


- 1** Computer Science
- 2** Mathematics
- 3** Physics
- 4** Economics
- 5** Biology
- 6** Chemistry

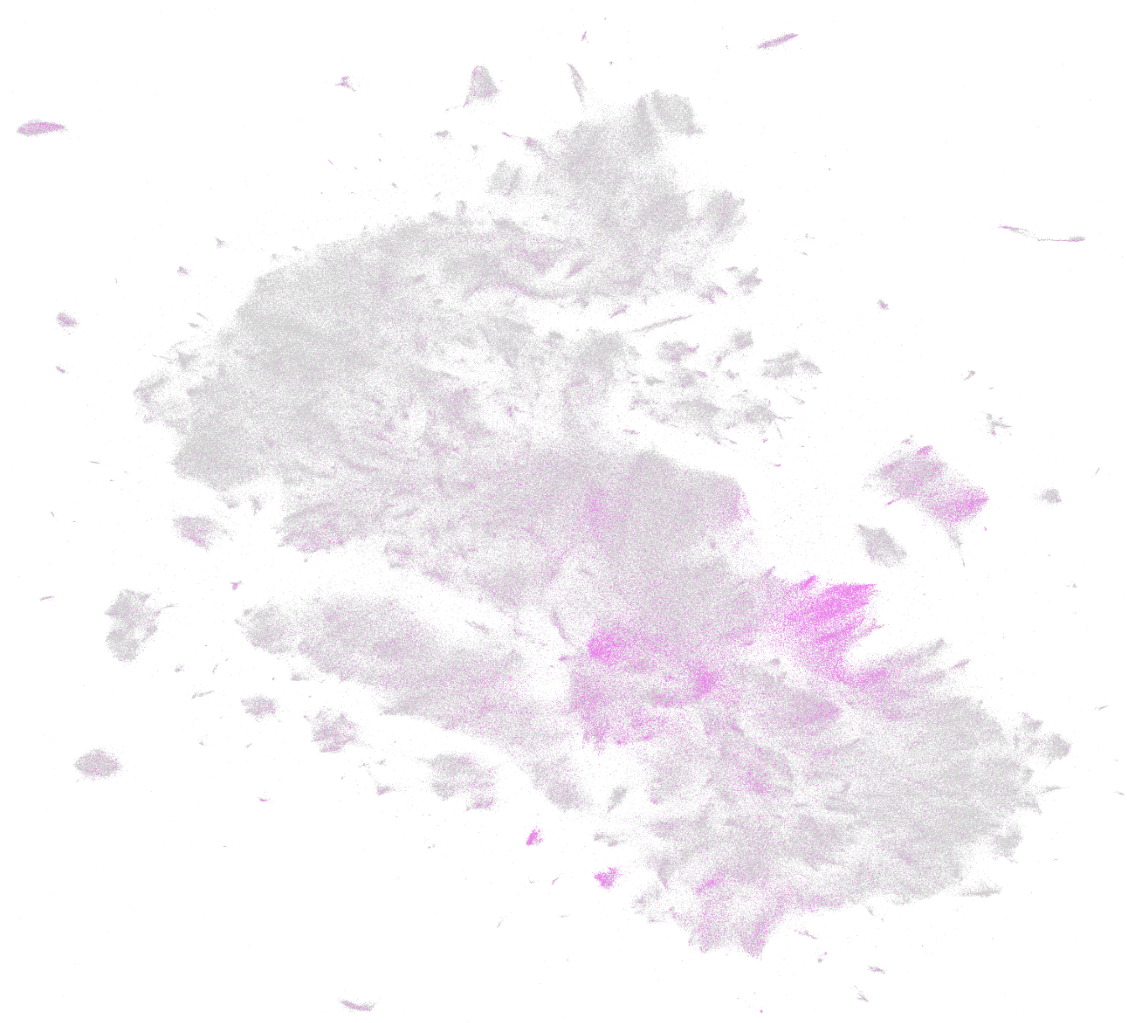
# Scientific Literature (10M points)



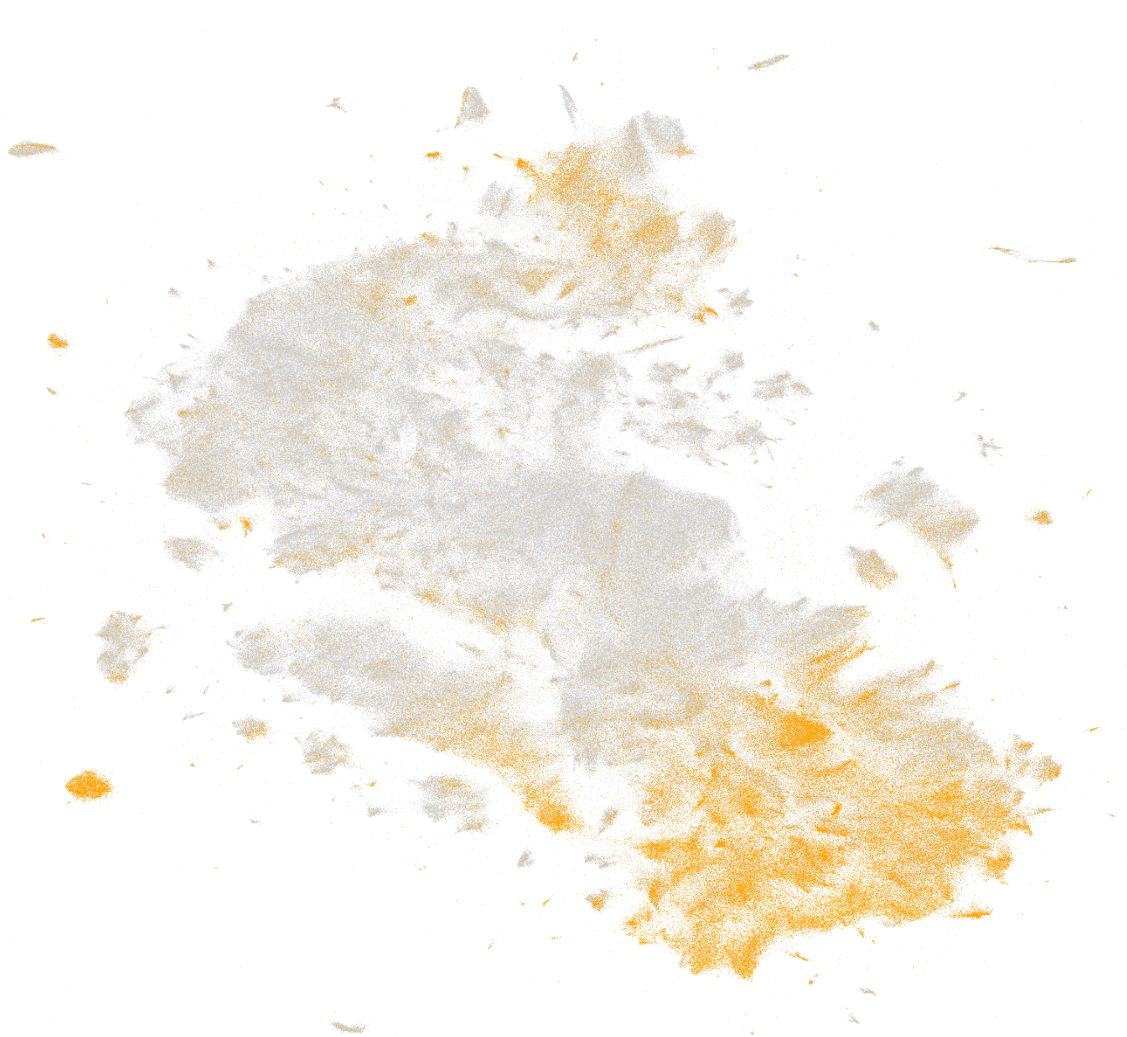
- 1** Computer Science
- 2** Mathematics
- 3** Physics
- 4** Economics
- 5** Biology
- 6** Chemistry
- 7** Medicine



Computer Science



Mathematics

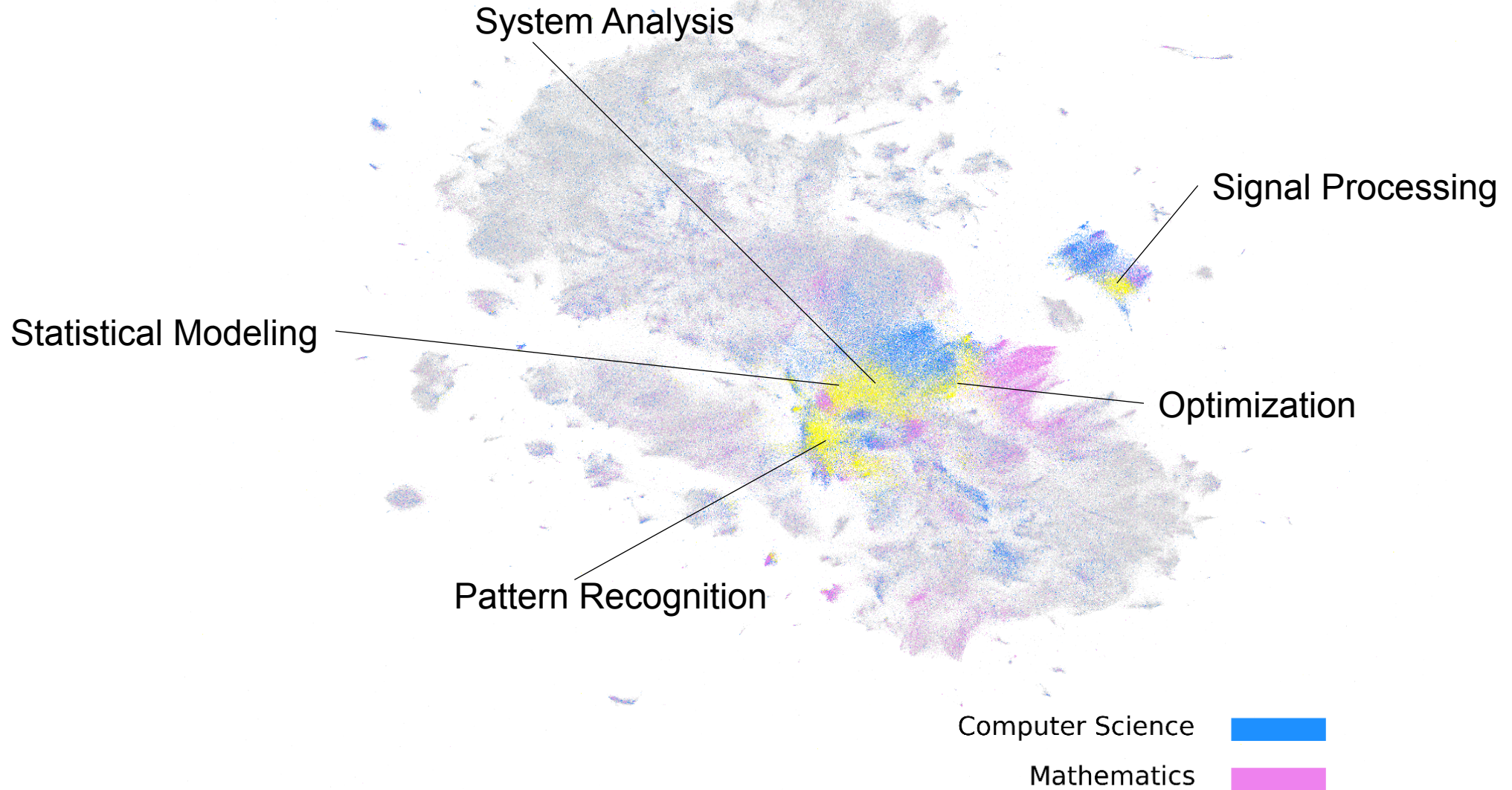


Physics

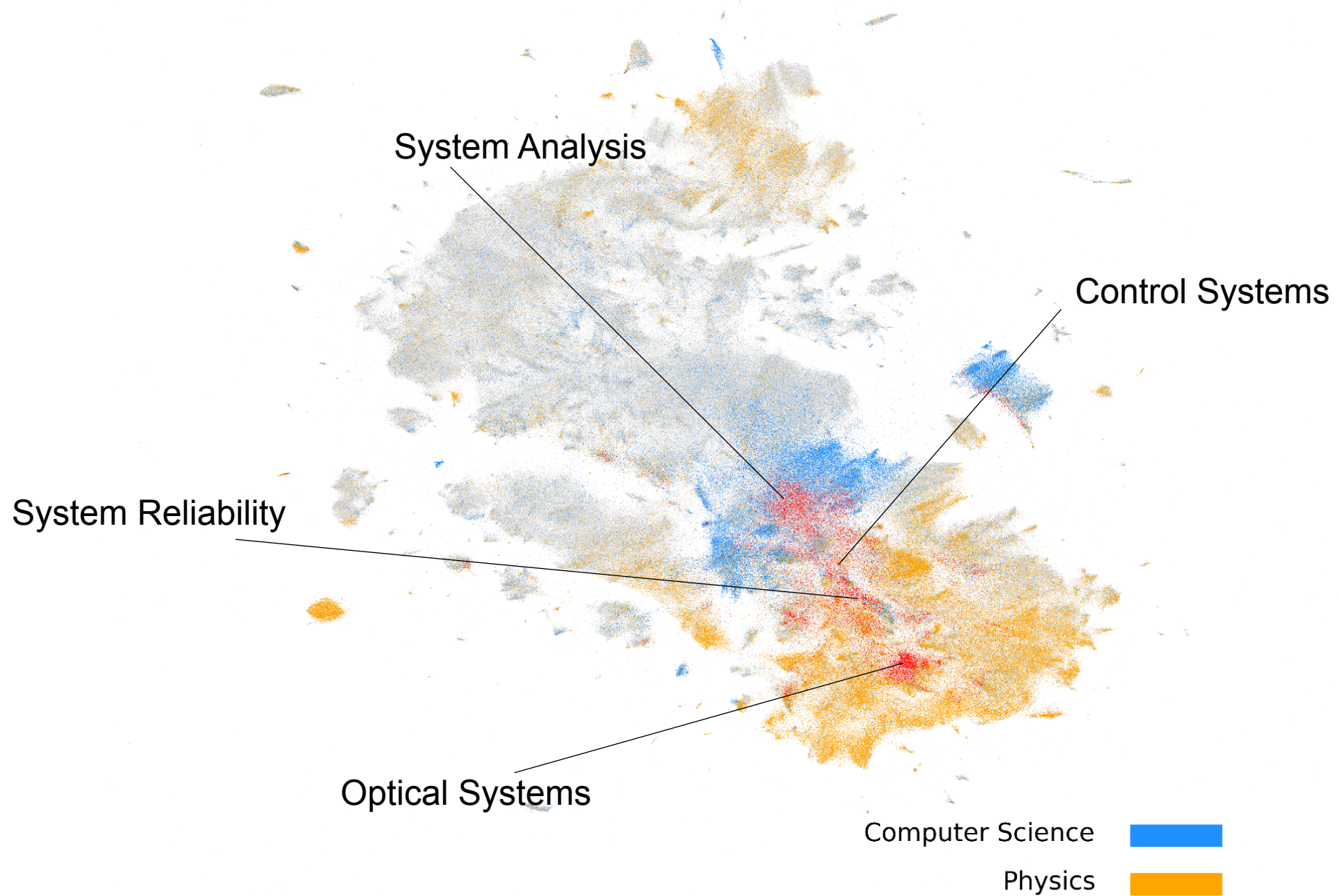


Biology

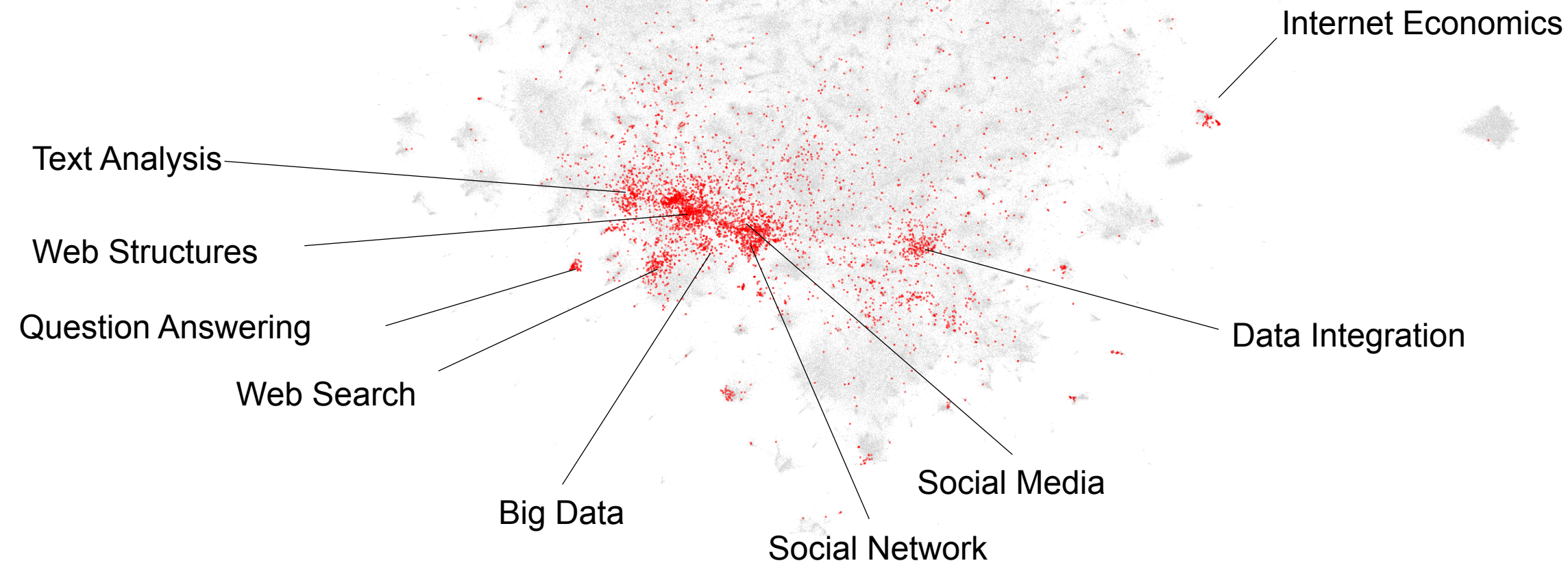
# Computer Science vs. Mathematics



# Computer Science vs. Physics

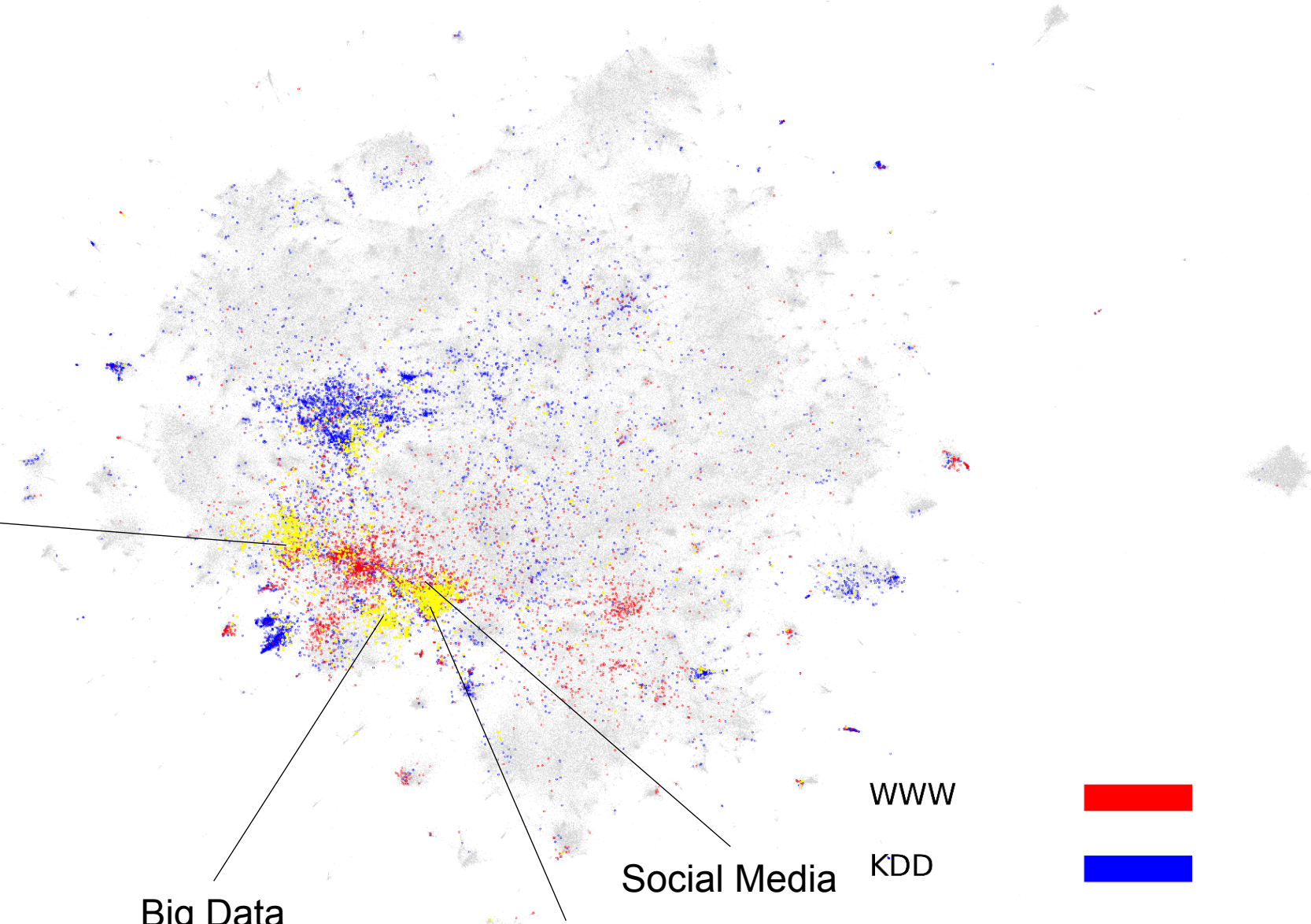


# WWW in Computer Science (1.7M points)



# WWW v.s. KDD

Text Analysis



Big Data

Social Network

Social Media

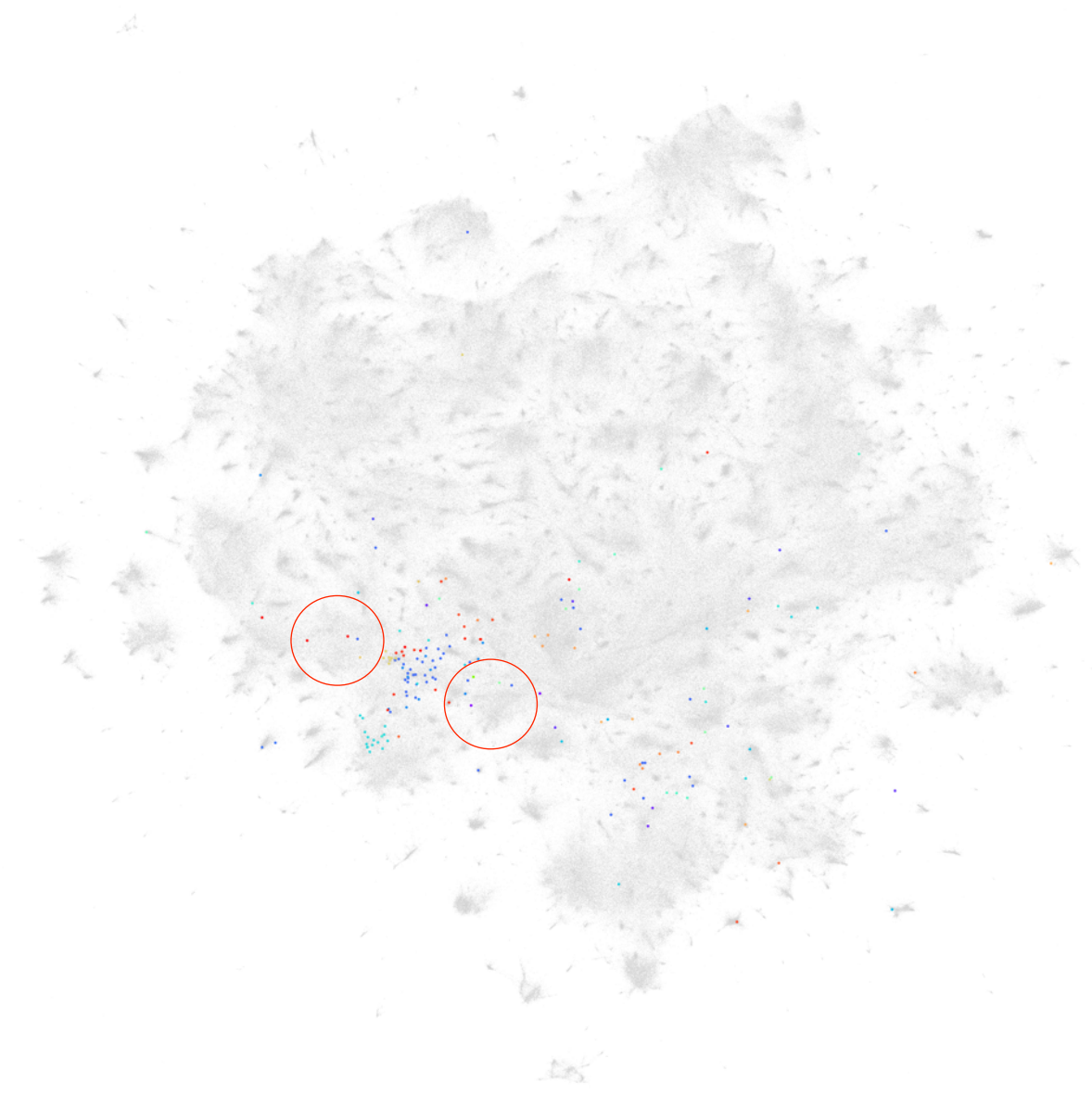
WWW





KDD



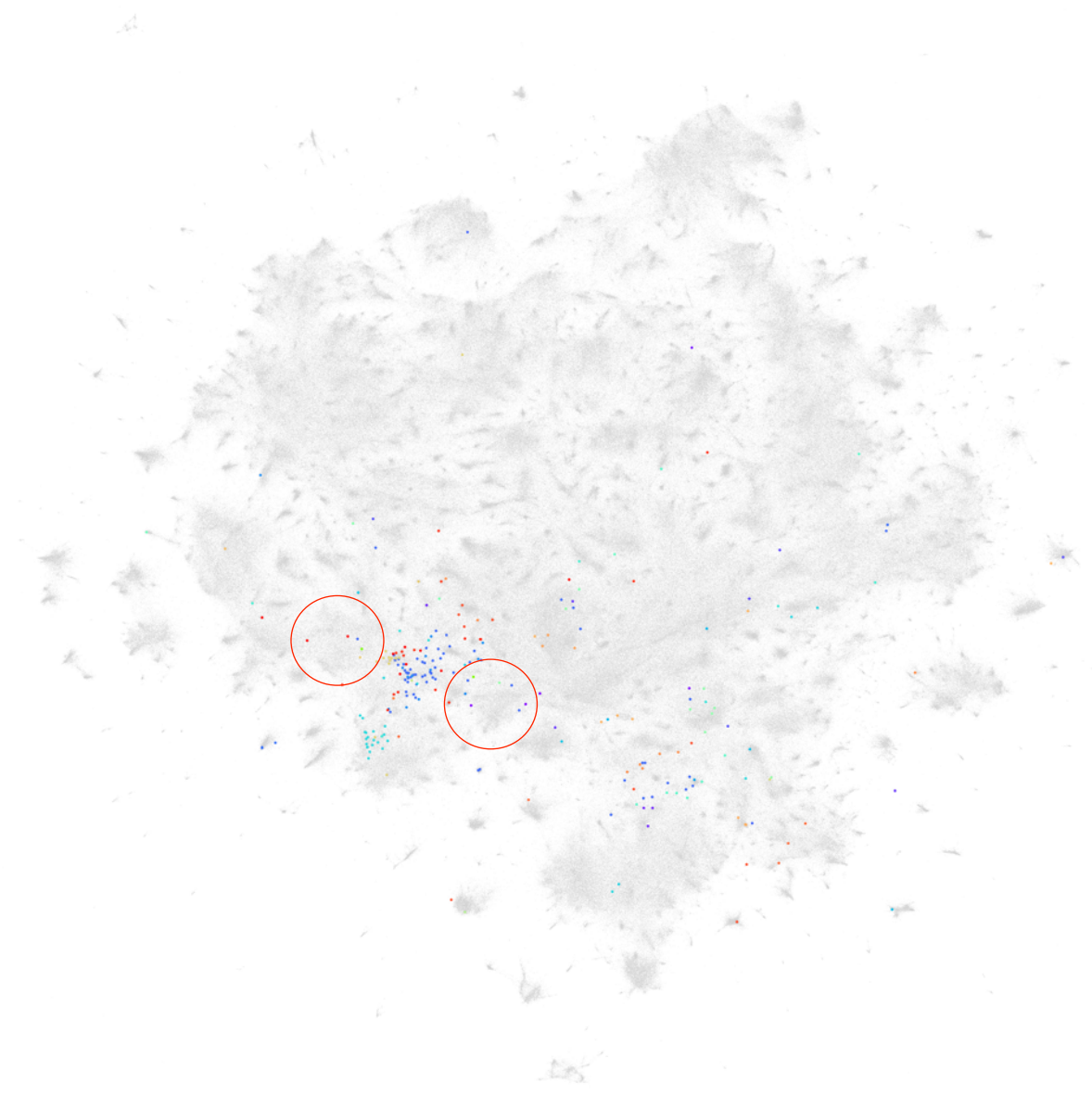






# Topic Evolution: WWW2001



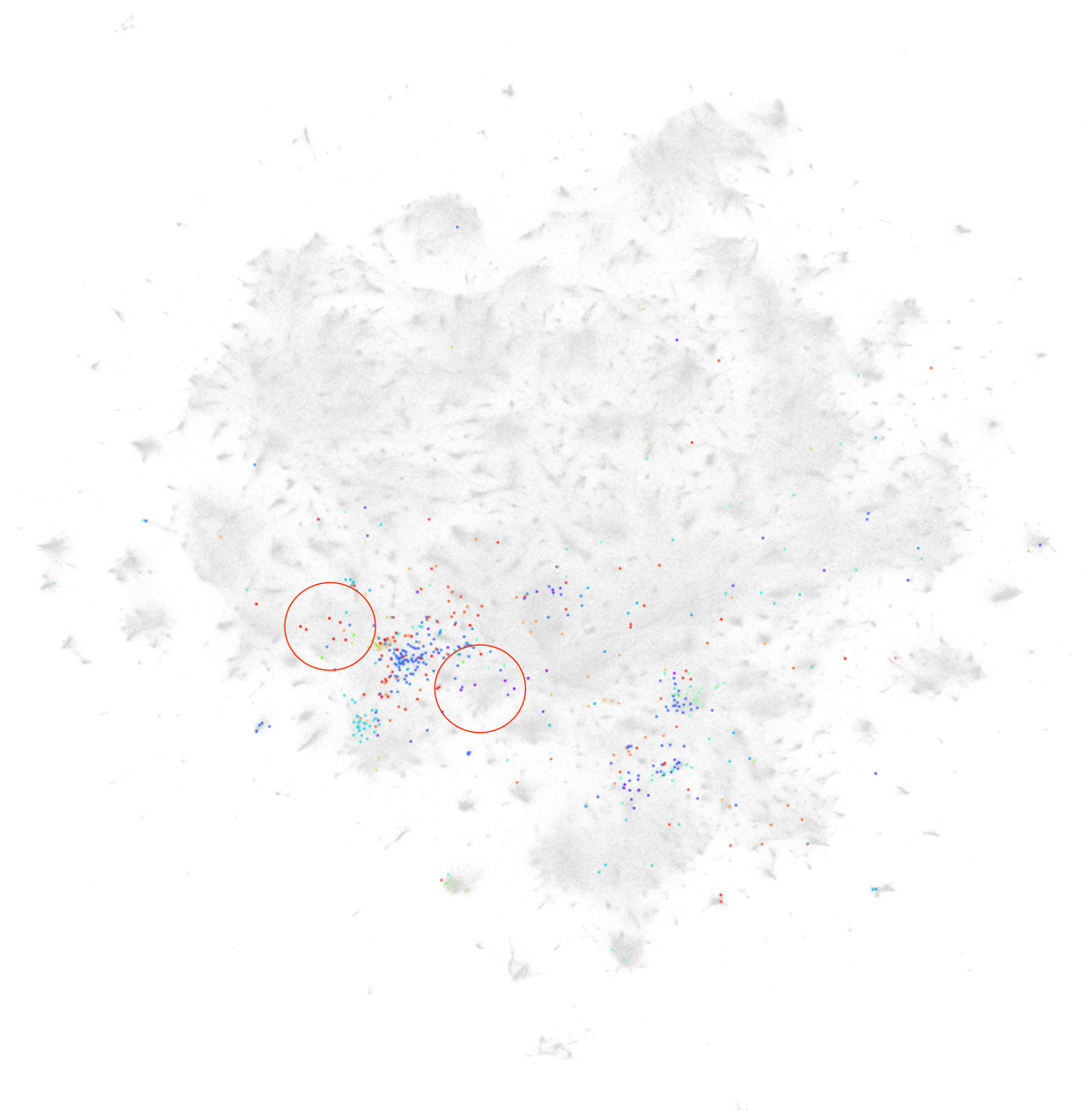
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2002



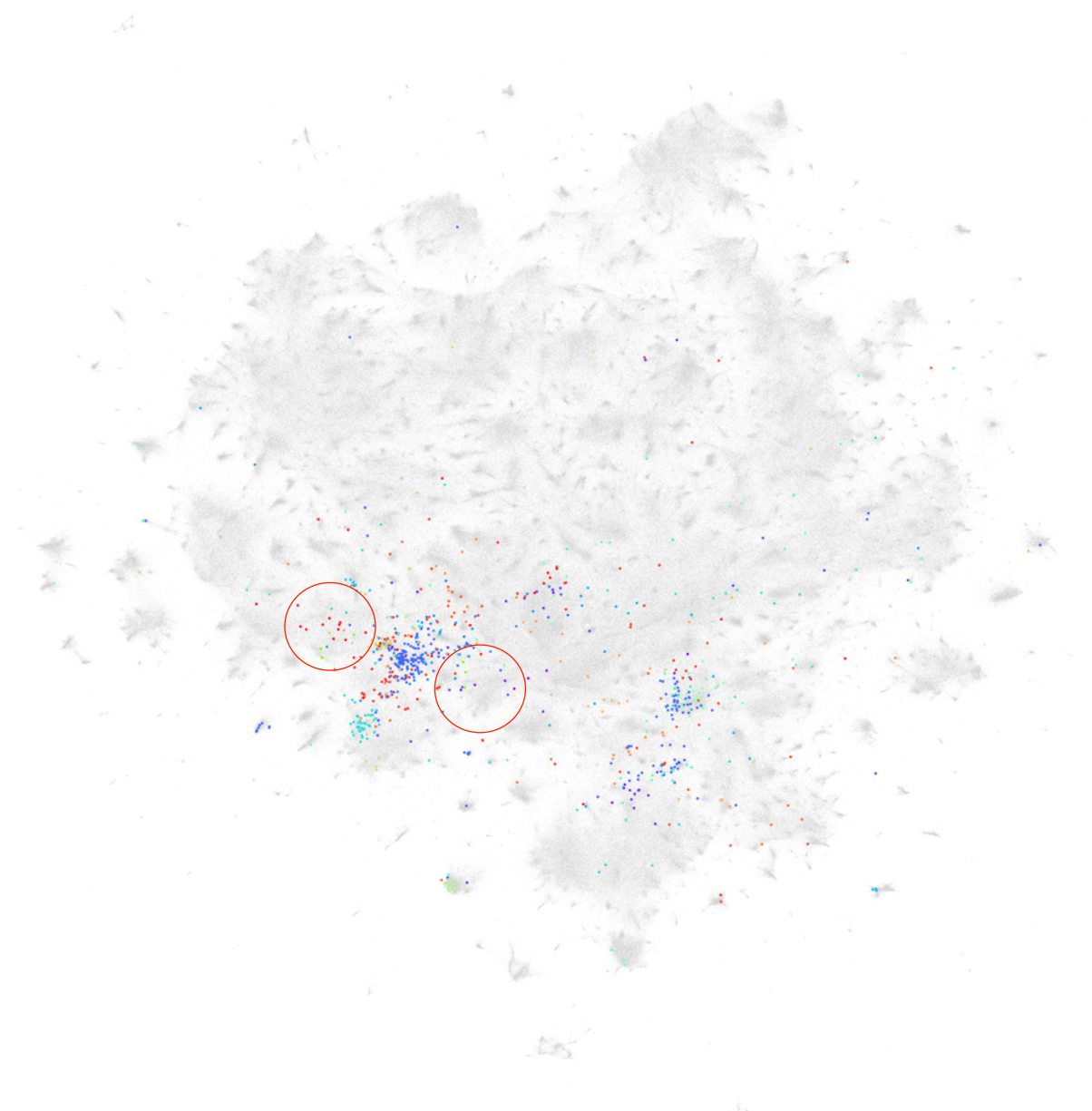
-  Social Network
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-  Text Analysis





# Topic Evolution: WWW2003



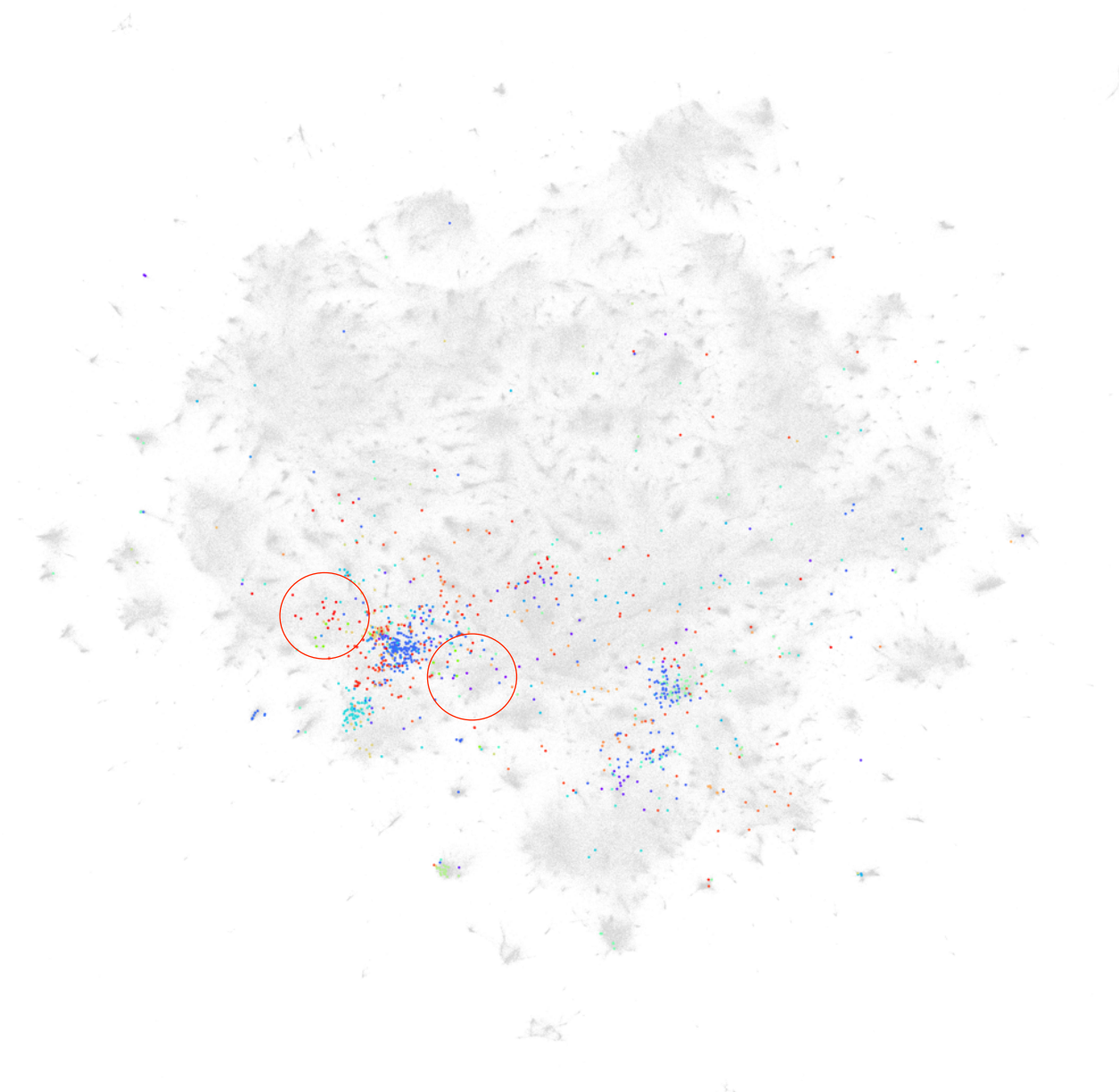
-  Social Network
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-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2004



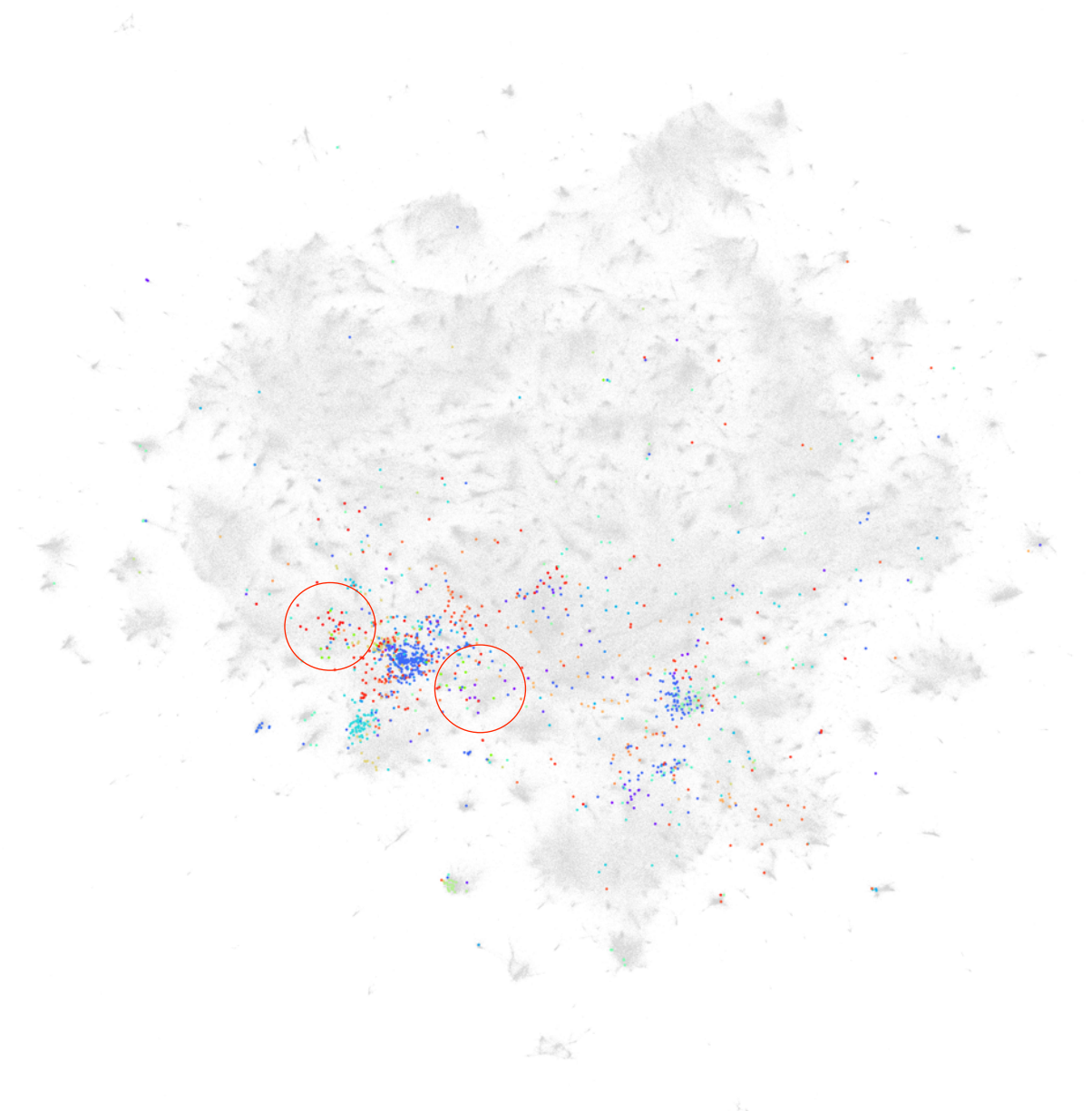
-  Social Network
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-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2005



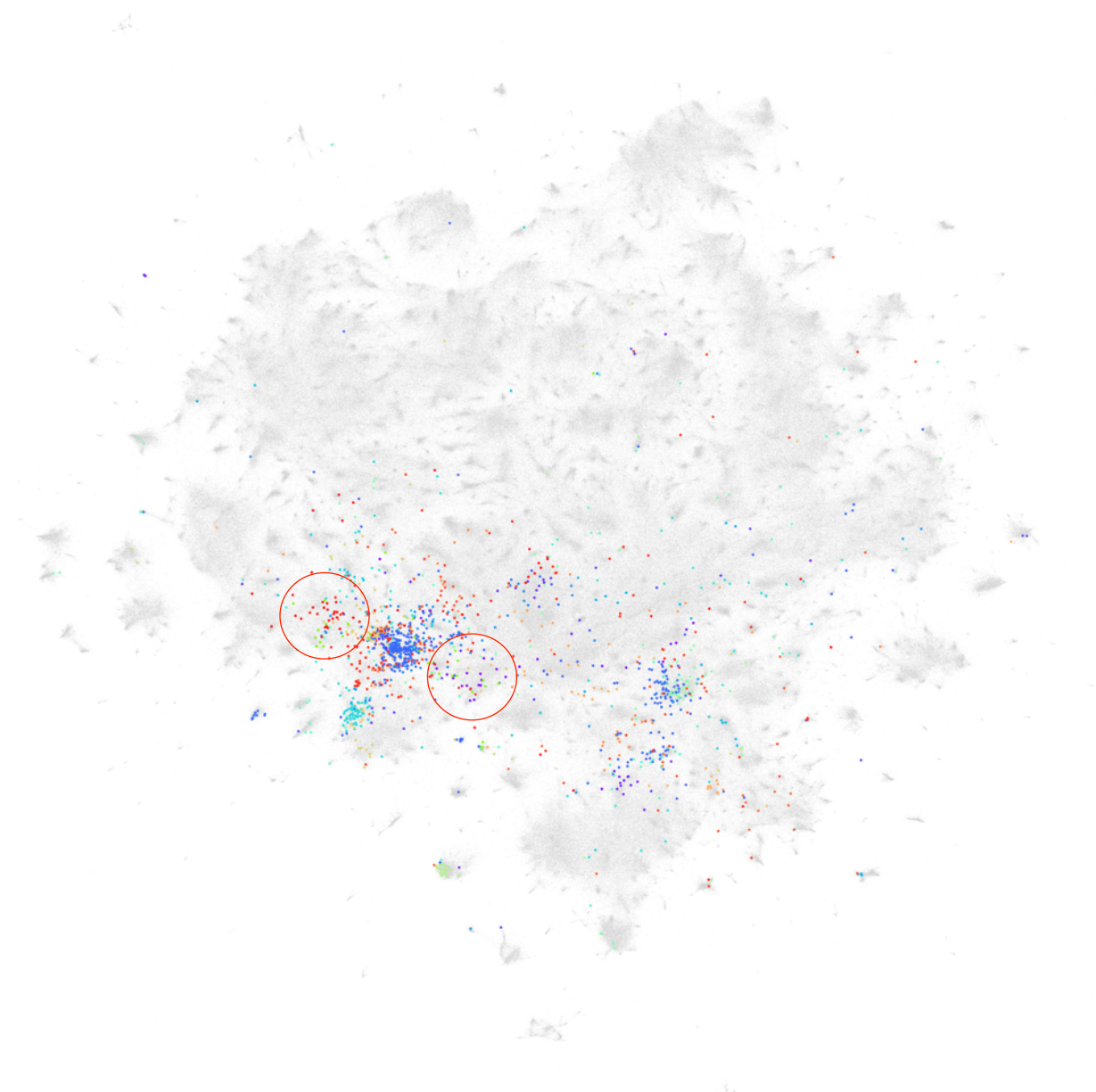
-  Social Network
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-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2006



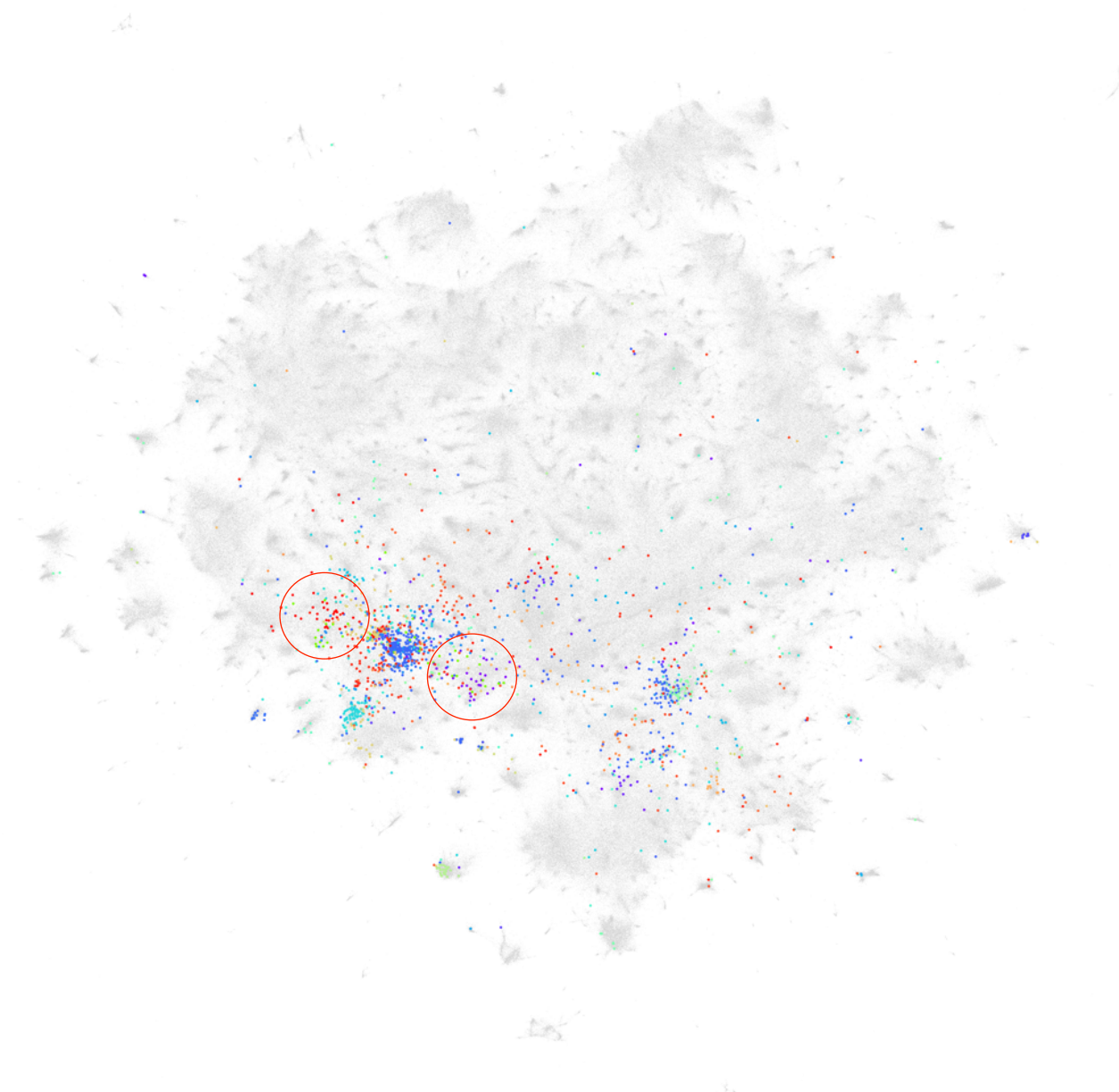
-  Social Network
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-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2007



-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis

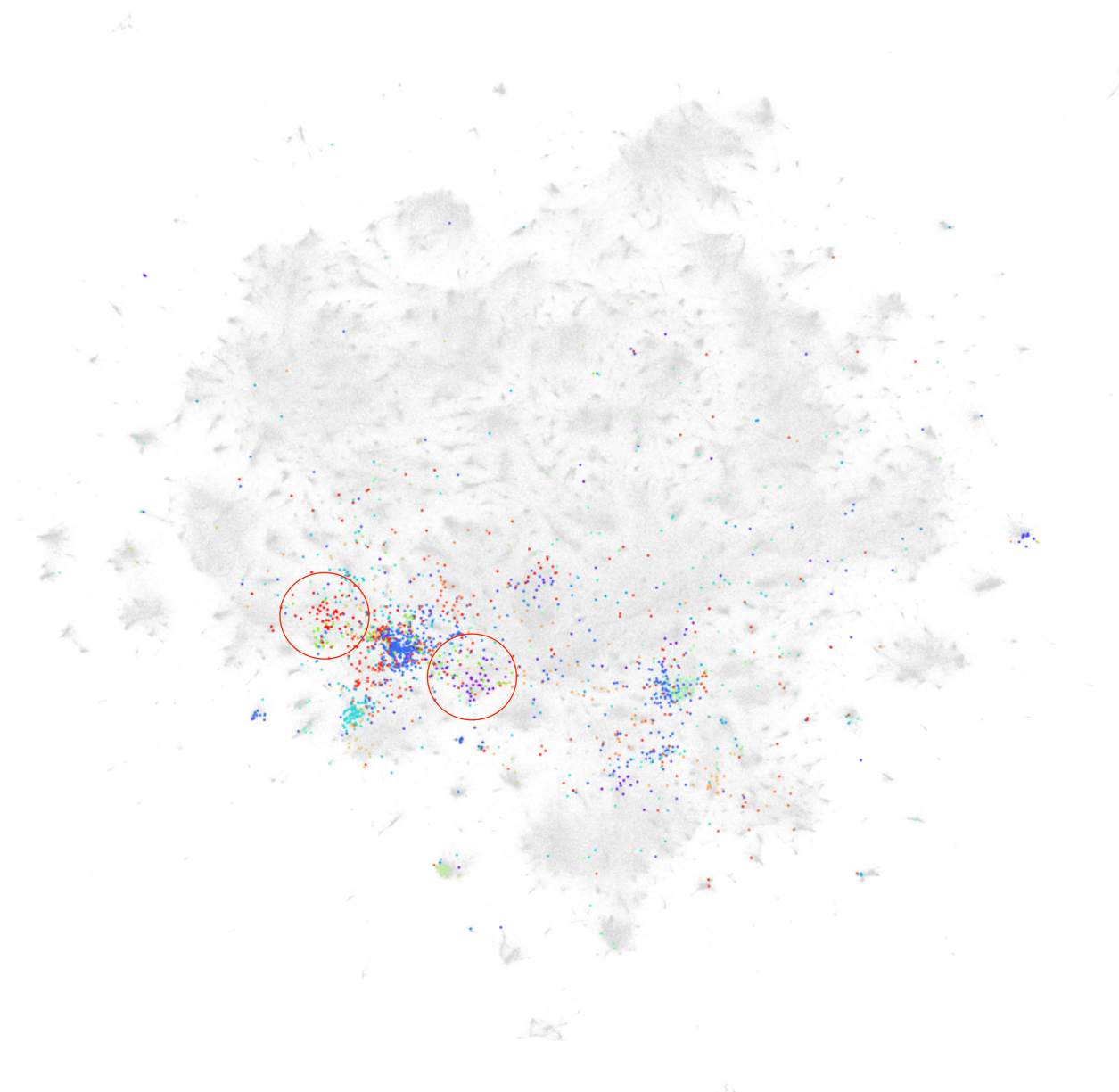
# Topic Evolution: WWW2008







-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis

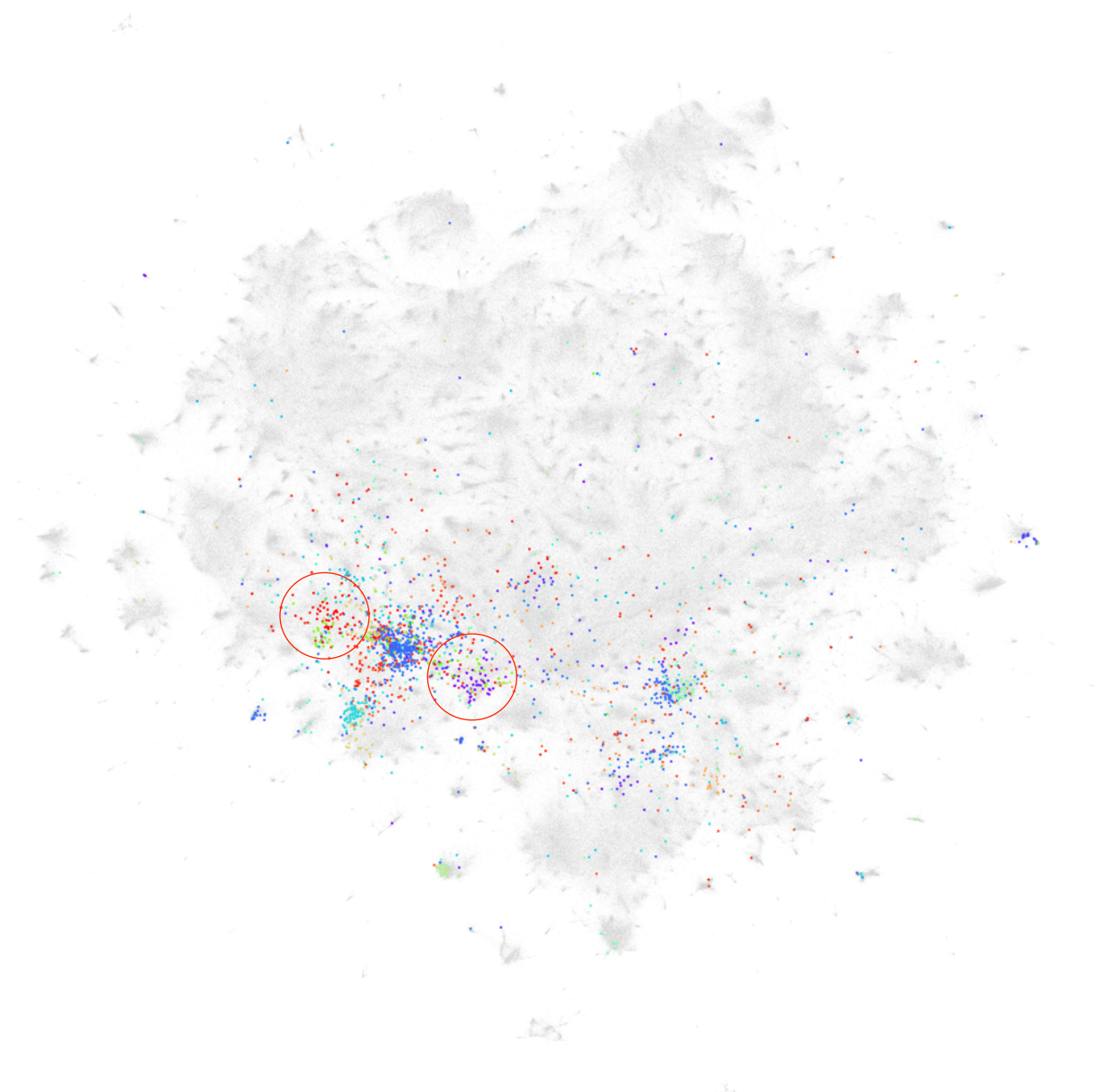






# Topic Evolution: WWW2009



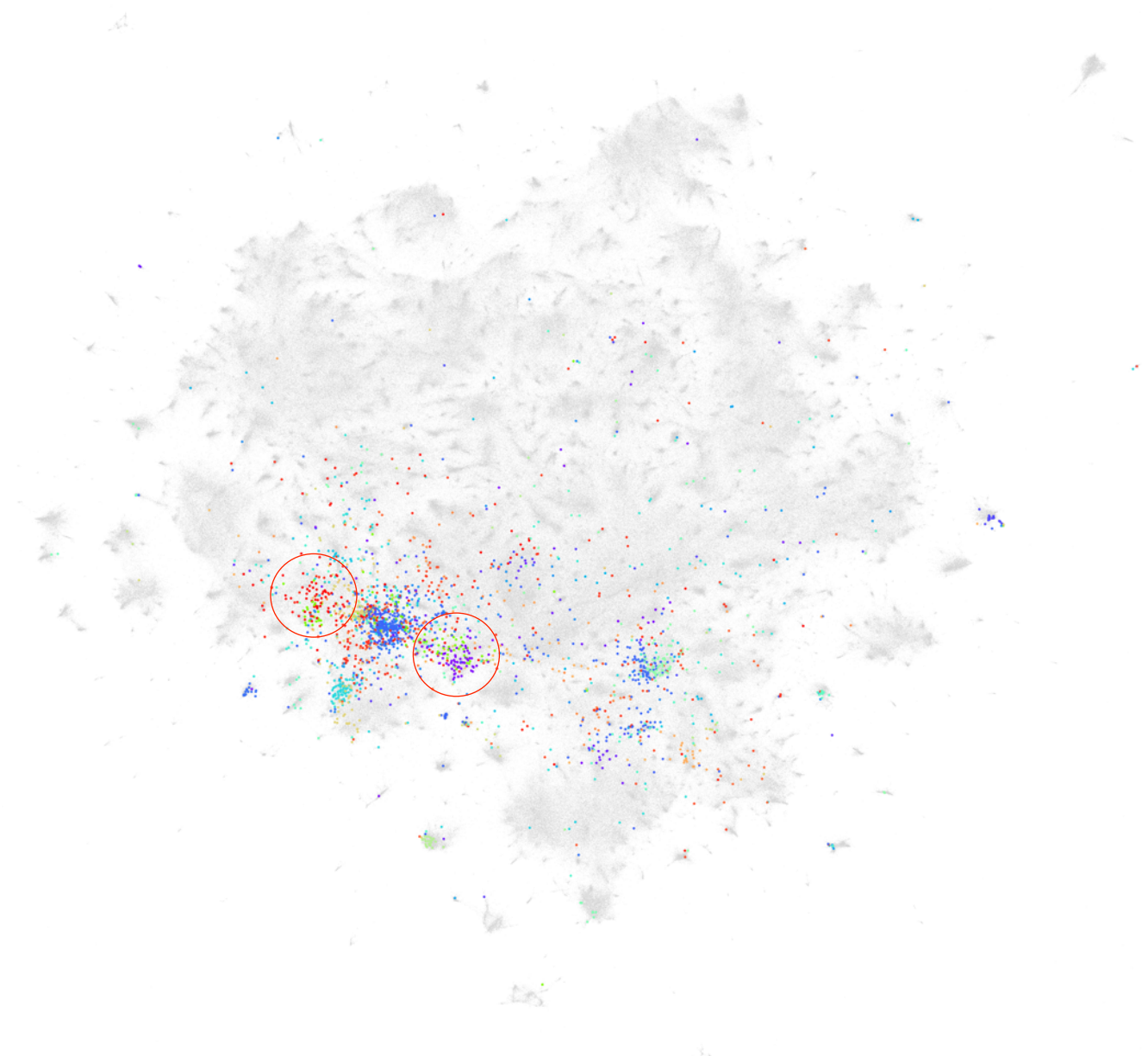
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2010



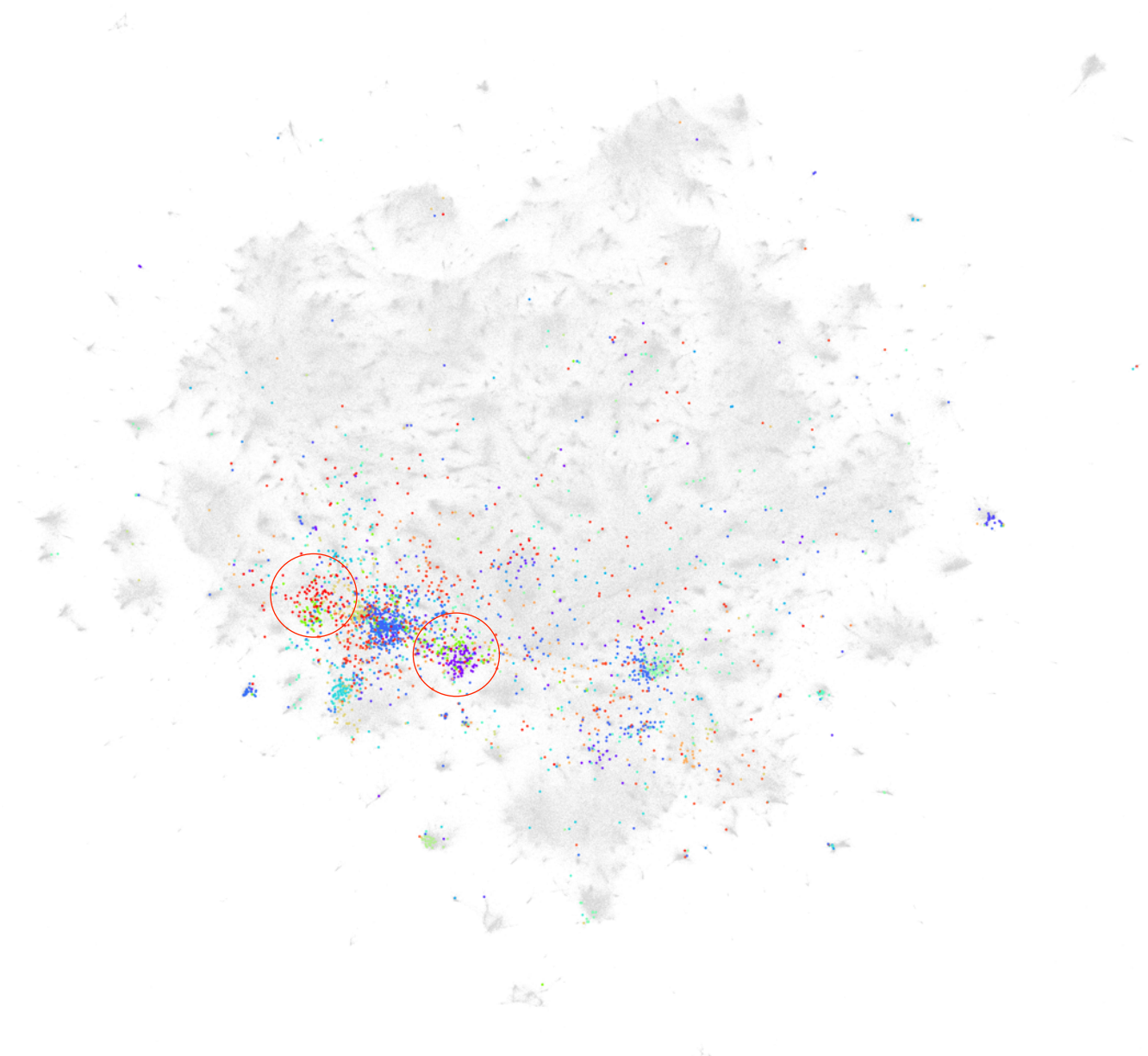
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2011



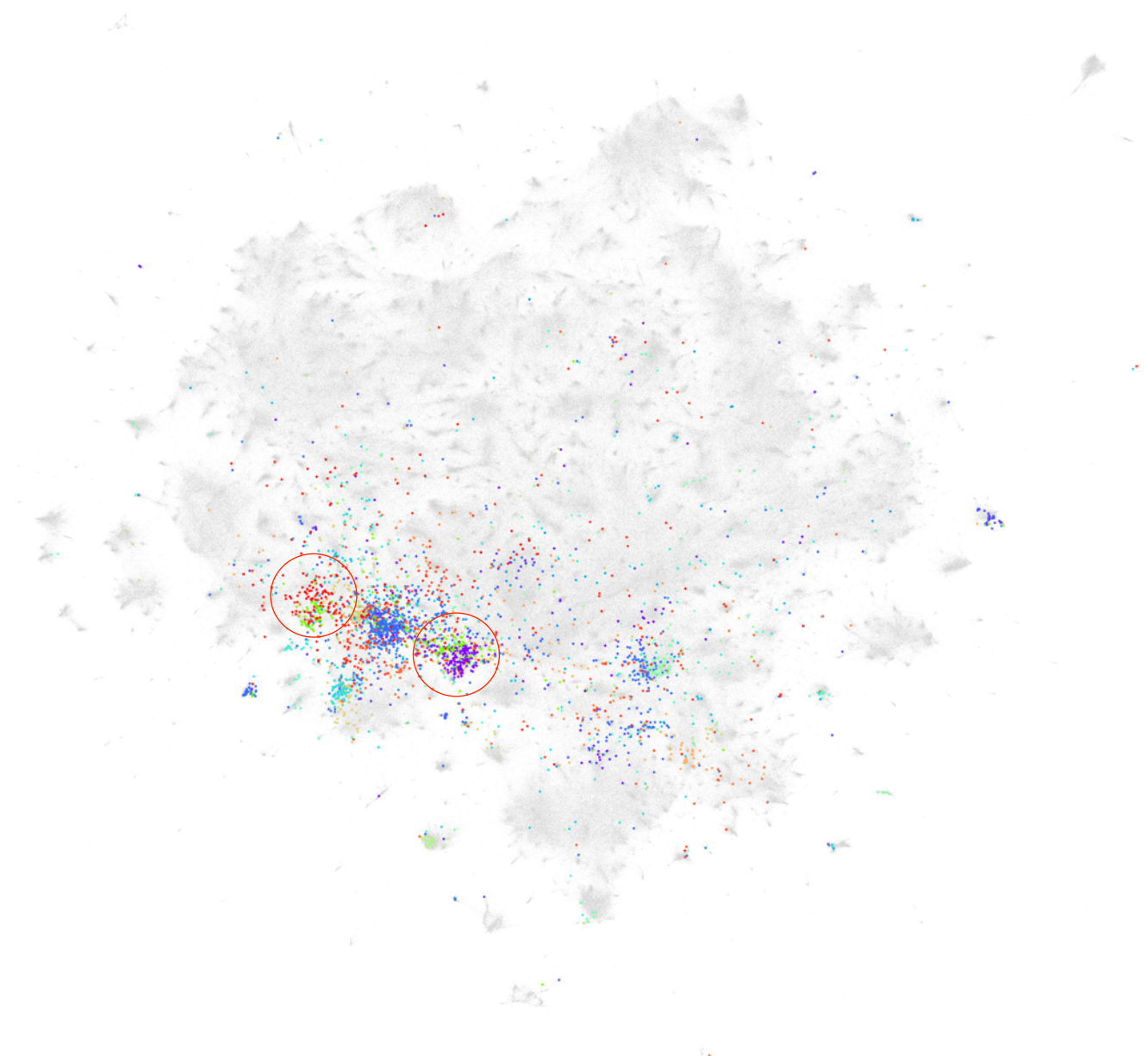
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2012



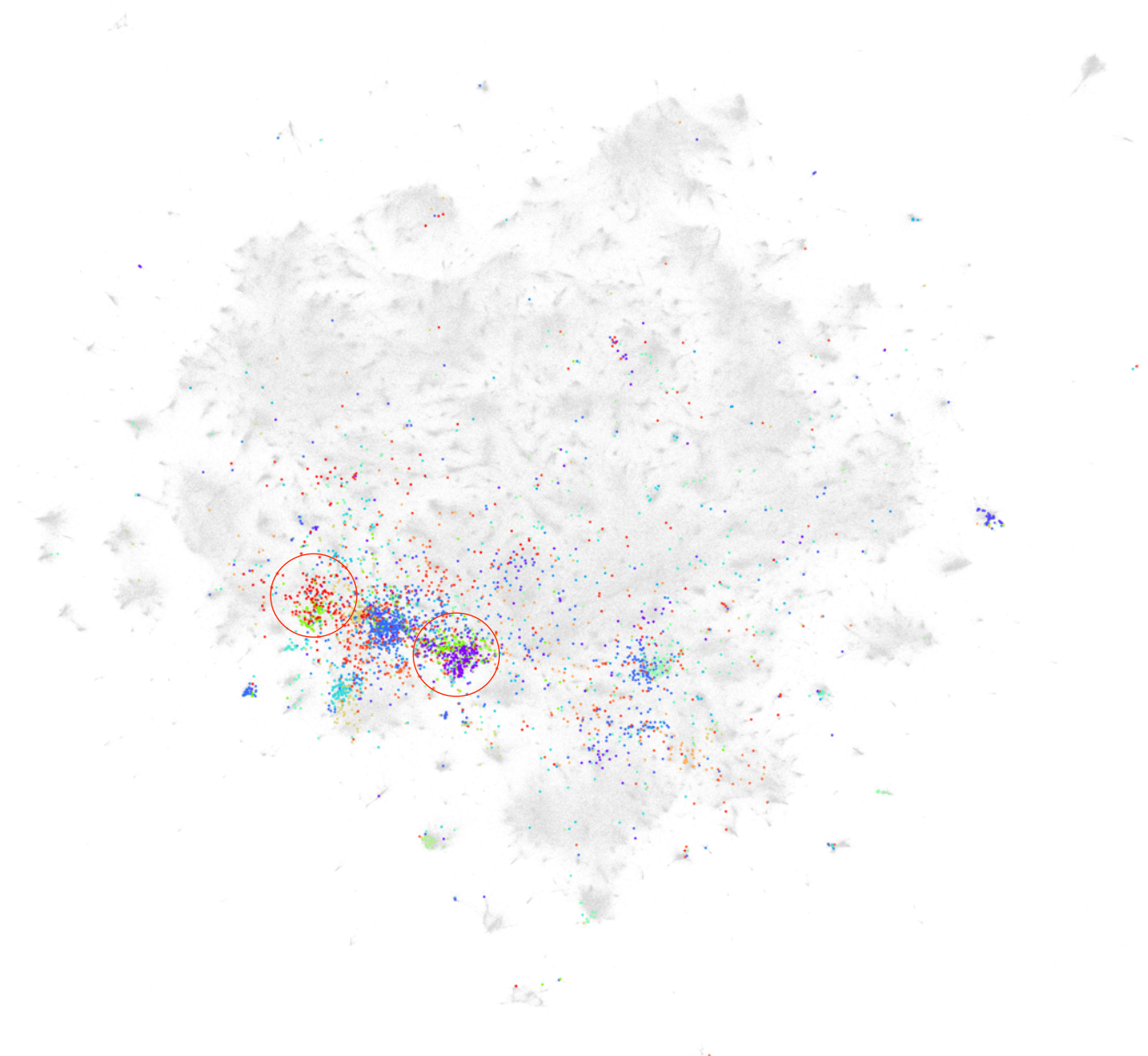
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2013



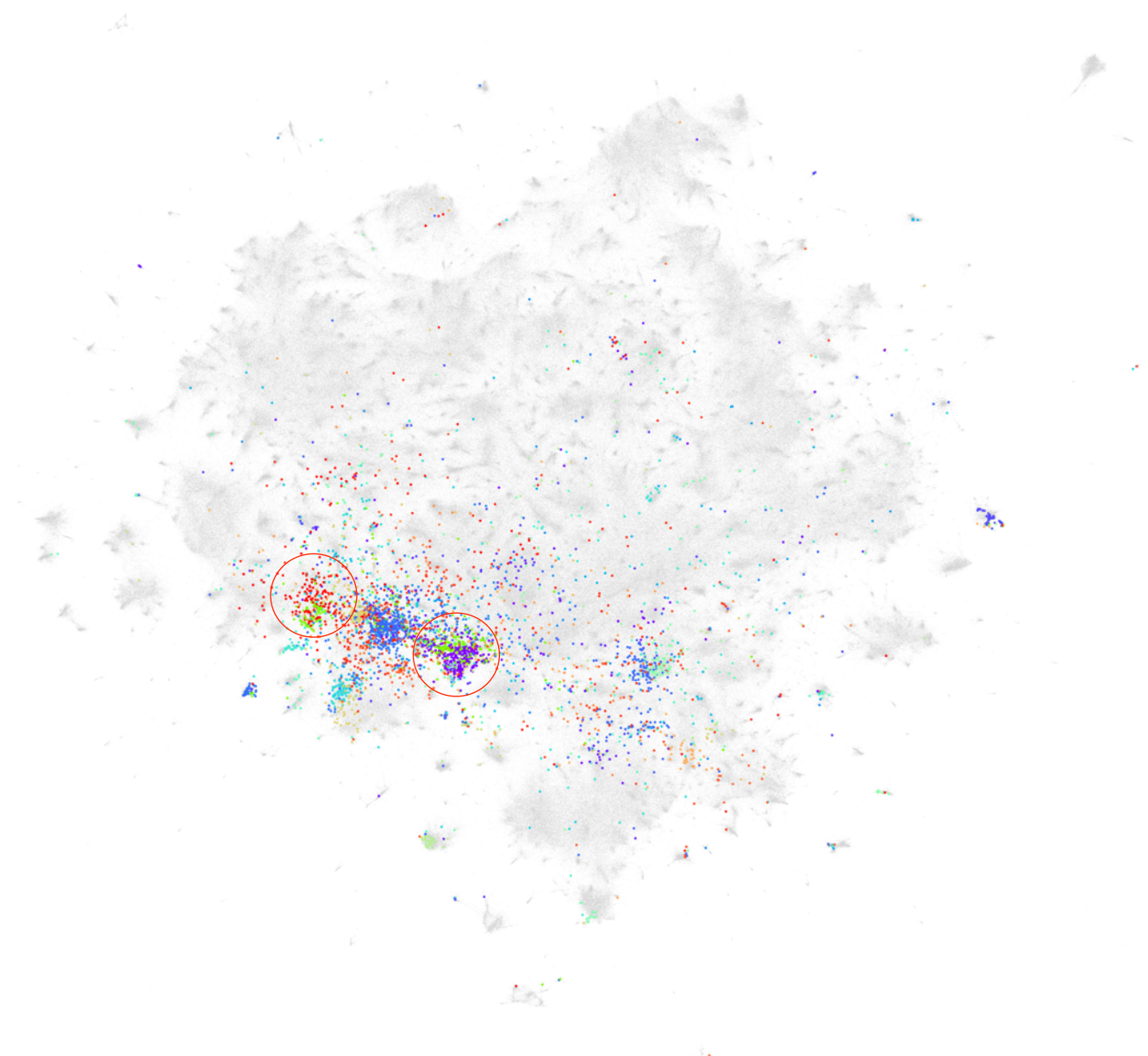
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis





# Topic Evolution: WWW2014



-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis

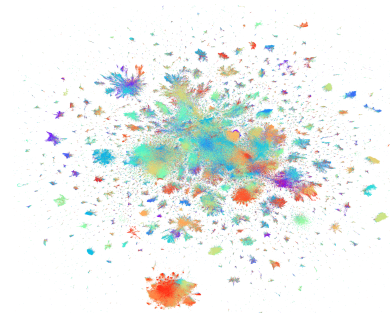
# Topic Evolution: WWW2015



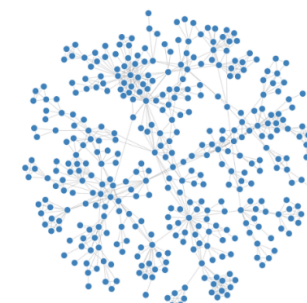
-  Social Network
-  Social Media
-  Web Structure
-  Text Analysis

# Challenging to Visualize the Big Data

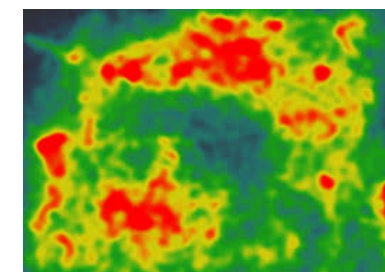
- *Intuitive* ways for data understanding and exploration
- Classical visualization techniques
  - Scatter plots, network diagrams, heatmaps,...
  - Requires 2D/3D layouts of data
- Real-world data are often Big
  - E.g., images, text, speech and networks
  - *Large-scale* (> millions) and *high-dimensional* (> hundreds)



Scatter Plots



Network Diagrams



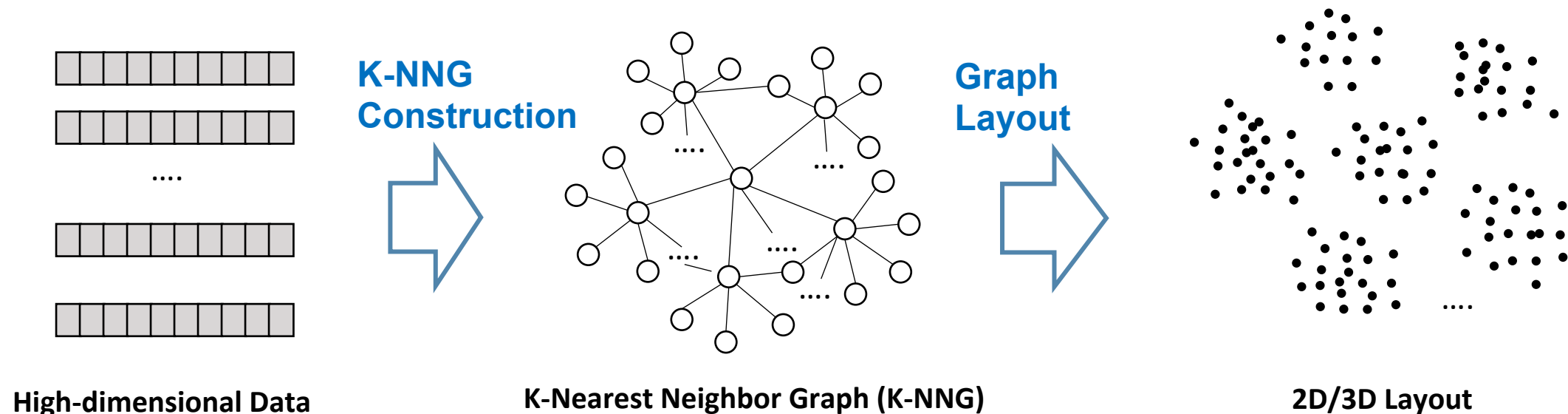
Heatmaps



# Related Work

- Linear methods: e.g., PCA, MDS
  - High-dimensional data are usually on a *nonlinear* manifold
- Nonlinear methods: e.g., IsoMap, Laplacian Eigenmap.
  - Only preserve *local* structures of data
- Nonlinear method: t-SNE (Maaten and Hinton, 2008)
  - Current state-of-the-art
  - Preserve both *local* and *global* structures
  - But difficult to scale up

# Typical Pipeline of Data Visualization



- Limitations of t-SNE:

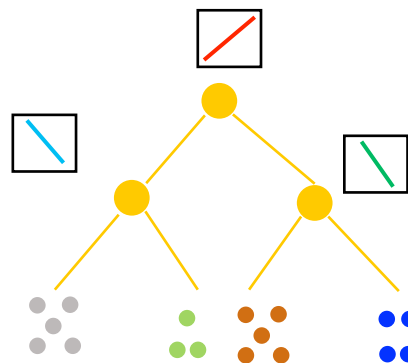
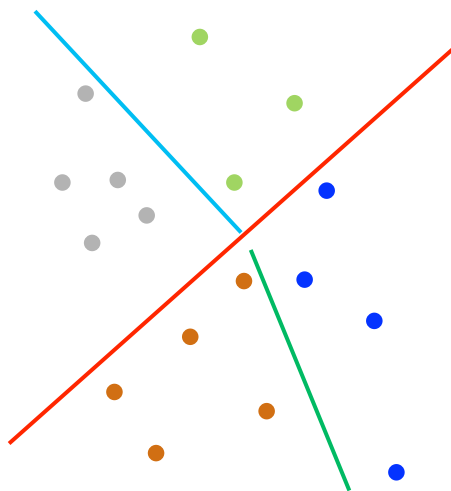
- K-NNG construction: complexity grows *exponentially* to the data dimension
- Graph layout: complexity is  $O(N \log N)$ , where N is the number of data points
- Very *sensitive* parameters

# Our Approach: LargeVis

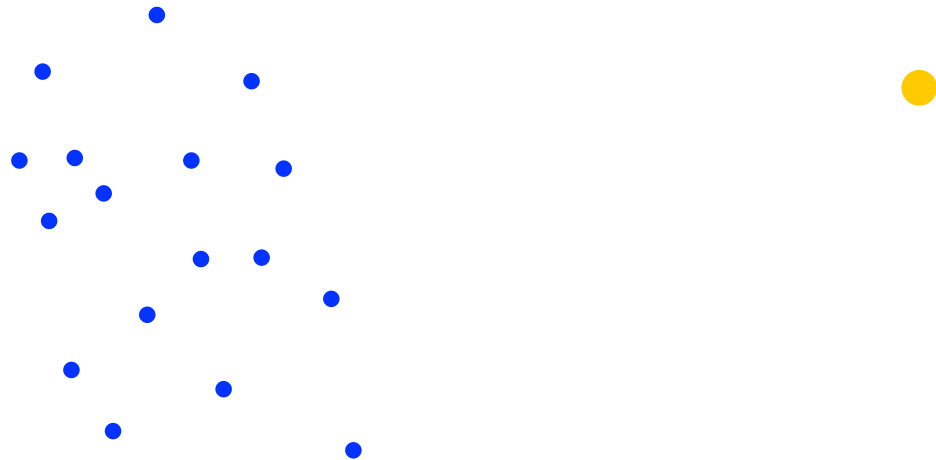
- An efficient approach for approximate K-NNG construction
  - **Thirty** times faster than t-SNE on 3 million data points
  - Better time-accuracy tradeoff
- An efficient probabilistic model for graph layout
  - $O(N \log N) \rightarrow O(N)$
  - **Seven** times faster than t-SNE on 3 million data points
  - More **effective** visualization layouts than t-SNE
  - **Stable** parameters across different data sets

# Random Projection Trees

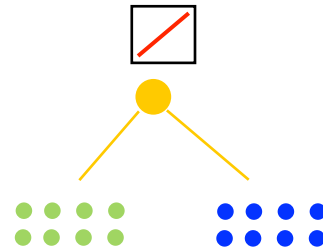
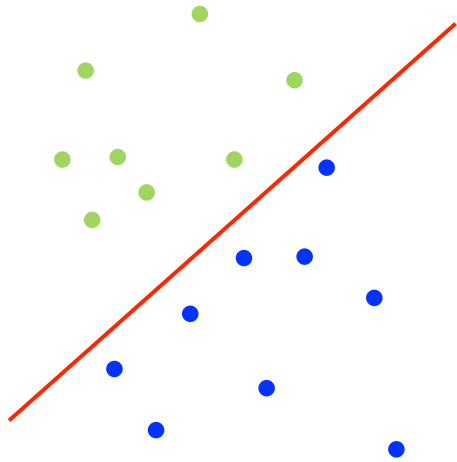
- Partition the whole space into different regions with multiple hyperplanes



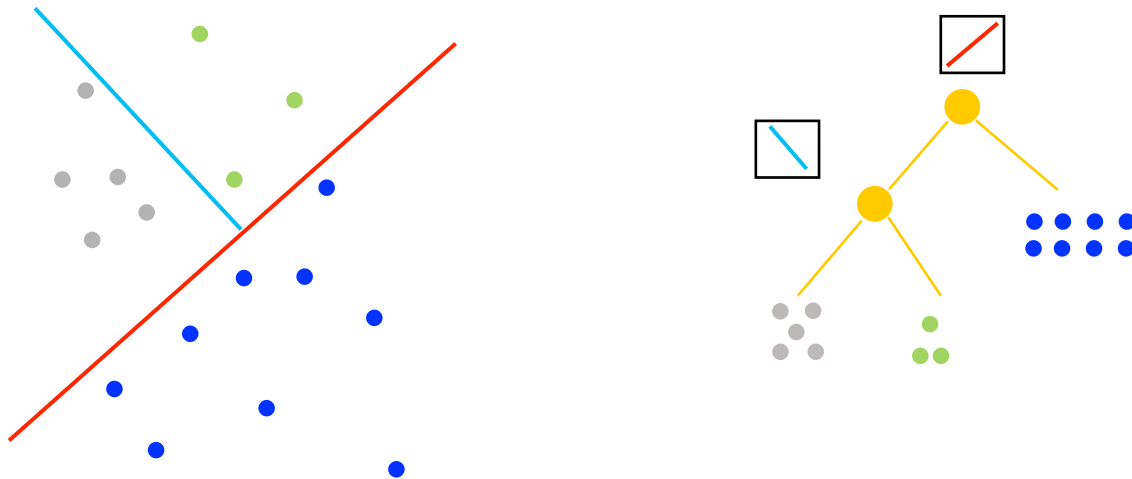
# Random Projection Trees



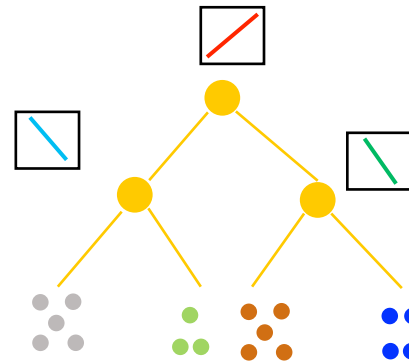
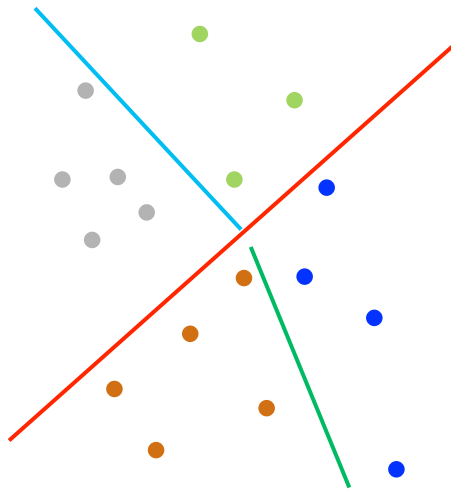
# Random Projection Trees



# Random Projection Trees



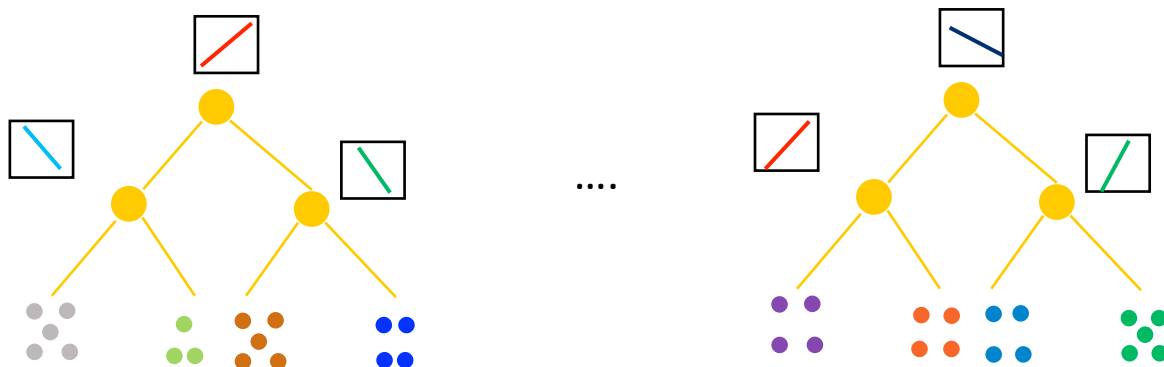
# Random Projection Trees





# K-NNG Construction

- Search nearest neighbors through traversing random projection trees
  - Only data points in the leaf are considered as nearest neighbors
- Multiple trees are usually used to improve the accuracy
  - e.g., hundreds



# Reduce the Number of Trees

- Construct a less accurate K-NNG with a *few* trees
- Iteratively refine the K-NNG through “*neighbor exploring*”
  - “A neighbor of my neighbor is also likely to be my neighbor”
  - *Second-order* neighbors are also treated as candidates of *first-order* neighbors

# Results of K-NNG Construction

- X axis: accuracy of K-NNG
  - With different values of parameters
- Y axis: running time (minutes)
- tSNE: 16 hours (95% accuracy)
- LargeVis: 25 minutes
  - **>30** times faster than t-SNE

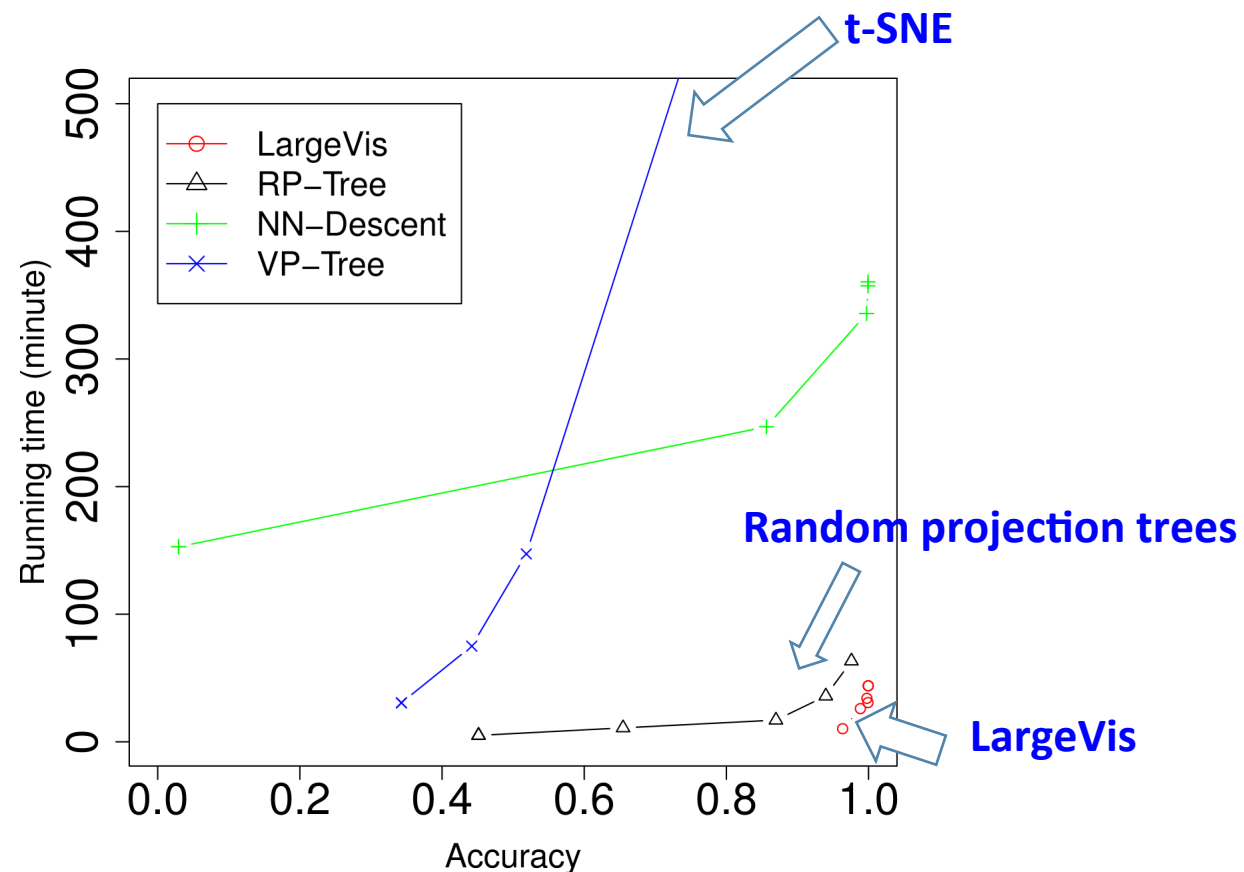


Fig.: Results on 3 Million Data with 100 Dimension

# A Probabilistic Model for Graph Layout

- Preserve the similarities of the vertices in 2D/3D space
  - Represent each vertex  $i$  with a 2D/3D vector  $\vec{y}_i$
  - Keep *similar* data close while *dissimilar* data far apart
- Probability of observing a *binary* edge between vertices  $(i,j)$ :

$$p(e_{ij} = 1) = \frac{1}{1 + \|\vec{y}_i - \vec{y}_j\|^2}$$

- Likelihood of observing a *weighted* edge between vertices  $(i,j)$ :

$$p(e_{ij} = w_{ij}) = p(e_{ij} = 1)^{w_{ij}}$$

# A Probabilistic Model for Graph Layout

- Objective:

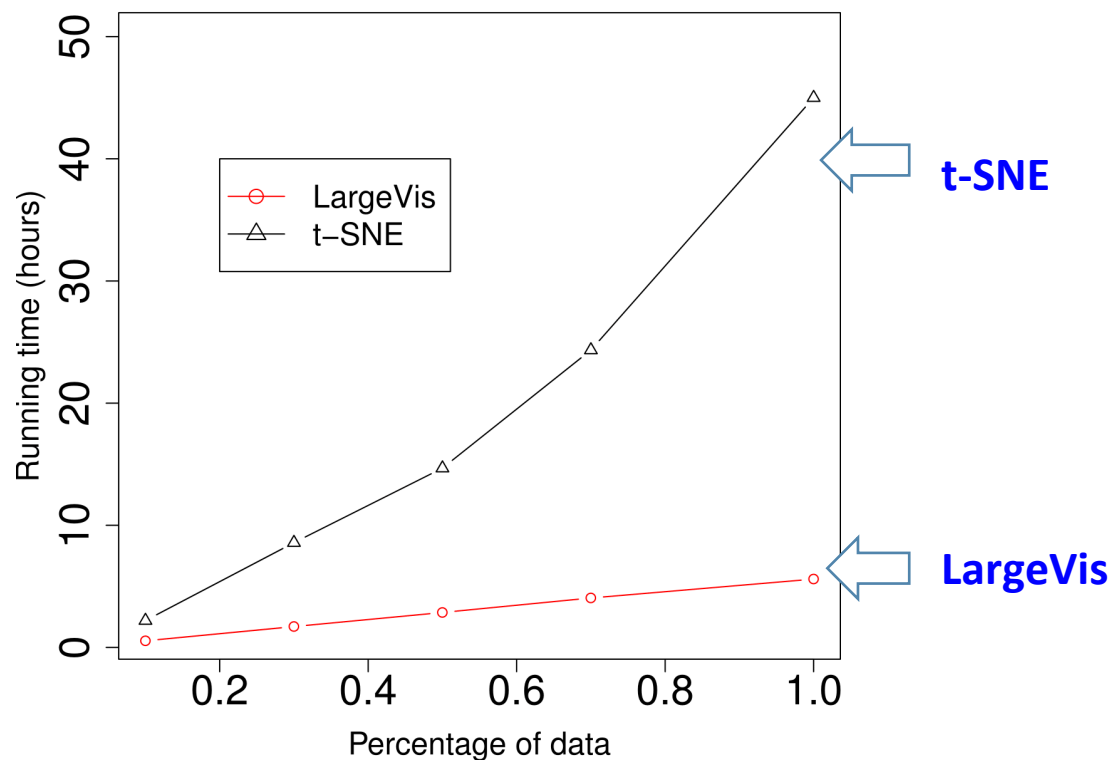
$$O = \prod_{(i,j) \in E} p(e_{ij} = w_{ij}) \prod_{(i,j) \in \bar{E}} (1 - p(e_{ij} = 1))^{\gamma}$$

Positive edges Negative edges Weight of the negative edges

- Randomly sample some negative edges
- Optimized through asynchronous stochastic gradient descent
- Time complexity: *linear* to the number of data points

# Efficiency of Graph Layout

- Time complexity
  - t-SNE:  $O(N \log N)$
  - LargeVis:  $O(N)$
- On 3 million data points
  - t-SNE: 45 hours
  - LargeVis: 5.6 hours
  - *Seven* times faster



# Visualization Quality

- Metric: *classification accuracy* with KNN on 2D space
- Configuration:
  - LargeVis with *default* parameters
  - t-SNE with *default* and *optimal* parameters (tuned per data set)
- LargeVis  $\approx$  tSNE with optimal parameters
- LargeVis  $\gg$  tSNE with default parameters
- Parameters of LargeVis are very *stable*

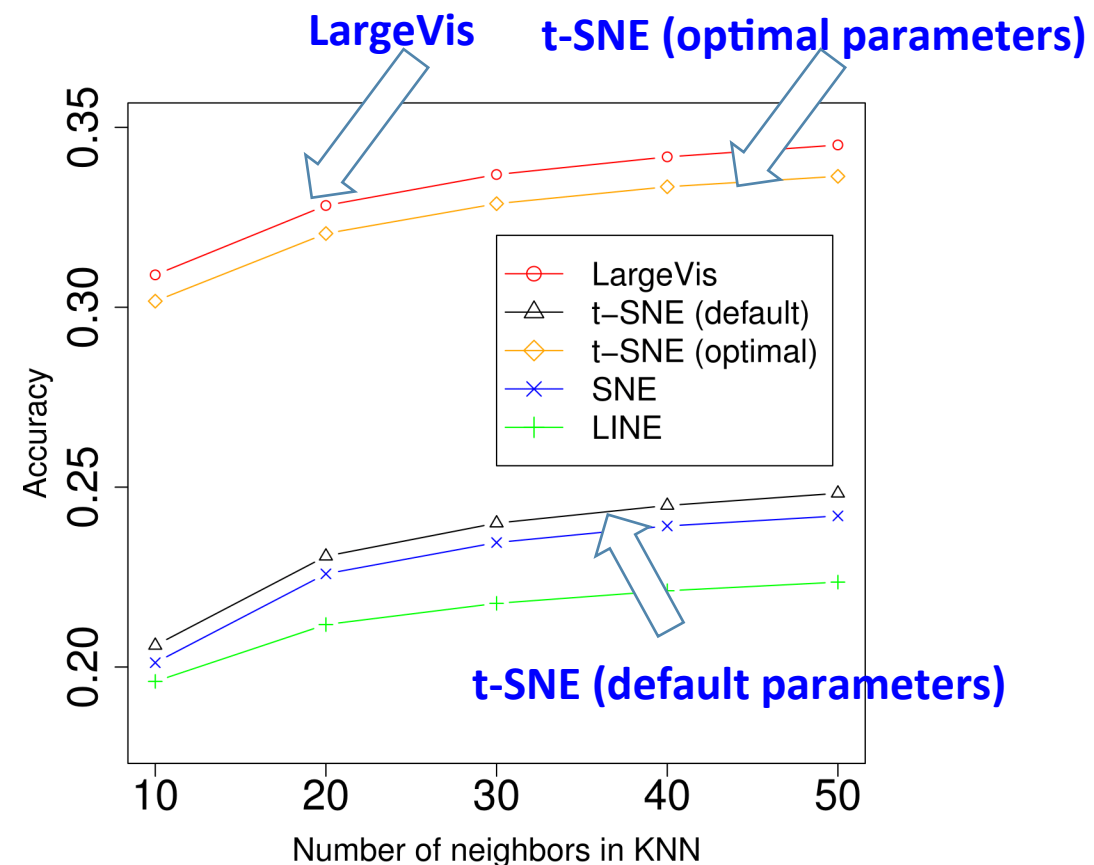


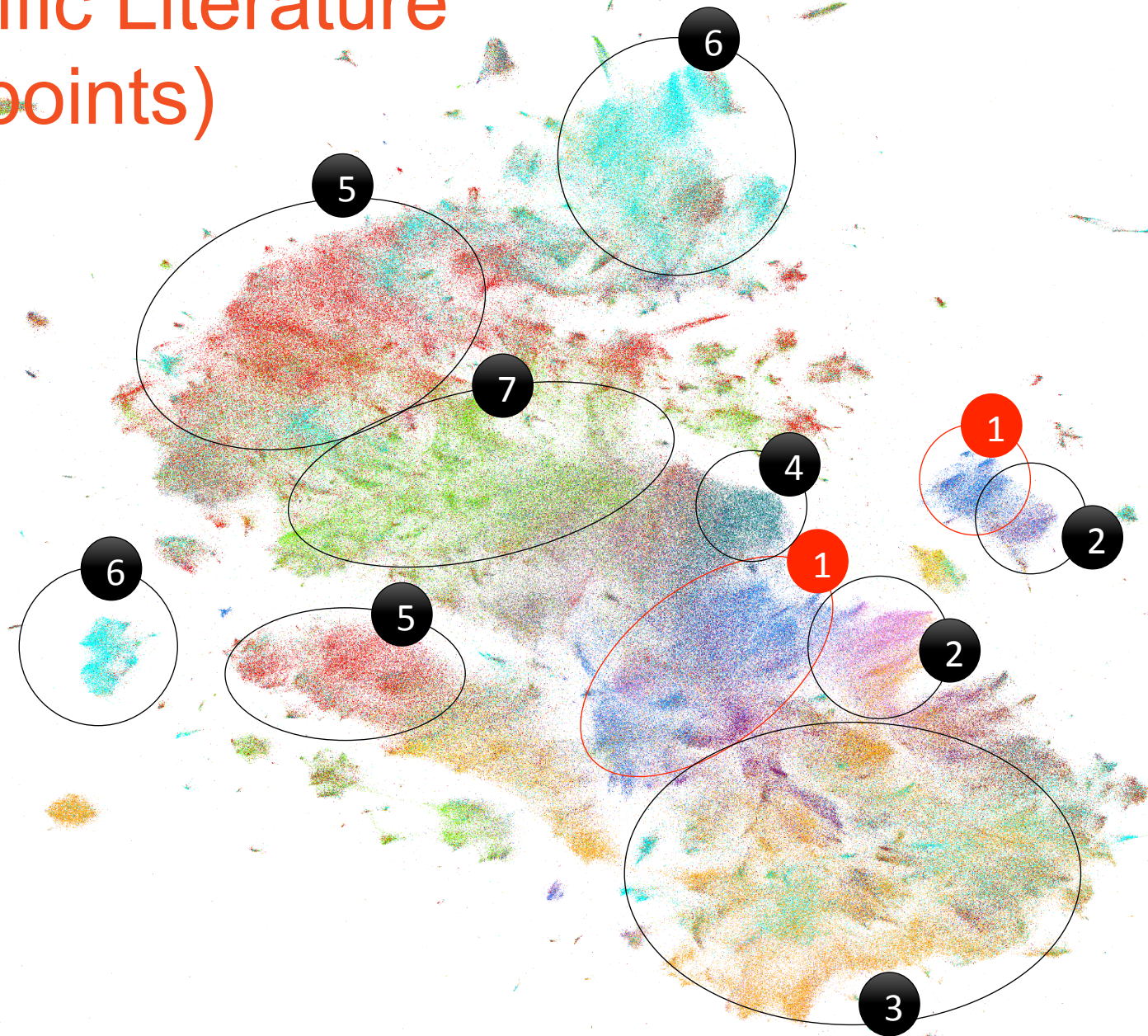
Fig.: Results on 3 Million Data with 100 Dimension

# Take Away

- **LargeVis**: a new technique for big data layout
- Efficient K-nearest neighbor graph construction
  - Random projection trees + neighbor exploring
- Efficient and effective probabilistic model for graph layout
  - Complexity *linear* to the number of data points
  - **Stable** parameters
- The layout computed by LargeVis can facilitate many visualizations.
- We will release the source code very soon!



# Scientific Literature (10M points)



- 1** Computer Science
- 2** Mathematics
- 3** Physics
- 4** Economics
- 5** Biology
- 6** Chemistry
- 7** Medicine

# Running Time (hours) of t-SNE and LargeVis

	~1M	~3M	~4M	~2M	~1.5M
Dataset	WikiWord	WikiDoc	LiveJournal	CSAuthor	DBLPPaper
t-SNE	9.82	45.01	70.35	28.33	18.73
LargeVis	2.01	5.60	9.26	4.24	3.19
Speedup Rate	3.9	<b>7</b>	<b>6.6</b>	5.7	4.9

# Construct K-NNG on 3 Million Data with 100 Dimension

- X axis: accuracy of K-NNG
  - With different values of parameters
- Y axis: running time (minutes)
- LargeVis: ~ 2 hours
- Very hard to yield a very accurate K-NNG with random projection trees

