First thoughts
A billion sensors are already part of our lives
First thoughts

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Inspiration from ordinary life
First thoughts

A billion sensors are already part of our lives

Inspiration from ordinary life

Waiting for public transportation
A billion sensors are already part of our lives

Inspiration from ordinary life

Waiting for public transportation

The subway station environment
Waiting is boring
Waiting is boring
Subway platform tend to be disorganized
Security lines are mostly neglected
Technology

position sensors
Technology

position sensors

presence sensors
Technology

- presence sensors
- position sensors
- pressure sensors
- motion sensors
Rio’s subway
Drafts
Indigenous artwork references
Indigenous artwork references
Indigenous artwork references
Graphic experiments
Graphic experiments
Graphic experiments
Graphic experiments
Prototyping the experience
Prototyping the experience
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In short
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Platform is a system designed to:
In short

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provide real time information
In short

Platform is a system designed to:

- provide real time information
- make use of existing neglected areas
In short

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- provide real time information
- make use of existing neglected areas
- educate people to behave collectively
In short

Platform is a system designed to:

- provide real time information
- make use of existing neglected areas
- educate people to behave collectively
- enhance waiting time experience