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#### **Key Trends**

- Client technology
  - devices: smart phones, ipods, tablets, sensors
- Big data
  - located at the network edge
- Privacy/trust
  - local clouds
- Multiple DCs/clouds
  - global services

#### Minnesota Cloud Research

- Eye towards cloud evolution
- Projects
  - Nebula
  - DMapReduce
  - Mobile cloud
  - Proxy cloud
  - Active cloud storage
  - Virtualization

#### **Project Clusters**

```
Power at the edge

        big data, locality

Cloud-2-Cloud

                multiple clouds/DCs
                Mobile user

                      user-centric cloud
                    Mobile cloud
```

#### Big Data Trend

- Big data is distributed
  - earth science: weather data, seismic data
  - life science: GenBank, NCI BLAST, PubMed
  - health science: GoogleEarth + CDC pandemic data
  - web 2.0: user multimedia blogs
  - "everyone is a sensor"

Cost in moving data to the cloud

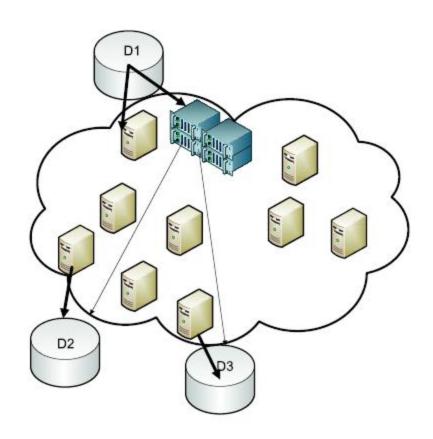
#### Big Data Trend: Nebulas

- Process data "close by"
  - fully and/or on-route to the central cloud
  - cost: save time and money
  - privacy (think: patient records)

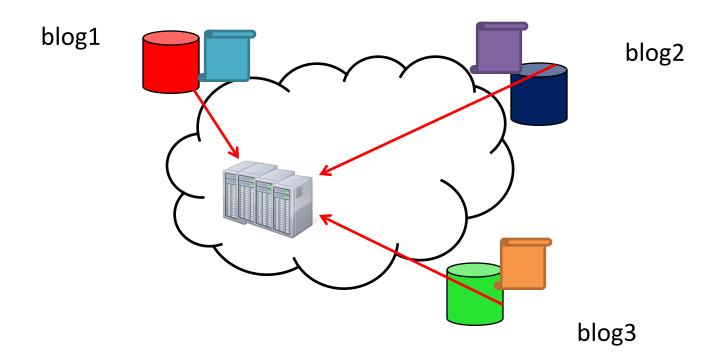
- Close by
  - network distance
  - trusted peers

# Example: Dispersed-Data-Intensive Services

- Data is geographically distributed
  - Costly, inefficient to move to central location

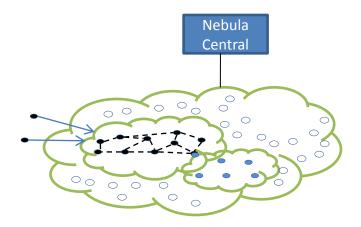


## Example Instance: Blog Analysis

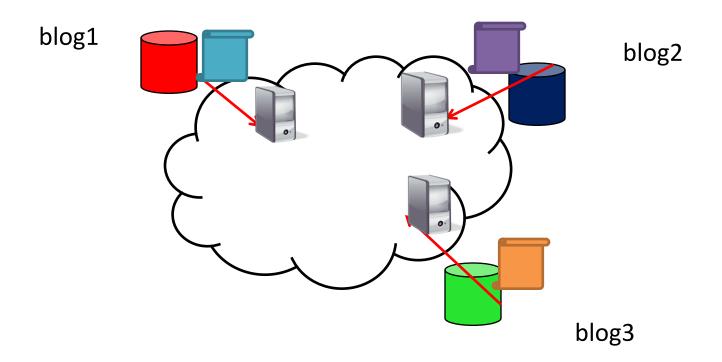


#### Nebula: A New Cloud Model

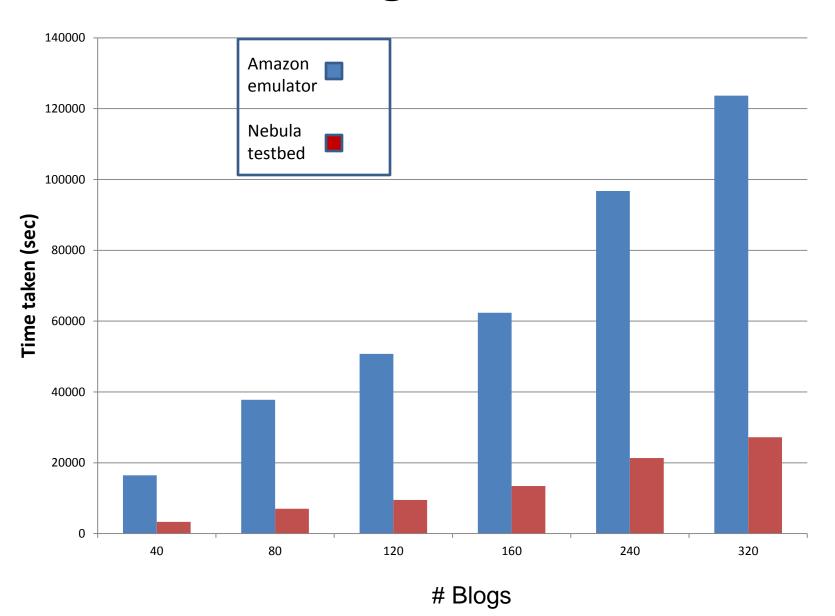
- Make the cloud more "distributed"
  - exploit the rich collection of edge computers
  - volunteers (P2P, @home), commercial (CDNs)
  - enormous computing potential, network diversity
  - lower latency: "on demand", native client sandboxing



## **Example: Blog Analysis**



## **Blog Results**



#### **Current Status**

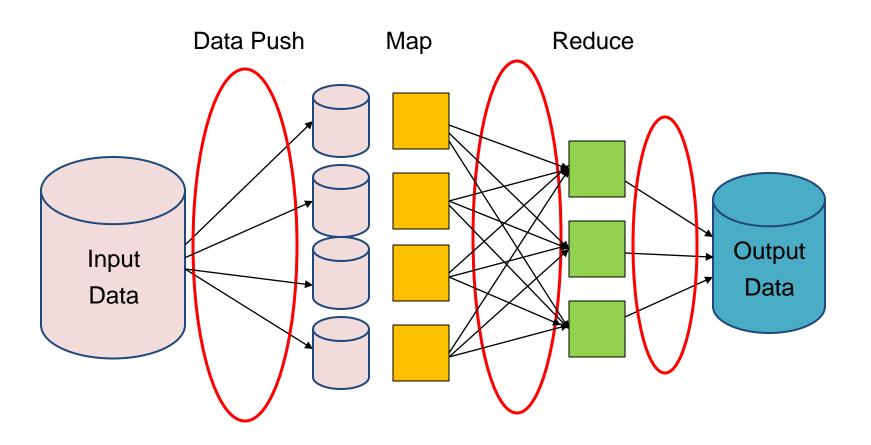
- Prototype running on PlanetLab
- Distributed Data-Store Service
- Network Dashboard Service
- Node software stack
  - native client

### Nebula Going Forward

- Organize Nebulas
  - around trusted peers
  - social groups
  - communities of interest
  - local resources

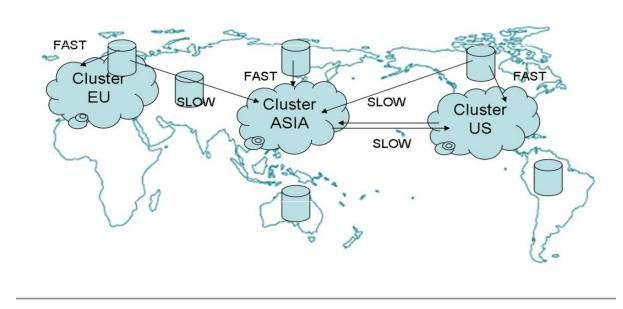
Nebula + commercial cloud
"use the edge opportunistically"

## Big Data Trend: DMapReduce

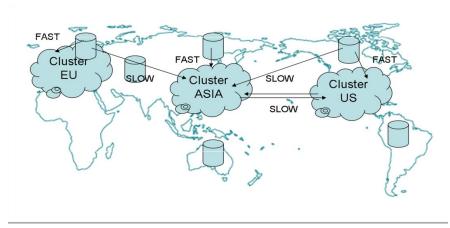


### Big Data Trend: Distribution

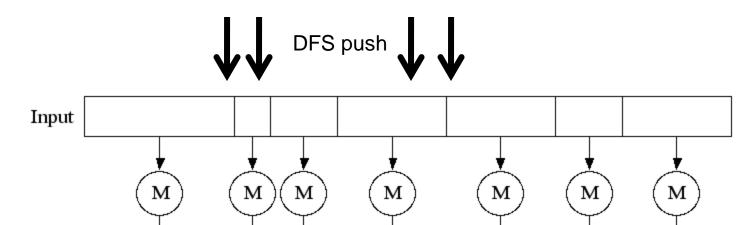
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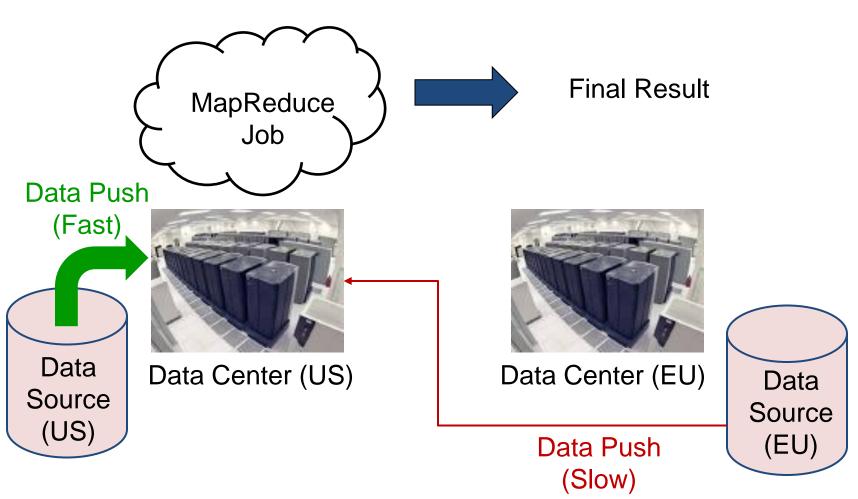
### Wide-Area MapReduce



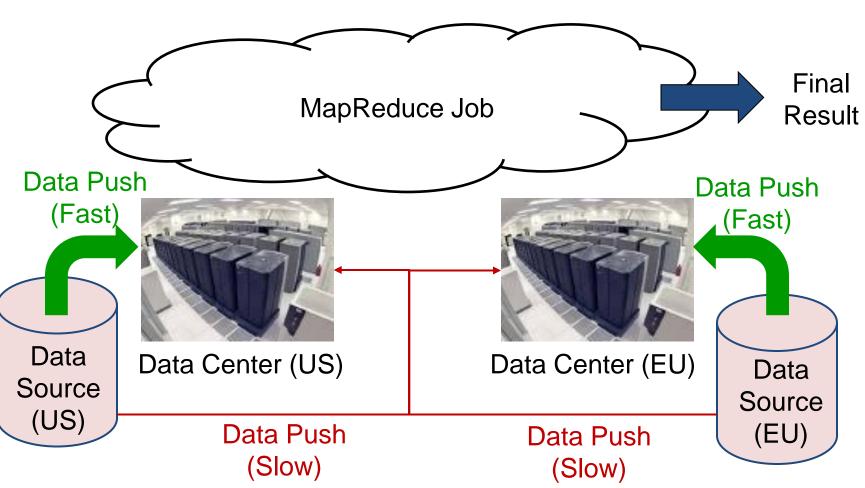
- Data in different data-centers
- Run MapReduce across them
- Data-flow spanning wide-area networks



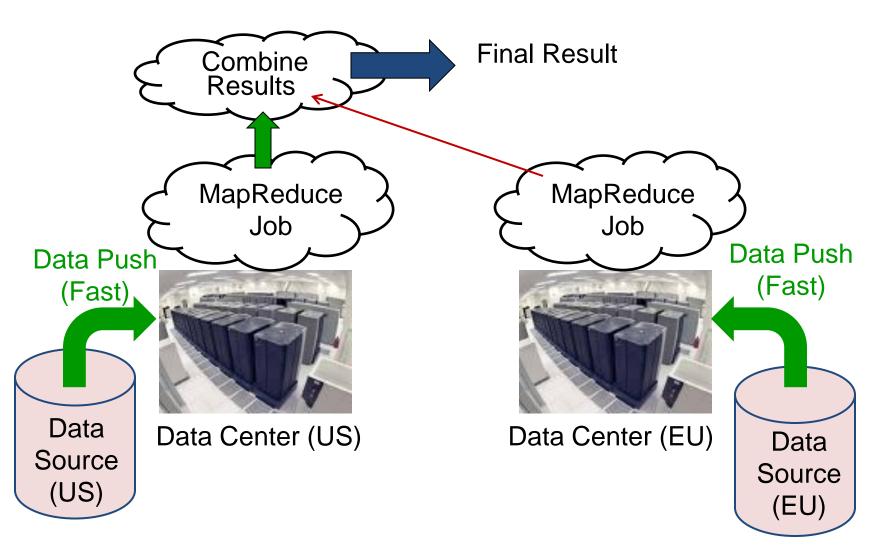
### Option 1: Local MapReduce



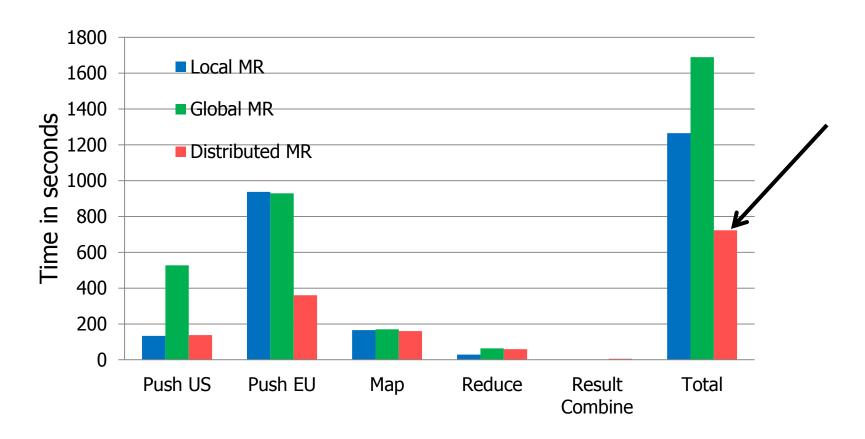
#### Option 2: Global MapReduce



## Option 3: Distributed MapReduce

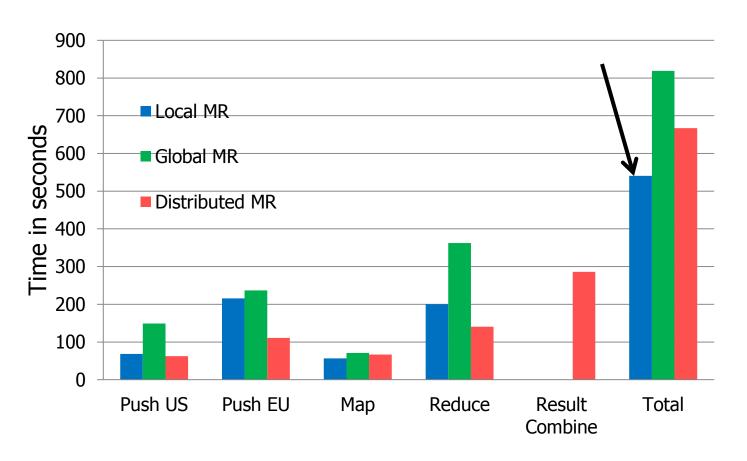


#### PlanetLab: WordCount (text data)



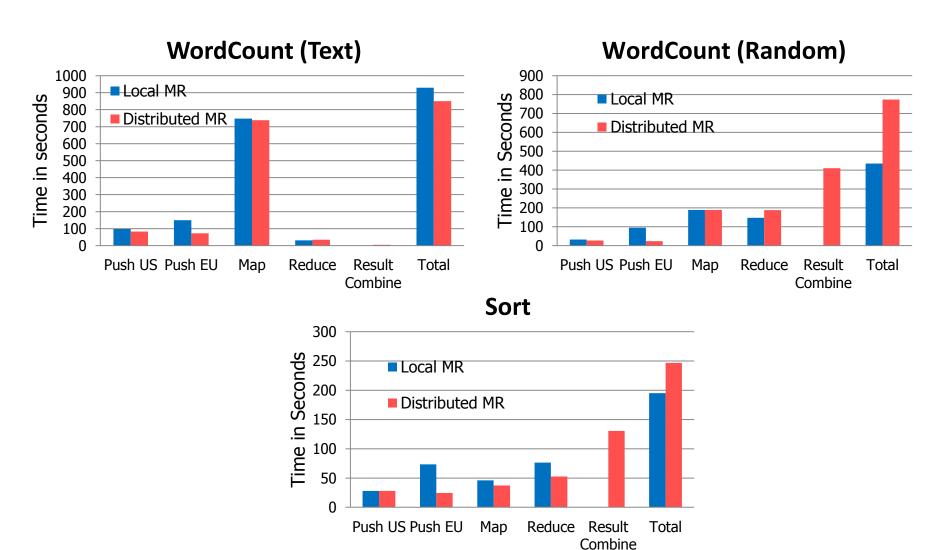
Distributed MR works best in presence of data aggregation

### PlanetLab: WordCount (random data)



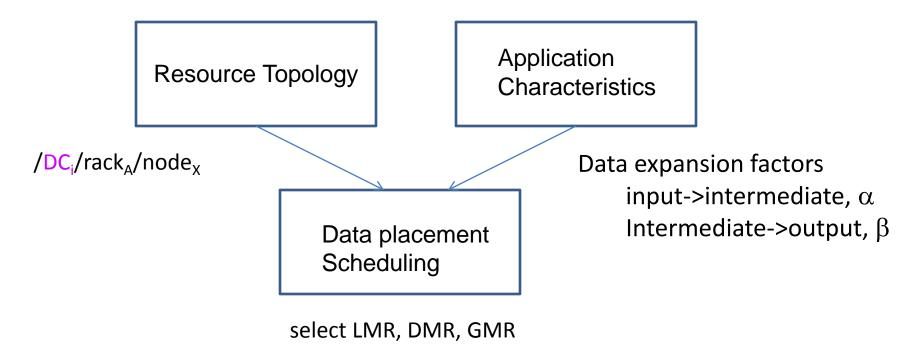
Local MR works best in presence of data ballooning

#### **EC-2** Results



#### Intelligent Data Placement

- HDFS push
  - local node, same rack, random rack



#### Generalize beyond HDFS/MapReduce!

#### Mobility Trend: Mobile Cloud

- Mobile users/applications: phones, tablets
  - resource limited: power, CPU, memory
  - applications are becoming \( \bar{ } \) sophisticated

- Improve mobile user experience
  - performance, reliability, fidelity
  - tap into the cloud **dynamically** based on current resource state, preferences, interests, privacy

#### Cloud Mobile Opportunity

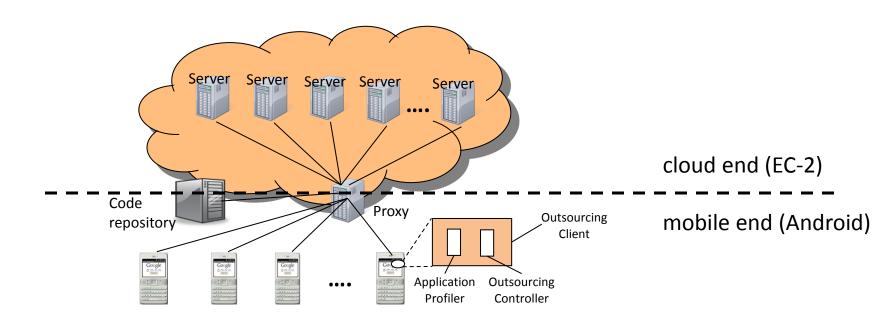
- Dynamic outsourcing
  - move computation, data to the cloud dynamically

- User context
  - exploit user behavior to pre-fetch, pre-compute, cache

- Multi-user sharing
  - discover implicit cloud sharing based on interests, social ties

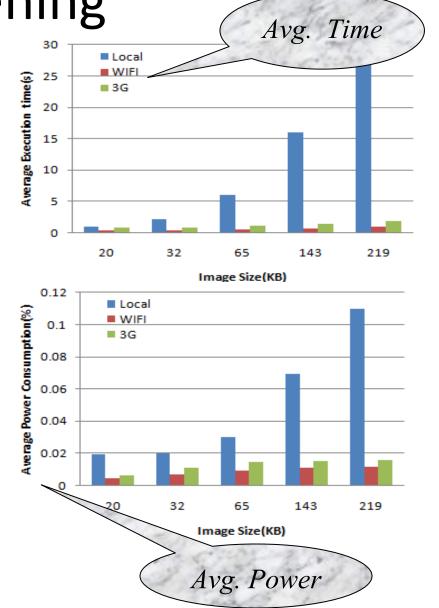
#### Outsourcing

- Partitioning across (Mobile <->Server <-> Cloud)
  - local data capture + cloud processing
  - images/video, speech, digital design, aug. reality



Experimental Results - Image Sharpening

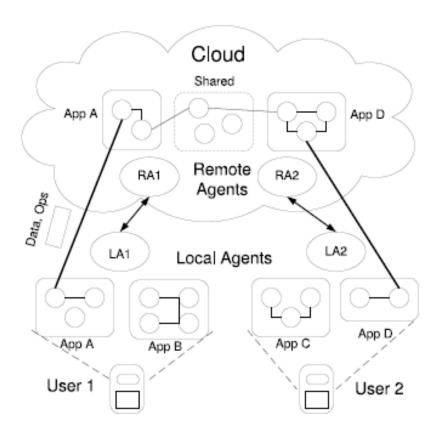
- Response time
  - both WIFI & 3G
  - up to 27× speedup
  - 219K, WIFI
- Power consumption
  - save up to 9× times
  - 219K, WIFI



#### **Cloud Speculation**

- Dynamic user profile
  - contains activities in time and space
  - "read nytimes.com bet. <u>9-9:30am</u> on the <u>train;</u> likes technology articles"
  - associate with context
- Patterns are relationships between activities
  - repetitive, sequential, concurrent, time-bounded
  - "user always does X and then does Y"
- Exploiting patterns: pre-fetching, precomputing, caching in the cloud

#### Smart cloud



Back-end speculation and optimization

#### Summary

- Cloud Evolution
  - mobile users, big data, privacy/trust, global

- Our vision of the Cloud
  - locality of users, data, other clouds/data centers, usercentric behavior