# Towards MSR-Bing Challenge: Ensemble of Diverse Models for Image Retrieval

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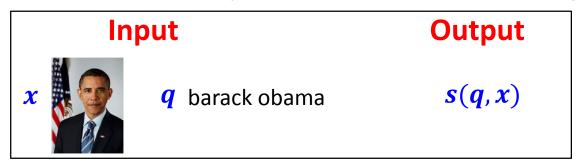
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### Review of The Task

- Task: Develop a score system to assess the queryimage relevance
  - For each image-query pair, output a floating score indicating how effective the query is used to describe the image.



### Evaluation

- For one specific query q, image rank list is generated by sorting the relevance scores  $s(q,\cdot)$ ;
- Ave. DCG@25 over all test queries is employed as the final evaluation metric.

### **Data Set**

### Training Set:

image ID <tab> query <tab> click count



fall :113;fall pictures :85;fall leaves :48;fall

### Development Set:

query <tab> image ID <tab> judgment (Excellent/Good/Bad)

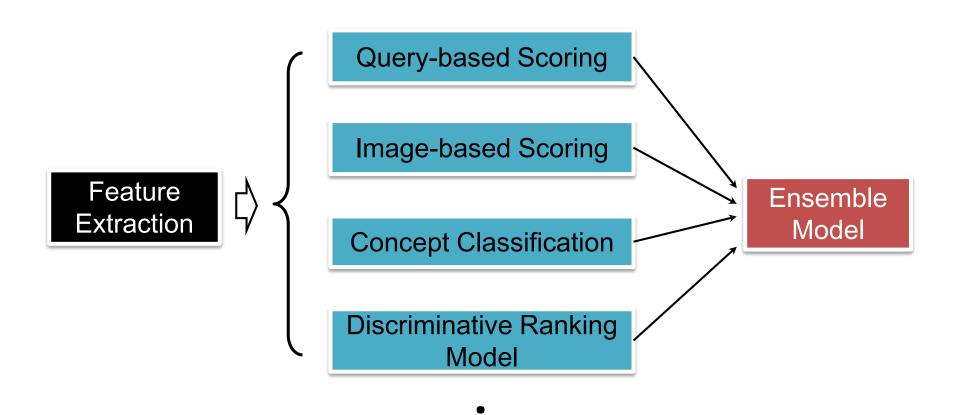
"katrina darling" img1504 Excellent



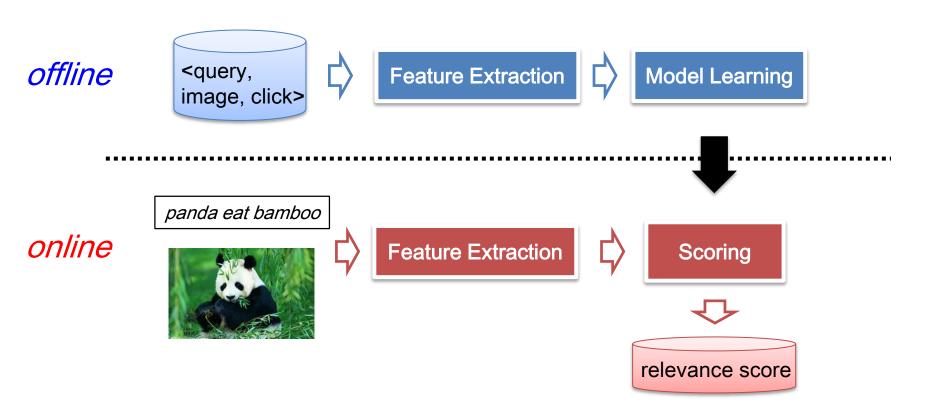
"katrina darling" img2817 Bad



### **Our Solution**



## System Illustration



### **Feature Extraction**

- Query Features
  - BoW representation:  $q = (q_1, ..., q_T) \in \mathbb{R}^T$ , T = 100,000;
  - Feature value: word occurrence
- Image Features (d = 22,312)
  - Local Features
    - > HOG+LLC+SPM
    - > LBP
  - Global Features
    - > Color moment
    - ➤ Edge histogram
    - ➤ Wavelet texture feature
    - ➤ GIST feature

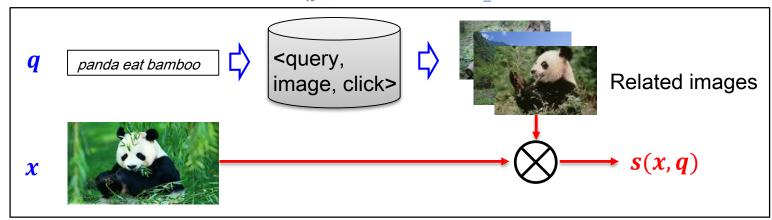
# #1 Query-based Scoring

#### Motivation

Transfer to measure image-image visual similarity.

- Retrieve the related image set X by issuing the test query q into the training set;
- Calculate query-image relevance by aggregating the visual similarities between test image x and the query-related images.

$$s(x,q) = \frac{1}{|X|} \sum_{x_k \in X} K_{\sigma}(x - x_k), K_{\sigma}(x - x_k)$$



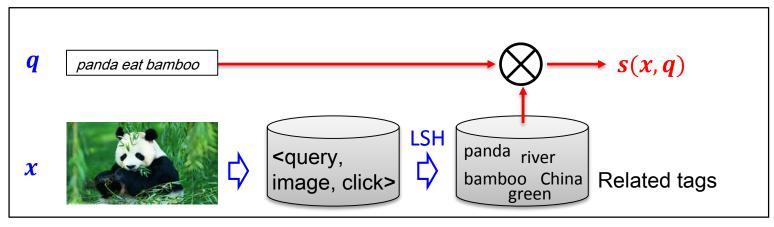
# #2 Image-based Scoring

#### Motivation

Transfer to measure query-tag textual similarity.

- Retrieve the related tag set H by issuing the test query x into the training set via locality sensitive hashing (LSH);
- Calculate query-image relevance by aggregating the textual similarities between test query q and the image-related tags.

$$s(x,q) = \sum_{(x_k,q_k)\in(X,Q)} e^{-l_k} R_k$$



## #3 Concept Classification

#### Motivation

- Transfer to an image classification problem;
- Classification confidence as query-image relevance.

- Concept set
  - ➤ Concept refers to a salient term or phrase
  - ➤ Construct 249,527 concept vocabulary from training queries;
  - Using OpenNLP toolbox.

Table 2: The statistics of our extracted concepts

#Term	132,416	#Name	30,962
#Chunk	78,860	#Location	5,289
#Query	2,000		

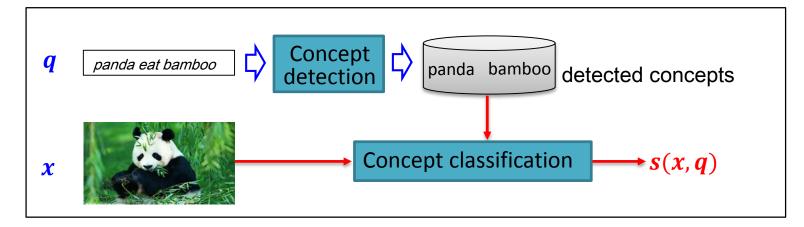
## #3 Concept Classification

#### Solution

- Concept classifier training
  - ➤ Large-margin classifier (SVM, boosting, etc.);
  - ➤ Positive v.s. Negative sample collection.

#### Test

- Concept detection from test query;
- Calculate the classification confidences of the test image to each detected concept;
- > Sum. or Ave. fusion of confidences as the final relevance score.



# #4 Discriminative Ranking

#### Motivation

 Learn a discriminative model that both reserves ranked relationship in the training set and boosts ranking performance on new data.

### Solution

- Based on model from [1].
- Learn a mapping function  $f_{\theta}$  from image space to text space:

$$s(x,q) = q \bullet f_{\theta}(x)$$

 f is optimized towards minimizing the supervised loss for image-query ranking in the training set:

$$\min_{\theta} \sum_{i=1}^{N^{+}} \sum_{j=1}^{N^{-}} \max(0, 1 - s(x_i, q) + s(x_j, q)) + \frac{\lambda}{2} \|\theta\|^{2}$$

Generalization capability is guaranteed by SVM-alike formulation.

### **Ensemble Model**

### Ranking SVM-based ensemble

- Ensemble on score level
- Supervised learning to obtain optimal fusion weight on the development set.

#### Ensemble schemes

- Two Model Fusion
  - Concept Classification + Discriminative Ranking
- All Model Fusion
  - ➤ Image-based Scoring
  - Query-based Scoring
  - Concept Classification
  - Discriminative Ranking

### **Evaluation Results**

Table 4: Performance of the individual models and ensemble models on the test set

Model	Public Leaderboard DCG@25	
Concept Classification	0.4937	
Query-based Scoring	-	
Image-based Scoring	-	
Discriminative Ranking Model	0.4962	
Two Models Fusion	0.5017	
Ensemble of All Models	0.5033	

### **Discussion**

- What's the most difficult part in this challenge?
  - Textual query complexity (noise, multiple words, etc. ).
- What did you spend most of your time on?
  - Implement and compare between different models.
- How did you handle system scalability?
  - Model-based && preprocessing.
- What would you do if you do it again?
  - Explicitly analyze the word relations within test query.
- What would you do if the data size increases to 40 M?
  - Most of the examined models are expected to scale well.
- What else can we do with this dataset?
  - If extended by the user dimension, tasks of personalized image retrieval is enabled.















Multimedia Computing group http://nlpr-web.ia.ac.cn/mmc/ National Lab of Pattern Recognition Institute of Automation, Chinese Academy of Sciences



Q & A?



## #5 Matrix Factorization-based Scoring

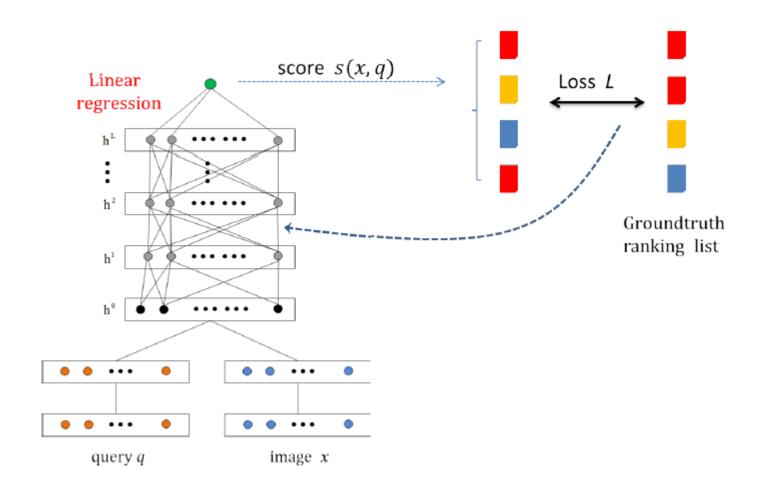
#### Motivation

- Assumption: similar images are relevant to similar queries;
- Transfer to a recommendation problem.

- Analogous to collaborative filtering
  - ➤ Image-query relevance as the confidence of recommending the image to the query
- Factorization Machine (FM [2]) model

$$s(x,q) = w_0 + \sum_{j=1}^{A} w_j \alpha_j + \sum_{j=1}^{A} \sum_{k=j+1}^{A} \langle p_j, p_k \rangle \beta_j \beta_k$$

## #6 Multimodal Deep Learning



# Results on Development Set

Model	Development set
Concept Classification	0.6955
Query-based Scoring	0.6759
Image-based Scoring S1	0.6794
Image-based Scoring S2	0.6815
Image-based Scoring S3	0.6802
Image-query-based Scoring	0.6785
Multimodal Deep Learning	0.6842
Matrix Factorization	0.6732
Discriminative Ranking Model	0.6976