

Entrepreneurship and ICTD

TEM Summer School
16 June 2010 IISC

Subject: The ICT-aided Small Enterprise

- MSE- Micro and Small Business
- ICT as Centre of Business
- Small Entrepreneur



The Research Field: The Slum Ecology





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- Entrepreneurship not as a simple assimilation of technology aiding business
 - creative and adventurous venture
 - attracting technology
 - disbursing appropriate services
 - effective consumer adoption and use.

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- Self-sustaining
 - Promote self- skill building
 - Re-cycle technology
 - Aid greater affordability
 - Aid effective immersion.



A Cyber café in Dharavi



The PC assembler

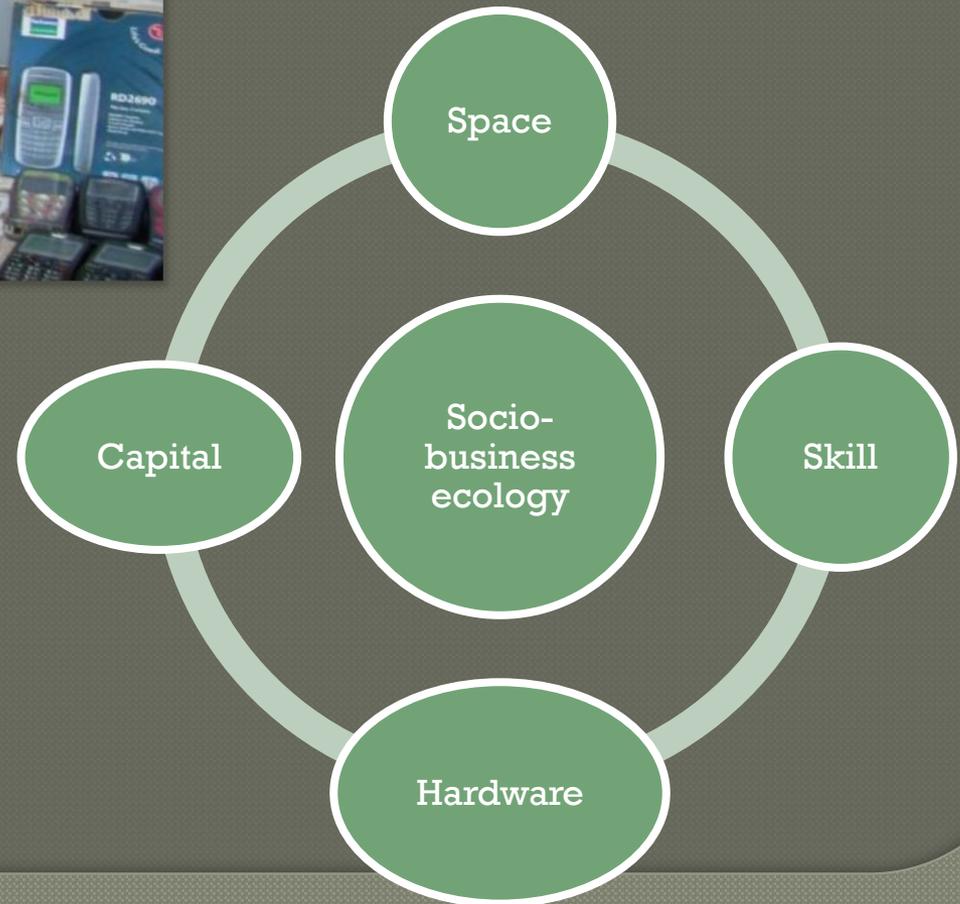


The Repair guy





The Telecom Service Centre



The Rural PC kiosk Entrepreneur

